



SENIOR LEADER

Higher Degree Apprenticeship – London

PROGRAMME OVERVIEW

The University of Kent's new Level 7 Senior Leader (MA) apprenticeship offers first-class teaching at our location in Marble Arch in the centre of London.

Study with our award-winning Kent Business School, one of just 1% of business schools worldwide to achieve triple accreditation with EQUIS, AMBA and AACSB.

The Level 7 Senior Leader Profile

This apprenticeship has been designed for executives and future business leaders who wish to develop the knowledge, skills and strategic mindset required for high-calibre roles in their chosen industry.

Underpinned by the MA in Business and Management, this Master's level apprenticeship enables learners to become highly specialised in strategic thinking and leadership. Through unique and inspiring workplace projects, value is added to both the individual and their organisation through a combination of self-development, mentorship, and tuition.

Key duties of a Senior Leader include:

- setting the overall strategic direction of their area of responsibility in partnership with the Board (or equivalent) and in turn encouraging employees to buy into the organisation's vision
- leading on the development and critical review of operational policies and practices within their area of responsibility
- leading and influencing agreed projects to deliver organisational strategy such as change and agile transformation programmes, diversification, new product implementation and customer experience improvement
- making decisions about organisational resource requirements (budgets, people, technology) based on strategic insight and reliable evidence
- leading and responding to crisis management, assessing the risks and opportunities which could affect performance and finding solutions
- leading people development including talent management, succession planning, workforce design and coaching and mentoring
- promoting an ethical, inclusive, innovative and supportive culture
- reporting to relevant governance/management structure on the progress of their operational activities towards achieving business goals
- cultivating and maintaining collaborative relationships with key senior internal and external stakeholders to influence key decision makers as appropriate
- shaping the approach to external communications and ensuring it aligns with the wider organisational communications strategy
- proactively keeping up-to-date with social, economic and technological trends and developments relevant to their area of responsibility and wider organisation
- promoting innovation to take advantage of new opportunities
- ensuring that their area of responsibility is compliant with internal governance, such as any assurance framework requirements and with external governance, such as any regulatory and statutory requirements.

Our apprenticeship course will:

- provide apprentices with a course of academic study in business management (20% of an apprentice's paid hours to be spent completing off-the-job training)
- provide apprentices with one-to-one support, self-directed learning activities and assignments, block teaching sessions and other activities to enhance the learning experience
- offer apprentices the opportunity to gain an MA degree on top of their apprenticeship
- support employers with timely registration of apprentices and regular monitoring and reporting of apprentices' progress and performance.

Cost

Each apprenticeship is tailored to the needs of the apprentice and their employer. For further information including a quote, please contact us.

Location and delivery model

Our Senior Leader MA apprenticeship will be delivered in central London and bring together leaders from different industries, ensuring that there is opportunity for peer-to-peer learning.

The delivery of this programme will be through block teaching sessions at our Marble Arch location. This location offers good transport links, spacious teaching and independent learning spaces as well as access to local amenities. Assessments and reading materials will be available online to support independent learning.

Qualifications pathway

This table shows a detailed curriculum of modules studied during the apprenticeship.

| Module title | Credits |
|---|---------|
| Purposeful Leadership and Management | 30 |
| Marketing Strategy, Communication and Reputation Management | 15 |
| Finance, Technology and Risk Management | 30 |
| Change Management and Digital Transformation | 30 |
| Contemporary Strategy | 30 |
| Adding Organisational Value 1: Techniques | 15 |
| Adding Organisational Value 2: Major workplace project | 30 |

Entry requirements

The English and maths requirement for entry onto the apprenticeship is Level 2 (GCSE equivalent). A British Sign Language (BSL) qualification is an alternative to the English qualification for those whose primary language is BSL. Applicants applying for this programme should hold an undergraduate degree or equivalent qualification. Consideration will be given for those applicants who hold relevant work experience in place of a formal first degree.

Duration

Eighteen months excluding the end-point assessment.

Qualifications gained

Upon successful completion learners will gain a Level 7 Apprenticeship Award, as well as an MA in Business and Management.

CONTACT US

Get in touch with our team for more information:

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