

LEVEL 6 CHARTERED MANAGER DEGREE APPRENTICESHIP

Business and Management BA (Hons)



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Higher and degree apprenticeships are a partnership between the University and you, the employer.

You employ the apprentice, pairing them with experienced members of staff. We work with you to:

- provide an academic programme of study (20% of the apprentice's paid hours should be spent on off-the-job training)
- help design on-the-job training plans
- support both on- and off-the-job training through regular workplace visits.

Taken together, these equip apprentices with the theoretical and practical knowledge and skills most useful to your organisation.

Apprenticeship Standard

The Chartered Manager apprenticeship is underpinned by Kent's Business and Management BA (Hons).

The Apprenticeship Standard has been developed by a group of employers and approved by the government to ensure that apprenticeships are delivered and assessed consistently. It outlines the skills, knowledge and behaviours required of the apprentice.

Standard profile

A Chartered Manager is someone who can take responsibility for people, projects, operations and/or

services to deliver long-term organisational success.

They may work in the private, public or third sector.

Professional managers will be capable of managing complexity and will obtain leadership responsibility for setting and delivering organisational objectives through a wide range of functions.

They will develop in full all aspects of their management and leadership skills, knowledge, self-awareness and behaviours.

The Standard specifies what level of knowledge and skills each apprentice should attain within the following categories:

Organisational performance

Including operational strategy; project management; business finance; sales and marketing; digital business and new technologies.

Interpersonal excellence

Including communication; leading people; managing people; developing collaborative relationships.

Personal effectiveness

Including awareness of self and others; management of self; decision making.

Behaviours

Including taking responsibility; inclusivity; agility; professionalism.

Successful apprentices will become chartered Members of the Chartered Management Institute (CMgr MCMI). The Standard is available in full by searching for 'Chartered Manager Degree Apprenticeship' at www.gov.uk

Qualification

On completion of the end-point assessment, the apprentice will be awarded the Business and Management BA (Hons) (Level 6).

Qualification pathway

The table to the right shows the modules the apprentice will typically study at each stage. For the award of the degree, apprentices must accrue 360 credits.

The programme is delivered through face-to-face learning via weekly seminars in a central London location. The rest of the time the apprentice will be in the workplace.

Apprentices will also have regular online and face-to-face review meetings with a dedicated Apprenticeship Adviser. Dates and content to be confirmed.

Entry requirements

Apprentices must be employed: as an employer, you will set the selection criteria for your apprenticeships. The University requires applicants to hold GCSE English and Mathematics Grade C (or 4, or equivalent) and have achieved BBB at A level, or 34 points (16 at Higher Level) in the IB.

Applicants without traditional qualifications will be considered on an individual basis.

Start date and duration

The programme starts in September. It is anticipated that the duration of the apprenticeship will be three years and three months, including the end-point assessment, but it will depend on prior qualifications and relevant work experience.

Cost

Each apprenticeship is tailored to the needs of the apprentice and their employer. For further information including a quote, please contact us.

Contact

Get in touch with our team:
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Stage	Award	Modules
One	Business and Management BA (Hons)	<ul style="list-style-type: none"> Principles of Business 1 Principles of Business 2 Self-Managed Learning 1 Introduction to Research
Two		<ul style="list-style-type: none"> Introduction to Contract Law Strategic Marketing People Management and Leadership Operations and Project Management Self-Managed Learning 2 Consultancy Project
Three		<ul style="list-style-type: none"> Strategic Management Strategic Innovation Management Final Project Self Managed Learning <p>Stage 3 optional modules (Employers choose two out of these four options for their apprentice)</p> <ul style="list-style-type: none"> Brand Building and Management Industry Studies Innovative Marketing Strategies Sustainability and Purposeful Business

Please note: the module lists for all stages are not fixed as new modules are always in development and choices updated yearly. For the most up-to-date information, see www.kent.ac.uk/ug

WANT TO FIND OUT MORE?

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www.kent.ac.uk/apprenticeships

This brochure was produced in June 2022. The University of Kent makes every effort to ensure that the information contained in its publicity materials is fair and accurate and to provide educational services as described. However, the courses, services and other matters may be subject to change. For the most up-to-date information, see www.kent.ac.uk/ug and for full details of our terms and conditions, see www.kent.ac.uk/termsandconditions

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