

MA Architectural Visualisation 2020-21

YOUR UNIVERSITY

The University of Kent is looking forward to welcoming its new intake of PGT (Postgraduate-Taught) students to its campus this September. 'Welcome Week' (Freshers' Week, more traditionally) begins on Monday 21st September, with your academic programmes starting one week later, on Monday 28th September.

ACADEMIC PROGRAMME

As a leading centre of research both nationally and internationally, the Kent School of Architecture and Planning offers a rich portfolio of postgraduate programmes with six masters courses, directed and taught by our dedicated members of staff and conceived around expertise related to our three research centres: CREAtE (Centre for Research in European Architecture), CASE (Centre for Architecture and Sustainable Environment), and DARC (Digital Architecture Research Centre).

Designed to provide students from a variety of backgrounds with both cultural and practical tools for their chosen careers, as well as a series of interchangeable skills, our Masters cover the following areas: 1) **MAUD** (Masters in Architecture and Urban Design); 2) **MAAV** (Masters in Architectural Visualisation); 3) **MARCON** (Masters in Architectural Conservation); 4) **MASE** (Masters in Architecture and Sustainable Environment); 5) **BIODIG** (Masters in Bio Digital Architecture); 6) **MUPR** (Master in Urban Planning and Resilience); and 7) **PGDipAP** (Postgraduate Diploma in Architectural Practice)

ACADEMIC DELIVERY

How do we teach the programme, especially in these uncertain times of great public health concern?

As you can read in our FAQs below, the majority of our teaching and services will be delivered in a blended way – both online and on campus. What parts of your studies will be online and what will be in-person will vary according to the course you are on, government requirements and our health and safety assessments. Online lectures will be complemented with face-to-face and/or online interactive sessions. Lecture theatres will be used for smaller in-person group-based activities. Lab classes, and other activities where you physically need to be there, will take place in strict compliance with health and safety requirements. Some modules, or parts of modules, may need to be rescheduled to later in the academic year when social distancing restrictions are eased.

In short, we are planning to return to campus in September with careful arrangements put in place to ensure that everyone is protected as much as possible. We plan to continue with small group teaching, such as our Masters courses, with larger format teaching, such as lectures, etc., being placed online. All teaching events will be recorded via Moodle, the university intranet, and made available to the students. In addition, all teaching material will be made available to the students in advance of every teaching event. In respect of all advice, this makes for a sustainable way forward where the quality of our courses, and everyone's safety, are safeguarded.

Further details regarding how teaching will take place for MA Architecture and Urban Design are outlined below:

The MA Architectural Visualisation programme comprises six modules taught over three terms, in addition to a summer term/summer vacation Independent Research Project.

The modules delivered in the autumn term provide the fundamental skills in architectural visualisation, projection-mapping and high definition compositing. You are also taught a broad and in-depth knowledge of architectural photography and film, learning how to place your visualisation and photographic work in the context of others'.

In the spring term, you will continue to develop your practical skills in film and video, as well as broaden your knowledge of virtual reality applications of architectural visualisation. During this term, you will also continue to enhance your visualisation skills and perfect your portfolios.

In the summer term, students finalise their portfolios and complete project work. Those students that are keen to undertake work placements during the summer will present their work to visualisation companies to secure placements. Those students wishing to pursue independent study, will prepare project proposals.

All the teaching of the MA Architectural Visualisation programme will be delivered both online and on campus. There is a mix of lectures, workshop and self-directed study throughout the course. All lectures and seminars will be broadcast live to enable remote interaction and recorded, so that they can be accessed subsequently.

Howard Griffin

Programme Director: MA Architectural Visualisation
Kent School of Architecture and Planning
University of Kent

SITE VISITS

Most of our site visits can be done by respecting social distancing or indeed via online tools if you are unable to attend in person. Arrangements and/or adjustments can be agreed with the programme director.

ASSIGNMENTS

Most of our assignments can be adapted to all circumstances. The nature of adjustments will depend on the particular module you are taking. See above for details.

SOCIAL LIFE

The University and the Students Union are developing plans for a safe social life, on and off campus. Clearly, the mass gatherings that have been the hallmark of student social life cannot take place in their former formats. However, Kent is blessed with a large, airy and low-density campus, and the onus will be on the myriad student clubs and societies to provide safely distanced events. Our own KASA – the Kent Architecture Student Association – is organising its term-time events, including the weekly guest lectures (all online this year, for obvious reasons), but also a series of small-scale social and communal meetings.

FAQs

The University has produced answers to these frequently asked questions. Do please follow the link! <https://www.kent.ac.uk/student/coronavirus/returning-to-campus>.

Professor Gerald Adler
Head of School

Dr Manolo Guerci
Director of Graduate Studies

Kent School of Architecture and Planning
University of Kent