



# EMPLOYABILITY POINTS/ SPONSOR PACK



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## The Employability Points Team



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Employability Points



Employability Points



Employability Points

## The Employability Points Scheme

### By Professor Karen Cox Vice-Chancellor & President



**The global economy needs people who have been educated and also know how to apply their knowledge. Employability is about more than just getting that first job, important though that is. It is the capacity to have numerous jobs, and for individuals to develop successfully in whatever areas they decide to pursue.**

The University of Kent is one of the UK's leading universities. We were awarded gold, the highest rating, in the government's Teaching Excellence Framework (TEF) and the most recent Research Excellence Framework (REF) ranked us 17th in the UK for our research intensity. We are particularly proud of our commitment to enhancing the employability of all our students, undergraduate and postgraduate, in order to enable them to compete and flourish. We back this commitment with a wide breadth of student opportunities across all our campuses. We have an employability strategy that includes the acquisition of discipline-specific and transferable skills through the curriculum; support for Personal Development Planning; high quality careers guidance; vocationally relevant curricula; opportunities for volunteering and placement experience overseas; and support for Innovation and Enterprise initiatives and activities. Our Careers and Employability Service won the Best University Careers/Employability Service award in the National Undergraduate Employability Awards 2017.

Our Employability Points Scheme rewards the commitment of our many students who are determined to stand out to prospective employers. I know the huge value placed on practical hands-on experience with employers and I hope this scheme highlights the benefits of collaboration between local and national employers with our students, and is a testament to the high value employers place on University of Kent graduates.

Employability Points are just a part of the wider preparation that the University can help to provide for the world of work. We continue to enhance opportunities for our students, through study at our Paris and Brussels campuses as part of the Summer School Scholarships programme, an ever increasing portfolio of workshops and events with graduate employers and working in partnership with Kent Union to support and recognise the contribution made by students to volunteering and student societies.

Our alumni range from senior business people, academics, writers and diplomats. I hope that whatever your future aspirations and wherever life may take you, our graduates and those students rewarded via the Employability Points Scheme are able to support the aspirations of future university of Kent students.

A handwritten signature in dark ink, appearing to read 'K Cox'.

Professor Karen Cox, Vice-Chancellor & President

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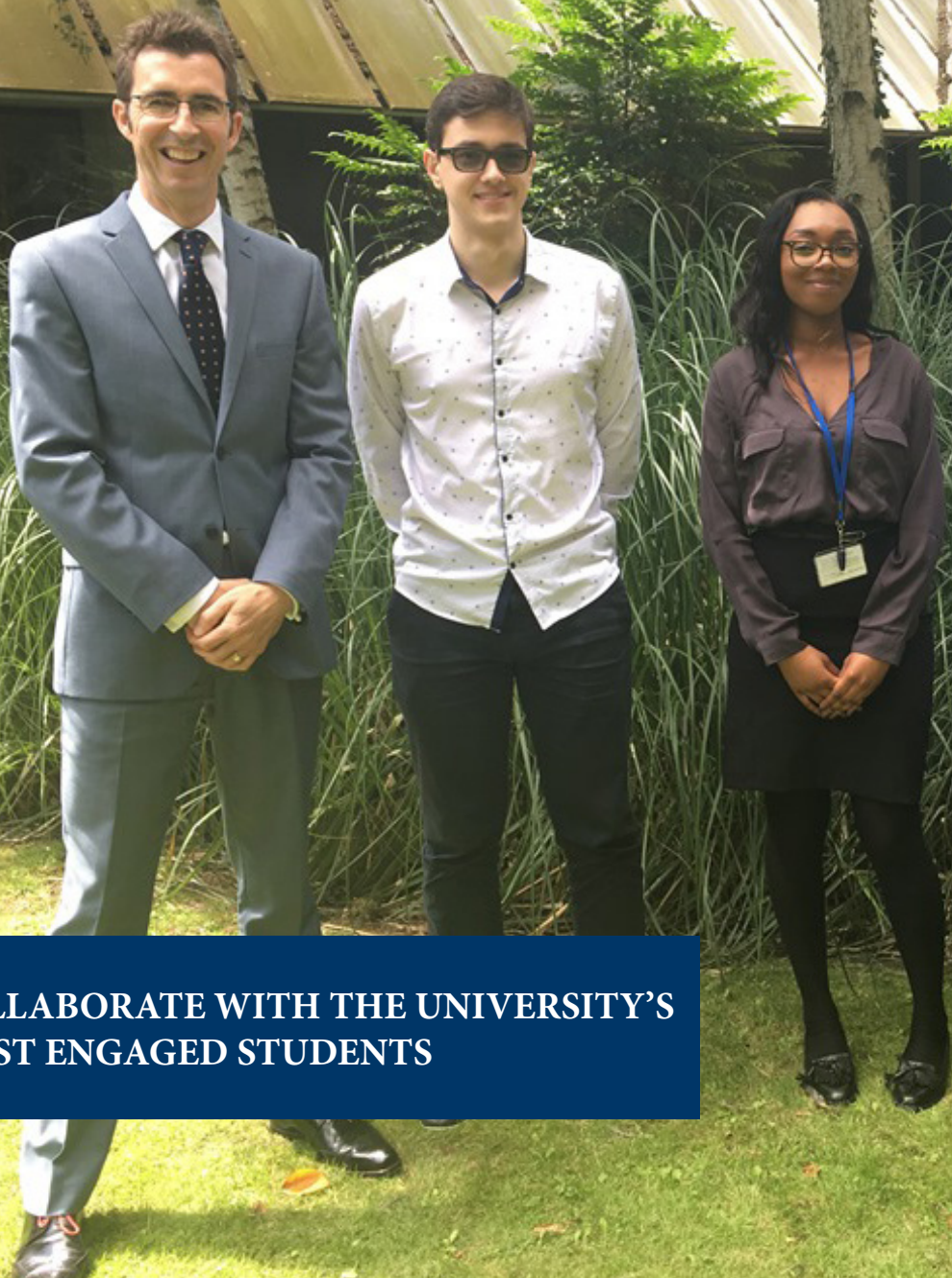


ilitypoints/events/epceremony2018



@EmPoints  
#eprewards2018





**COLLABORATE WITH THE UNIVERSITY'S  
MOST ENGAGED STUDENTS**



# HOW DOES THE SCHEME WORK FOR BUSINESSES?

The scheme is a unique means for organisations to gain access to the most engaged students at the University of Kent! To become a sponsor, follow these simple steps:

1. Firstly you will need to inform us what you would like to offer to our students. If you are not sure whether this would be an internship or work experience, the EP team can discuss options with you.
2. The EP team will create you a document to sign-off. The team will also need a copy of your organisation's logo for the website.
3. All documents must be completed and returned by 14th February 2020.
4. Students will be applying for EP rewards in late March – early April 2020. The team will review these applications and shortlist the best applicants.
5. In mid-April 2020, the team will contact you to arrange an interview date. All EP interviews are held in May 2019 at our Canterbury campus.
6. Once you have interviewed and selected your chosen candidate, the reward can be undertaken during the period June – September 2020.

*"Medway Council is proud of the links it has with the University of Kent and has been keen to support the Employability Points scheme. The students we have sponsored and those we have been privileged to have as interns are of an extremely high calibre. We hope that in some small way we enabled them to be even more 'work ready.' We would have no hesitation in recommending other local employers and organisations to get involved in EP."*

**Perry Holmes, Chief Legal Officer, Medway Council**



*"The scheme enables us to explore strategic areas of interest that as a business we wouldn't always have the resource to undertake. It facilitates a different viewpoint on particular subject areas, facilitating objectivity and academic insight."*

**Tudor Price, Deputy Chief Executive, Kent Invicta Chamber of Commerce**







# 1. STUDENTS EARN EMPLOYABILITY POINTS

## Points Explained

Through completing co-curricular activities, students can claim Employability Points.

The team review each activity logged to ensure the points earned truly reflect the skills gained. Some examples are highlighted below:

Type of Activity	Points Value		
	Normal	Min.	Max.
<b>Events</b>			
Contribute to/present at conference	25	15	45
Organise University event	20	10	40
Attend a networking event	15	10	25
Attend careers fair	5		
<b>Work Experience</b>			
Part time work (on-going for more than 1 month)	30	20	50
Assessment centre	15	10	20
Interview/presentation	5		
<b>Mentoring and Achievements</b>			
Student Mentoring	45		
University prize (Chancellor's Prize, Entrepreneur of the Year)	15		
<b>Volunteering</b>			
Volunteering	20	10	40
<b>Languages and International Opportunities</b>			
Study, work or volunteer abroad (not as part of degree)	50	30	90
Completion of a World language module	45		
Completion of a Language Express course	30		
<b>Training and Workshops</b>			
Accredited course (First Aid, Health/Hygiene, ECDL)	15	10	20
Kent Union Student Leader training	15		
Skills Workshops	10	5	15
<b>Roles and Responsibilities at University</b>			
Student Rep	25		
Student Ambassador	30		
Committee member of a society	25		



## 2. STUDENTS APPLY FOR REWARDS

Overview of the types of rewards you can offer students:

Opportunity	Overview	Employability Points required	Cost to the Organisation	
			Payment to student	Travel expenses
Internship	Temporary full-time work placement within a company (4-12 weeks).	200	✓ (minimum wage or above)	
Project Placement	Work to be undertaken for a particular project, requiring a certain level of expertise, which may have a flexible start/end date.	175	✓ (minimum wage or above)	✓
Work Experience	Unpaid placement for 2 weeks. Students are expected to undertake work but must be under supervision of a mentor or team leader at all times.	150		✓
Training	A one-day training programme allowing students to develop experience and skills in a certain sector.	125		
Work Shadowing	A placement, 2-10 days, allowing students to 'buddy' an existing employee(s) within a company.	100		
Mock Assessment Centres	An opportunity to provide students with an insight into an assessment centre and the skills required to succeed.	75		
Company Experience	This can be a tour of a site or the opportunity for students to attend events/open days.	75		
Skills Development Workshops	A half-day training workshop/talk, where a company will focus on particular skills.	50		
Employability Sessions	One-to-one sessions with industry professionals, providing CV feedback and interview tips, or helping them gain an appreciation of the sector or role.	50		
Vouchers	Many students are unable to attend placements or workshops and, as a result, the scheme offers vouchers to reward them for their efforts.	50	✓	







## 3. STUDENTS GET REWARDED

### Employability Points Rewards Evening



Annually, the Employability Points Scheme hosts a Rewards Evening, where sponsoring organisations present prizes to the highest achieving students participating in the scheme.

On 4th June 2019, the EP Rewards Evening was held in Woolf College, where 17 organisations presented prizes to the most proactive students registered on the Employability Points Scheme. The event welcomed over 250 guests, including a number of local and national businesses, senior management within the University of Kent and the top performing students.

The event highlighted that 33 students had earned over 1,000 points and the top achievers received £350, £250 and £150 Amazon vouchers. Prizes awarded included the highest scoring student of the year (£350), highest scoring student from each campus (£350), highest scoring student from each faculty (£250) and a number of thematic prizes (£150).

The event was supported by Santander Universities, with printing provided by EIRA, travel by Arriva, videography co-sponsored by KMTV and the drinks reception sponsored by Shepherd Neame

*"Reflect Digital have been engaged with the EP Scheme for 4 years and year on year have been blown away by the calibre of students. The EP team are fantastic in their organisation and in helping identify the right students for the right roles."*

**Becky Simms**  
Managing Director at Reflect Digital



#### Event Sponsors:



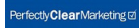
# SPONSORING ORGANISATIONS 2018-19





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# DEADLINES

The following dates are our sponsor deadlines, to give you an idea of the timings of each activity:

**Wednesday 1st August 2019**

Company offers open

**Friday 14th February 2020**

Company offers close

**Monday 4th May – Friday 22nd May 2020**

Interviews for placements

**June 2020**

Reward Ceremony (details TBC)

**Monday 1st June – Friday 11th September 2020**

Rewards undertaken

*(Please note that these dates may be subject to change)*



# Kent's Business & Innovation Gateway



**The University of Kent is a forward-thinking research institution committed to the transformative power of education and research. We believe that nurturing innovation is the best way to stimulate growth, and we encourage collaboration between our university and businesses on a local, national and multinational landscape.**

## Insight

Our subject experts are leaders in their field, with real-world experience of delivering innovative solutions to help you achieve your business objectives.

## Funding

We can offer access to collaborative funding to support your engagement with the university, through a full and varied portfolio of funding schemes.

## Skills

We offer a variety of innovative and flexible training and professional development solutions suitable for a range of different sectors.

## Talent

From short term project placements, through to longer term internships and year in industry placements, we can help you engage with students and graduates to benefit your business.

## Technology

The University's portfolio of new technologies, processes and knowledge provides unique opportunities for collaboration in fields from biosciences to engineering.

## Facilities

The University has an array of specialist facilities available for businesses to use, from laboratories to video technology to conference spaces.

Contact our dedicated business & innovation team today and tell us your goals so we can support you with your next project:

**T:** 01227 827376    **E:** [enterprise@kent.ac.uk](mailto:enterprise@kent.ac.uk)    **W:** [www.kent.ac.uk/enterprise](http://www.kent.ac.uk/enterprise)

# THE CAREERS AND EMPLOYABILITY SERVICE

*at the University of Kent*



The Careers and Employability Service (CES) provide employers and students with a variety of opportunities to meet in meaningful ways. We work closely with graduate employers to give University of Kent students the opportunity to develop a range of experience and skills through placements, internship and extra-curricular activities and prepare them for the graduate job-market.

You can meet our students via a variety of methods:

- Advertise graduate vacancies
- Attend the annual Careers Fair
- Deliver a workshop or training session
- Present a talk on graduate schemes and graduate jobs
- Run a promo stand event
- Run a competition
- Mentor our students
- Contribute to the Kent Employability Blog

We can also help you to organise more creative events or projects and introduce you to colleagues within Academic Schools. Please feel free to get in touch to discuss your ideas.

## Contact

E: [careerhelp@kent.ac.uk](mailto:careerhelp@kent.ac.uk)

Tel: 01227 823299

[www.kent.ac.uk/ces](http://www.kent.ac.uk/ces)



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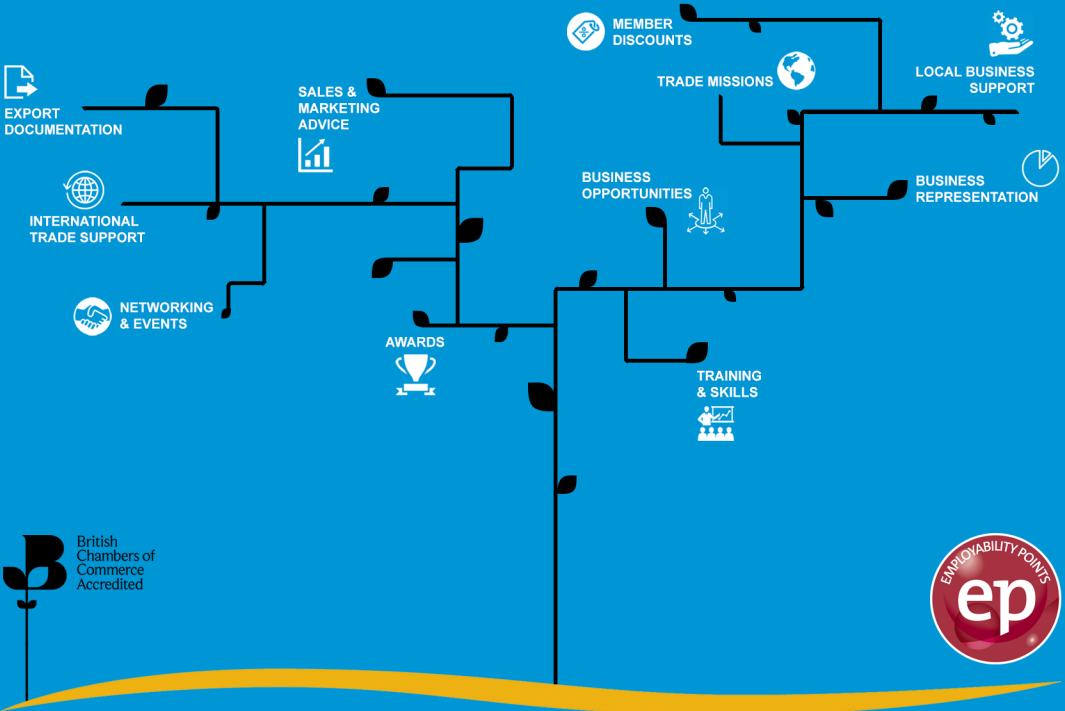
# Supporting you in business

Membership designed to enhance, protect and connect



*Proud to be sponsors of the*

## 'The Employability Points Scheme'





**Employability Points Scheme**



**Get involved**  
**Get rewarded**