



Louise Andersson
Development Director – EMEA
louise.andersson@commonpurpose.org

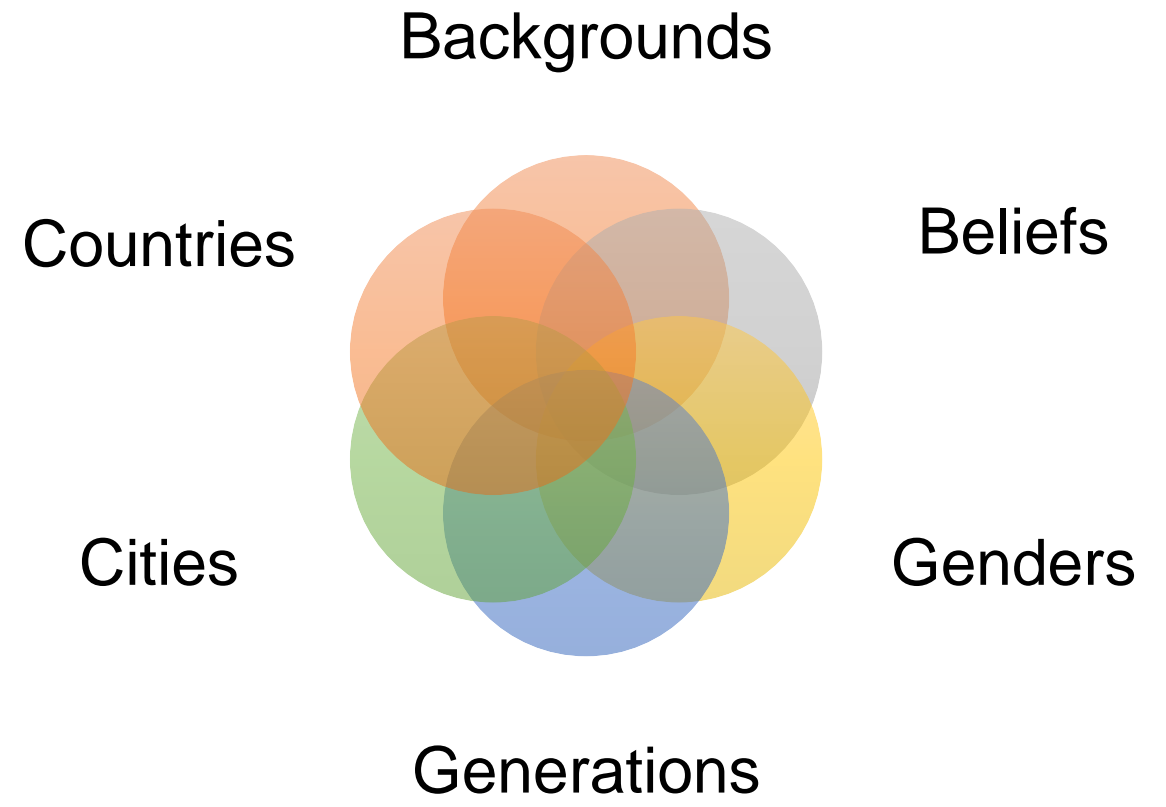
80,000 alumni worldwide

Across 100 cities

From 113 countries

Representing 1000's
of organisations
and universities such as:

Accenture
American Express
Coca-Cola İçecek
Deutsche Bank
EY
Fairtrade Foundation
Foreign & Commonwealth Office
GE
Harvard University
King's College London
National University of Singapore
Nissan
Tata Chemicals
University of Chicago
University of Hong Kong
Westpac



Cultural Intelligence

The ability to cross boundaries
and thrive in multiple cultures

Geographies
Generations
Sectors
Specialisations
Backgrounds
Beliefs

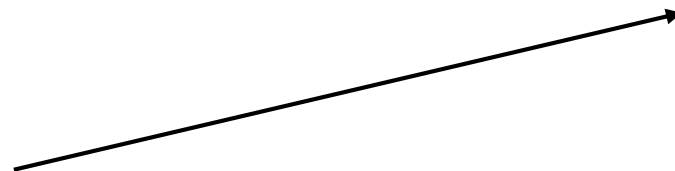
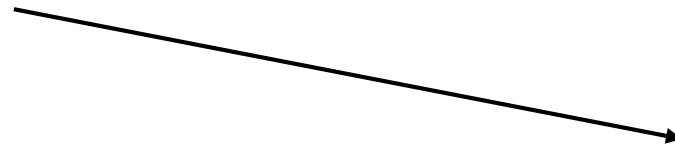


Our programmes are designed to deliver 6 core leadership competencies, an impact framework designed with industry experts

More inclusive = Lead innovative resilient teams

Broader horizons = Make better decisions

More collaborative = Accelerate complex change



Agile
Empathetic
Influential
Open
Purposeful
Self-aware

92%
of students say the
programme has
helped them
develop as leaders

92%
say they are better
able to Lead Beyond
Authority

92%
say they have
clarified their purpose

94%
say they have grown
their Cultural
Intelligence

94%
of students say the
programme has
helped them gain
broader networks

96%
say they are better
able to build
relationships

96%
say their ability to
spot connections has
improved

90%
say they are better
able to work in
collaboration

97%
of students say the
programme has
helped them make
better decisions

98%
say they are better
able to thrive in
complexity

96%
say they are better
able to widen context

96%
say their ability to
confront bias has
improved



“Since returning from Vietnam, my entire university experience has changed. I genuinely believe I found my voice in Vietnam and now take up any opportunity that comes my way. Due to my experience with Common Purpose, I’m spending the summer in Sri Lanka volunteering on a mental health ward in a hospital. I am currently working with local London charities to set up a charity of my own, founded during my time on the programme. Vietnam has opened my eyes to a world of opportunities, and I fully intend to make the most of them.”

Ellen Binnington
Student, City, University of London

"I now understand cultural differences and different peoples' reasons for their beliefs better, thus allowing me to converse and engage in a more active manner than before. Working under pressure with people who I don't know, all with different backgrounds and cultures, taught me how to come to decisions from initial ideas and to understand inherent bias and how to utilise/address it. I enjoyed the experience and would highly recommend it to anyone else."

Joshua Rowlands
Student, Heriot-Watt University



“The programme develops the entrepreneurialism, network-building and multidisciplinary skills that help our graduates to be successful in whatever they choose to do after studying here at Queen Mary University of London. In particular, it boosts our graduates’ leadership potential so they can make a really positive societal impact.”

Rebecca Lingwood
Former Vice Principal (Student Experience, Teaching & Learning)
Queen Mary University of London

“International opportunities are so important as they broaden our students’ horizons. HKU students are likely to work and live in mainland China and overseas after they have graduated, and we want to prepare them for that. We’re committed to developing our students’ leadership skills, and the leadership dimension of the Common Purpose offering, with a focus on leading across boundaries, really delivers on that.”

Ian Holliday
Vice-President and Pro-Vice-Chancellor (Teaching and Learning)
The University of Hong Kong

Common Purpose brings to us a deep and established understanding of the links between leadership and Cultural Intelligence, in the context of building the skills, experiences and networks that will benefit RMIT graduates. Through partnerships with business, industry, government, not-for-profit and social organizations, we both understand what they need of RMIT graduates and provide opportunities for them to participate in their development.”

Rachel Holthouse
Deputy Vice-Chancellor Global Development & Vice President
RMIT University





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