



**Kent**  
Business School



**In-Company  
Scheme**

## Work with our students to bring fresh ideas and specialised knowledge to your business

Kent Business School offers an exciting and innovative scheme to connect high calibre postgraduate students with forward-thinking businesses.

Businesses can access our postgraduate student expertise in overall business strategy or more specialised areas, including:

- Logistics and Supply Chain Management
- Marketing / Digital Marketing
- Human Resource Management
- International Business and Management
- Project Management
- Finance
- Data Analytics

The Scheme offers a postgraduate student on a 3-month research consultancy project supervised by an experienced academic. After the research the student will present a full report on their findings to the business.

The scheme is open to all companies regardless of size, sector, or location and we welcome applications for In-Company Scheme support from our alumni community.

Find out more from our External Engagement team

E: [KBSBusiness@kent.ac.uk](mailto:KBSBusiness@kent.ac.uk) T: +44 (0) 1227 816492

## In-Company Success Stories

### MACKNADE



MSc Business Analytics student Katarina Cardasova undertook an In-Company Scheme with luxury food hall business Macknade.

CEO of Macknade, Stefano Cuomo, says: "I don't see any down sides to offering up an In-Company Scheme to a student. Katarina made vital, measurable improvements to our business – for the simple cost of our time. These young businesspeople have the energy and drive, they want to achieve, and they have expertise that is current, innovative and relevant."

### Dune LONDON



My Trần, who studied a Master's in Logistics and Supply Chain Management worked with footwear and accessories group Dune on their reverse logistics process.

CEO of Dune, Daniel Rubin, says: "I appreciate the thoroughness of the research and the intellectual rigour that has gone into it. Some of her findings, especially in relation to educating customers in understanding the implications on the environment of returning product, are insightful and valuable and we will be considering them for the future."

### Foodari — home delivery



Theevara Payappai, who studied a Master's in MSc Business Analytics (Smart Logistics) took an In Company Scheme with Foodari, a food supply company, to evaluate the efficiency of the logistical routes of the company.

CEO Jonathan Parker says: "Theevara was tasked with assessing the effectiveness of our logistical provisions for 20 different routes. She applied a theoretical model learned during her Master's degree to real data from our business and presented her findings clearly. The results were incredibly insightful and she helped us to save money, time and become more effective in the long term."