

# THE GLOBAL OFFICERS LEADERSHIP DEVELOPMENT (GOLD) PROGRAMME

*Programme outline*



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## What is the GOLD Programme?

The GOLD Programme is a co-curricular venture, which provides a framework of activities for globally-minded undergraduate students at Kent to develop their leadership skills, global citizenship and cultural awareness.

The programme responds to Kent's Internationalisation Strategy and aligns with the views of Gacel-Avila\* (2005: 123) who states that a global consciousness needs to be fostered amongst students so as to help them to understand the interdependence between peoples and societies, to understand their own culture and those of others, and to develop a respect for pluralism.

## What is the role of the Global Officer?

Global Officers will advise and assist the Dean for Internationalisation and staff across the University, engaged with internationalisation activity. Activities will include a range of internationalisation projects throughout the academic year. In particular, participants will support the promotion of events and initiatives and take part in focus groups to inform and lead on the development and review of certain internationalisation ventures.

## Learning outcomes

During the programme it is intended that as a participant you will:

- deepen your international understanding and awareness
- be able to identify and develop your own cultural intelligence quotient
- develop leadership qualities and project management skills in a global context
- identify how to maximise the benefits of an international academic community
- learn, appreciate and evaluate different international perspectives
- enhance and apply your international communication skills in both verbal and written contexts.

## Programme features

**Duration:** One academic year

### Benefits:

- Employability Points awarded per activity
- Certificate of recognition and personal reference from the Dean of Internationalisation
- Recognition on Higher Education Achievement Report
- Practical event/project management experience
- A chance to record your international skill development in the Kent Global Passport

**Requirements:** It is a co-curricular programme and designed to fit around academic studies. The programme is made up of five components, which must all be completed:

### Component 1: Getting started autumn welcome session

You will be required to attend an introductory session where you will be introduced to the concept of cultural intelligence (CQ) and asked to reflect on your own skills and intercultural awareness. During the session, there will be a set of tasks designed to help you start to consider your current skill set and how it should develop in the context of the GOLD Programme.

You will also attend a Curriculum Internationalisation workshop in the spring term. The session will aim to develop a common language and clarify key terms (such as internationalisation of the curriculum).

### Component 2: Training workshops and conference

You will begin to develop and enhance the skills you have identified at the start and will be supported with training workshops and an annual conference.

\* Gacel-Avila, J (2005): The internationalisation of higher education: a paradigm for global citizenry, in: *Journal of Studies in International Education*, 9(2), 121-136.



You must attend at least two of the following workshops or sessions:

- Talking Cultures led by International Programmes
- Sustainability
- Leadership in the global context conference (1 day)
- Event Management
- Internationalisation and Sustainability in the Curriculum

### Component 3: Internationalised student engagement

You will need to engage with the broader student body through various engagement and information exchange activities on campus.

You will be allocated engagement tasks which you will need to complete during the programme. These could include:

- Marketing and promotion projects with students on campus
- Participation in student media campaigns
- Focus group participation
- Orientation for new exchange students
- Campus tours for international visitors or delegates

### Component 4: Project and event planning

You will need to put your training into action by engaging in the planning and delivery of existing on-campus or online activities and internationalisation events.

Based on your skills and preferences, you will be allocated events or project activities such as:

- Global Web Hangouts
- Worldfest Bitesize events
- Marketing of Worldfest
- Global Officers Social Media
- Sustainability Forum
- Your own event

### Component 5: Summer check-in and final review session

This will be an interactive group session allowing you the opportunity to reflect on your skills, identify your strengths and weaknesses, set goals and plan your own development activities after GOLD.

### Application process

**Eligibility:** Undergraduate students at any stage of their studies.

**Person criteria:** Committed; enthusiastic; friendly; reliable; organised; professional

**To apply:** [www.kent.ac.uk/global/engagement#gold](http://www.kent.ac.uk/global/engagement#gold)

**For credit:** If you'd like to earn credit while completing the GOLD programme, visit [www.kent.ac.uk/courses/modules/module/GOLD500](http://www.kent.ac.uk/courses/modules/module/GOLD500)

**Email:** [deaninternational@kent.ac.uk](mailto:deaninternational@kent.ac.uk)

### DID YOU KNOW?

The GOLD Programme can be taken as a credit-bearing 'wild' module, GOLD5000, Global Leadership Development.



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