KENT BUSINESS SCHOOL MBA

Fast-track your career
Triple-accredited business school
Kent Business School is among just 1% of global business schools worldwide to hold triple-accredited status (AACSB, AMBA and EQUIS).
WE STAND FOR AMBITION.

We view ourselves as a place of transformational learning and seek to educate and develop the new generation of leaders and entrepreneurs.

Our distinctiveness comes from a forward-thinking approach to business education. We place sustainable innovation at the heart of our educational outlook, underpinned by world-class research. Our graduates drive positive change and thrive in a dynamic world using the knowledge, confidence and resilience developed as part of our distinctive educational experience and their interaction with staff and industry.

We are honoured to be among just 1% of global business schools worldwide to hold triple-accredited status (AACSB, AMBA and EQUIS).

We also gained the Small Business Charter Award in 2018 in recognition of our outstanding business engagement. Kent Business School is part of the University of Kent, one of the leading universities in the UK for academic research: following the most recent Research Excellence Framework (2021), 80% of our research was deemed ‘world leading’ or ‘internationally excellent’.

In addition, the University of Kent, led by Kent Business School, has been a signatory to UN Principles for Responsible Management Education (PRME) since 2016 and we demonstrate our commitment to the six principles of responsible management by embedding them in the School’s core activities: education, research and innovation, social engagement, and global impact.

We very much hope to welcome you to Kent Business School.

Professor Marian Garcia
Dean, Kent Business School
MBA: AT A GLANCE.

Join Kent Business School’s inclusive community. Receive high-quality teaching with real-world relevance and benefit from our commitment to sustainable innovation and strong links to business. We’ll help you to make your mark.

Diverse and inclusive culture

Successful 21st-century business leaders are at ease working with their international contemporaries. Kent Business School gives you the global business environment in microcosm: you’ll work with students from the UK, Europe, the Far East, Middle East, Asia, the Americas and Africa, while lecturers from 23 different countries can give you in-depth knowledge and insight into different cultures. You’ll gain confidence as ideas are discussed and debated, differences understood and similarities recognised.

A programme that works for all

With the MBA, you can study full-time, completing your studies in one year, or combine it with work and finish in two or three years. Modules are taught in single-week blocks, where full-time and part-time students study together. Many part-time students work alongside their studies, so bring knowledge of their business challenges to seminars and workshops.

On our unique ‘MBA Challenge’ module, you explore your creative and entrepreneurial side, develop consultancy skills and global business awareness and have time to reflect on your professional development, all supported by academic and business mentors.

Building sustainable futures

At Kent Business School, we pride ourselves on championing sustainable innovation through high-quality research and education that impacts business and society. We have an international reputation for the quality of our research, which means you’ll learn about the latest developments in the field from experts, many of whom draw on their own research expertise in their teaching.

Put theories into practice

The MBA combines a rigorous grounding in business theory with opportunities to test those theories immediately in real-world situations. You’ll do this by working on global live case studies, engaging with businesses on current challenges.

You can also take part in a number of industry-led activities and networking opportunities, global sustainability challenges, guest lectures and seminars.
Double-accredited MBA

Our MBA course is accredited by the Association of MBAs (AMBA), the international impartial authority on postgraduate business education. An accreditation with AMBA is a global standard for MBA programmes worldwide.

In addition, our MBA is accredited by the Chartered Management Institute (CMI), giving you the opportunity to gain, alongside your MBA, the CMI Level 7 Diploma in Strategic Management & Leadership on the successful completion of your studies. The CMI is committed to excellence in management and leadership and the CMI qualification is highly sought after by employers.
Transform your future on Kent’s MBA. You’ll develop an innovative mindset and gain transformational leadership skills, ready to make a positive impact in local and global communities and a significant contribution to any organisation’s development. These qualities will enhance the scope and potential of your career as well as your earning ability.

The MBA course builds on three pillars:

1. **Observe**
   We encourage you to observe the theories and research and apply these to the context in which you operate.

2. **Inspire**
   We will inspire you to reinterpret and innovate through shared learning experiences.

3. **Transform**
   Applying your experiences on the Kent MBA to your future practice will transform your approach to leadership.

Both full-time and part-time students follow the same structure and content. The programme begins with an orientation and induction week. The week brings students together and includes study and research skills training as well as team-building activities and programme orientation.

You take 11 compulsory taught modules, including the MBA Challenge module consisting of four interlinking areas of development and a report. You can also take part in extra-curricular networking activities to enhance your learning. Most modules are taught intensively in a one-week block, 9.30-5.30pm, which allows you to focus on one subject before moving on to the next.

You complete your MBA course by applying your knowledge in the MBA Business Report supported by an expert supervisor. The MBA offers live workshops, seminars, discussion groups and guest lectures to enhance your management skills.

The diagram opposite shows the MBA learning journey. Full-time students complete the course in one year, while part-time students complete the course over two years, taking five modules plus two MBA Challenges in Year 1 and the same in Year 2, with additional time needed for personal development, groupwork, additional reading and assignment preparation. The modules listed may be subject to change to reflect market requirements.
### Core modules

**Orientation and Induction Week** Welcome event including workshops and team-building activities.

- **Strategic People Management** Areas covered include HR strategy, employee resourcing, job and work design, performance and rewards management, managing diversity, HRM and change, international HRM as well as ethical and sustainable approaches to people management.

- **Strategic Marketing and Communication** Discover the latest thinking and practice in strategic marketing and communications, with a particular focus on the marketing of innovation, growth and sustainable performance of firms and digital marketing.

- **Operations Management** You’ll look at operations management from four perspectives: operations design; operations delivery; development of operations capabilities; and directing operations. You’ll also examine the link between operations management, operations strategy and information technology.

- **Leadership and Change** Develop your understanding of effective leadership in the context of a complex and dynamic organisational environment. You’ll acquire the theoretical and practical knowledge to become an effective leader and gain an understanding of what motivates and inspires people to perform at their best.

- **Financial Analysis for Decision-Making** You are introduced to various tools for conducting financial analyses that support management decision making. You’ll assess each tool’s relevance to decision making and assumed objectives. You’ll also discuss the interpretations of outcomes, the complex interrelationships involved and the impacts of an uncertain decision-making environment. You attend an interactive workshop prior to this module.

### Broadening/Disruptive modules

- **Business Analytics** Focus on the nature and importance of business and management modelling in practice and look at how to use modern quantitative techniques and tools to analyse common managerial problems. You attend an interactive spreadsheet workshop prior to the start of this module.

- **Delivering Innovation** Explore the conception, creation and diffusion of new products and services within modern economies. You’ll examine the challenges faced by firms and others in the process and the solutions and management practices that have been developed to deal with potential innovation barriers. You’ll also learn how organisations can benefit from new and different forms of emerging technologies, including AI.

- **Entrepreneurship** This module explores the nature of entrepreneurship and its importance to the vitality of a national economy. You’ll study the theory of the firm, the issues and problems surrounding market structure and strategy, entrepreneurial growth and finance, and market innovation and expansion. The module uses a business simulation game with the focus on experiential learning.

- **Corporate Social Responsibility and Sustainability Management** This module explores and critically analyses the concept of CSR, business ethics and sustainability management and its role in contemporary corporate strategic management. Students examine how responsible business management and practice can meet the triple bottom line (environmental, social and economic) objectives in business and society.

- **Global Strategy and Economics** Learn how to conduct strategic analysis at a global level and develop your understanding of the economic rationales underpinning interactions between uni-national and multinational businesses. You’ll cover areas such as global strategies and their determinants, the building of a global organisation through new ventures, global risk analysis, and managing strategic innovation globally.

### MBA Challenge module

For this module, you undertake four challenges and complete a business report. See next page for details.
The MBA Challenge is a unique part of your course. An opportunity to test yourself in key areas and to further develop your leadership and entrepreneurial skills.

The MBA Challenge module consists of four challenges and a final report; an opportunity to reflect, consult and act. It runs alongside your other modules.

Consultancy Challenge

A week-long programme where you develop consultancy skills and apply these to a live company brief. You work in a team to provide a solution to a business issue and present recommendations to the organisation. Your involvement and commitment add value to local business owners, and you benefit from the opportunity to apply academic and practical skills to real-world situations.

“I was impressed by how consultancy week allowed us to apply our business skills. The sessions were well structured and gave us an opportunity to engage with diverse topics that we may not have otherwise been able to discuss. A great chance to broaden our networks.”

Aisha Apps, part-time MBA alum 2022

Personal Development Challenge

This challenge runs throughout your time on the MBA course. It allows you to step back from your busy life and reflect on your current skills, learning preferences and leadership styles. It supports your MBA learning journey with the following activities:

- induction leadership workshop
- one-to-one executive coaching
- knowledge transfer and networking opportunities via the MBA Lecture series and Business Summit events
- academic mentorship
- self-reflection report to conclude your MBA journey and consider your future career direction and life choices.
Business Start-Up Challenge

Spend a week exploring your creative and entrepreneurial side. Supported by our ASPIRE team and external entrepreneurs, you develop a business plan for a new business or a new business development within your current role/industry. The approach is hands-on and practical; you put the theory of design thinking into practice, using proven approaches from the real world, including ideation, user research and MVP creation.

“The week covered all the fundamental elements needed to start an entrepreneurial journey in an enjoyable manner, along with the crucial know-hows of running any successful business venture.”
Caroline Shelly-John, full-time MBA student

International Challenge

Here, you work with our European business connections, exploring the practicalities of doing business in Europe and working with international organisations. The week involves workshops and seminars, cultural visits and an international consultancy project to further develop your consultancy skills.

“It's been an absolutely brilliant fun and educational trip with my MBA family that I will never forget.”
Sandra Mckenzie, MBA alum 2022

MBA report

In this final report you pull together all your MBA learning. You diagnose and investigate a complex issue related to your interests, locate your work within the body of contemporary knowledge, collect and analyse data, derive supportable conclusions and make practical and actionable recommendations.

To reflect your learning journey and align with your career ambitions, you produce your report in one of three formats:
• consultancy report (addressing a current problem)
• analyst report (company or sector overview)
• entrepreneur’s report (business plan).

“Research skills and identifying opportunities for improvement in a company or community are important leadership skills. We support you with workshops and a dedicated academic supervisor to support this final piece of work to complete your MBA qualification.”
Debbie Kemp, MBA Director
MBA alum Kush Kanodia is a social entrepreneur and very effective disability rights campaigner, who has helped to bring about systemic change in organisations including NHS England and the Premier League.

Kush completed his MBA in 2006 and went on to a successful career in merchant banking. In 2009, following the financial crash, Kush re-evaluated his options and decided to embark on a career in social entrepreneurship. His MBA had proved pivotal in his professional development; now as he sought to change direction, he once again reflected on what he’d learnt at Kent: ‘The MBA had opened my eyes to the difference social entrepreneurship can make to individuals and communities. My thinking was that with 1.85 billion disabled people worldwide and the purple pound valued at $13 trillion, I would be able to make a clear business case for systems change for disability inclusion.’

Kush has Multiple Epiphyseal Dysplasia and has used his own experiences to great effect in his campaigning. In 2009, with the support of Kent Business School, Kush set up Choice International to empower disabled people across the world. He worked with Level Playing Field and later with the Centre for Access to Football in Europe (CAFE), UEFA and FIFA to improve access to football in the Premier League and globally. He also led successful campaigns to end parking charges for disabled people at all NHS hospitals in England and gained further reasonable adjustments for disabled people for the Ultra-Low Emission Zone (ULEZ) in Greater London.

Ranked as one of the top 10 most influential BAME leaders in technology in 2018 and in 2019 as the second most influential disabled person in the UK, Kush was awarded an honorary degree by the University of Kent in 2022. The University recognised the social impact of Dr Kanodia’s systems leadership of NHS England, describing it as ‘by some margin the single largest and most impactful change in the treatment of disabled people in the history of the NHS!’

"The knowledge and wisdom gained from my studies at Kent and the connections I made enabled me to help transform major institutions such as the Premier League and NHS England; I also have wonderful memories of university life and many lifelong friends."

MBA alum Kush Kanodia is a social entrepreneur and very effective disability rights campaigner, who has helped to bring about systemic change in organisations including NHS England and the Premier League.
Kent Business School MBA

Kent Business School’s innovative teachers and researchers come from all over the world. Many have professional experience in the areas they teach and research. Respected and widely published in their fields, they’re passionate about sharing their knowledge with you. Meet some key members of our team.

Debbie Kemp
Programme Director
Debbie has been teaching in higher education for over 10 years. Prior to this she worked as a senior manager at Marks and Spencer and has extensive experience of all areas of retail, including buying, leadership and professional development. Her teaching is dynamic and creative; she is passionate about the benefits of the MBA’s combination of high-quality teaching and real-world experience, and she won the University prize for teaching in 2022 for her management of the MBA programme.

“The leadership skills developed on the MBA can be transformational for individuals and their organisations, while the diverse make-up of our MBA groups gives us the opportunity to learn from each other.”

Professor George Saridakis
Professor of Small Business and Entrepreneurship
George has taught in the areas of innovation and entrepreneurship in the US and France as well as at Kent. An exceptional teacher, George has twice received awards for ‘going above and beyond expectation’ in entrepreneurship teaching from the students’ union. His research interests include small firms and entrepreneurship, as well as social media, illicit behaviour and supply chain linked to business performance and economic growth.

“Entrepreneurship is limited by neither firm size nor firm age. It is the individual who carries the entrepreneurial knowledge and spirit that would make a difference. Be one of them.”

FIND FURTHER DETAILS ON THE TEAM, ALSO DISCOVER MORE ABOUT ALL KBS STAFF
Professor Paola Scaparra  
Professor of Management Science  
Paola moved to Kent Business School in September 2004 from the University of California, Santa Barbara, where she held a position as a postdoctoral researcher in infrastructure and transportation planning. She earned an MSc in Engineering-Economic Systems and Operations Research from Stanford University in 2000 and a PhD in Mathematics Applied to Economic Decisions from the University of Pisa, Italy in 2002.  
“The KBS Analytics, Operations and Systems department had a lot of success working on applied research projects with organisations such as Eurostar, Port of Dover and the NHS. I cover some of these in the Business Analytics module to motivate students and really show how business analytics can improve real world decision-making.”

Professor Paul Phillips  
Professor of Strategic Management  
Paul joined Kent Business School in 2004 and was Director for four years from 2007. He has held academic positions at Cardiff Business School and the University of Surrey, has been a visiting Professor at three universities in China and was a member of the Institutional and Course Approval team at Globsyn Business School, Kolkata, conceptualised as India’s first corporate-business school.  
“Successful corporate leaders must recognise the importance of a strategic fit. Today’s organisations must overcome their chronic strategy problems by seeking adaptive approaches that transform their internal capabilities and competencies to impact their local, regional and international contexts.”

Dr M May Seitanidi  
Reader in Strategy, Interim Director for TIME Research Centre  
May has worked in cross-sector collaborations for over 30 years as a practitioner and academic. She has worked for the public, private and non-profit sectors including for the Department of Health in London; as the director of a marketing and PR consultancy and the Hellenic Sponsorship Centre in Greece. She has published three books, several papers and co-edited four special issues in top journals in the field of cross-sector social partnerships.  
“Practising socially responsible management requires two key ingredients: a deep appreciation of the short- and long-term trade-offs between the continuously evolving ‘right and wrong’ actions and accepting that we as people need to keep up. We address the first by embracing a collaborative approach with stakeholders and the second by becoming reflective practitioners.”
RESEARCH WITH IMPACT.

Following the most recent Research Excellence Framework (REF) 2021, business and management research at Kent was ranked in the top half in the UK by the Times Higher Education. An impressive 95% of our research was judged to be of international quality, with 80% of research outputs being classed as ‘world-leading’ or ‘internationally excellent’.

Our staff work with businesses and organisations using their expertise to support sustainable growth. Their research has a positive impact on local, national and global communities. It also informs teaching on all our courses meaning you’re hearing about new developments and ideas as they happen.
Research in our departments

Accounting and Finance
‘The benefits of getting women on board’

Following Covid-19, Kent’s Professor Aydin Ozkan led a project that specifically looked at how board diversity impacted banks’ initial responses to the pandemic. The team created a unique Covid-19 bank response measure and found that banks with more women on their boards supported their customers and communities more and increased their charity donations.

Analytics, Operations and Systems
‘Keeping customers satisfied’

Professor Jesse O’Hanley led the team who worked on an Innovate UK-funded Knowledge Transfer Partnership (KTP) with Eurostar. Its aim was to identify new ways to reduce passenger queuing and minimise the impact of train delays and network disruptions. Using advanced simulation modelling, virtual testing and in-depth analysis, the project was a tremendous success and led to Eurostar achieving both its highest ever passenger processing rates and customer satisfaction scores over the peak summer period.

Marketing, Entrepreneurship and International Business
‘Tourism and the economy’

Dr Mark Hampton is an expert in the development impacts of tourism in South-East Asia. His current focus is on Penang, a tourist destination since the 1960s, where he’s working with stakeholders to assess the impact of tourism. Recognising that tourism is a major contributor to Penang’s rapidly developing economy, Dr Hampton’s research will inform evidence-based policy, leading to a more nuanced understanding of tourism as a driver of more sustainable economic development.

Leadership and Management
‘Who are the trusted?’

Reports over the past decade have suggested that there are low levels of trust between managers and their direct reports. Research led by Professor Nicholas Clarke, with colleagues at the universities of Southampton and Cork, analysed how a manager’s leadership style affected the level of trust employees had in them. They found that direct reports had a higher level of trust in managers with a transformational leadership style. This research is feeding directly into how we develop leadership skills on the MBA.

FIND OUT MORE ABOUT THE RESEARCH ACTIVITIES AT KENT BUSINESS SCHOOL
GET CONNECTED, STAY CONNECTED.

Whatever your personal ambitions, being able to call on a broad business network is often key to achieving success. Studying for your MBA, you’ll build lasting relationships with your fellow students, while our extensive connections become yours, helping you to extend that network.

1 Connecting you to businesses
We introduce you to our business partners, giving you the opportunity to work on projects with leading organisations. Our long-standing relationships include:
• AstraZeneca
• Barclays
• Chapel Down Winery
• Cummins Power Generation
• Holiday Extras
• IBM
• The London Institute of Banking and Finance
• KPMG
• Kent County Council.

Connecting you to business people
Meeting with other professionals and discussing the challenges faced by business helps to further your understanding of contemporary business. We give you lots of opportunities to build your network.

2 Kent and Medway Business Summit
This annual event is organised in partnership with the Institute of Directors, Federation of Small Businesses and Locate in Kent.

Our MBA students receive an exclusive invitation to attend the event each year.

The conference is attended by local and national businesspeople, as well as people working in local and regional government. It promotes collaboration between Kent business, local government and academics in ensuring sustainable economic growth for the county.

In 2023, our Summit provided the ideal forum to debate topics such as productivity, sustainability, place-making and skills. The Summit took place in Kent Business School, allowing participants the chance to take part in interactive workshops, put their views to local business leaders and listen to keynote speakers at this important time for the region.

3 MBA Lecture Series
At these informal networking events Kent Business School academics pair up with external experts to present their views on business topics to an audience of students, alumni and regional stakeholders.

Guest lectures and seminars
We also invite businesspeople, external academics and Kent Business School alumni to share their experiences in business or their latest research. Their insights add another dimension to your studies and give you the chance to extend your contacts across a range of fields.

4 Alumni network
Kent’s MBA graduates play a key role in Kent Business School’s thriving alumni network, which facilitates social, business and networking opportunities. With over 23,000 graduates, it keeps alumni in touch with each other, with the school, with current students and with the latest developments in business.

Our MBA graduates also become part of the Association of MBAs Alumni Network, an international, professionally diverse network of more than 45,000 members.

5 Connecting with your peers
Your fellow students will become part of your network, giving you insights into their cultures and countries; some will become lifelong friends. Events such as our Business Start-Up week and MBA challenges give you opportunities to learn from and support each other, while making progress together. The focus on team unity and collaboration ensures you gain skills that will be valuable whether your ambition is to progress in your current company or start your own.

Wherever you’re from, we’ll introduce you to your local MBA community, who we hope will inspire you to join them as one of our country ambassadors and continue to promote the values of the MBA programme.
Meet Blux and Nick, two Kent MBA students who used their entrepreneurial flair to turn a revolutionary e-bike prototype into a successful business.

Having got to know Blux through the MBA, Nick knew that he was a bike designer, so who better to talk to about the prohibitive costs and the long lead times involved in buying a folding bike? What Nick didn’t know was that Blux had a prototype e-bike that was lighter than a regular folding bike and similar in price. Nick and Blux saw a business opportunity and UniTrax was set up in Canterbury.

Blux contacted a Chinese manufacturer he’d worked with about taking the bike to the British market and, with Nick, who works in green energy, started to develop the bike for the UK and EU markets. The duo launched ‘Eole’ at Eurobike, the biggest bike show in the world, selling it to distributors in Europe and placing it in retail chains in the UK.

UniTrax is going from strength to strength and Nick and Blux are considering moving production to the UK – connections made at Kent Business School may lead to bikes made in Kent.

"The MBA cohort is very international which gives you access to a global pool of ideas and opportunities. It’s not easy launching a brand; we’ve had to be innovative and resilient but the MBA has given us an edge. It’s been a vital part of our start-up success."
Fauzia Idrees Abro knows how it feels to be the only woman in the room – she was the first female PhD student to serve in Pakistan’s armed forces. A trail-blazer throughout her career, she now runs her own company and is a passionate advocate for women in STEM.

How did a ‘shy girl’ from rural Pakistan forge a career in the Air Force? ‘My parents were uneducated, but they were also visionaries, they wanted a different future for me. They sent me to school and later to college to study engineering – where I was the only girl among 200 boys. I thrived by being myself and doing what I loved.’

In the Air Force Fauzia gained a PhD in Information Security and worked on communication and networking. After 22 years, she was ready for a change and set up a cyber security consultancy firm, Cynosure Technologies, with the intention of employing an 80% female workforce. Fauzia was determined to help women to balance their other responsibilities with a rewarding career: ‘I started the model of working from home in July 2019, long before Covid hit. No one believed I would make it work but now, post-Covid, many of us work in a hybrid way!’

With her technical skills and management experience, Fauzia was well-placed to make a success of her company, but was also keen to develop skills in marketing and entrepreneurship, and that’s where Kent’s MBA came in: ‘This MBA was a perfect match for me. I wanted to work for communities and create sustainable development and the skills I gained at Kent have helped me to do that.’

Alongside her business, Fauzia is Associate Professor and Director of the MSc Information Security programme at Royal Holloway, University of London and is also President of Women in STEM, a global professional network. An inspiring role model for all women, we’re delighted that Fauzia chose Kent’s MBA to help her grow her business and are excited to see what she does next.
CAREER DEVELOPMENT.

Whatever your ambitions, an MBA from Kent Business School equips you with an impressive portfolio of skills, specialist knowledge and practical experience to help you progress in a competitive job market.

Enhancing your career prospects

From the outset, we work with you to identify the soft skills you need to focus on alongside your main academic studies. We provide an extensive skills development programme.

1. Specialist workshops, seminars and talks to support your career progression run throughout the year.

2. One-to-one executive coaching sessions offer advice on how to maximise opportunities that match your career aspirations.

3. The Global Skills Award (run by the Graduate and Researcher College) consolidates your awareness of global issues, opening up business and career opportunities worldwide.

4. Our graduates go on to become progressive business leaders; you’ll hear from them and become a part of this worldwide network.

5. Networking, group projects, live case studies and the Consultancy Challenge enhance your current experience. You’ll discover innovative ways to develop businesses and individuals, becoming a more effective leader, able to drive and respond to change.

Careers and Employability Service

Our award-winning Careers and Employability Service can help you to identify areas you need to focus on as you plan for your future by providing one-to-one advice at any stage of your studies. It also provides online advice on making a career change, applications and preparing for interviews.

In addition, Kent Business School’s qualified careers practitioners provide support to all our MBA students for up to three years after graduation.

Further information

kent.ac.uk/ces
kent.ac.uk/employability
kent.ac.uk/kbs/facilities/aspire
Supporting entrepreneurship

ASPIRE (Accelerator Space for Innovation and Responsible Enterprise) is Kent Business School’s flagship space for business start-up and entrepreneurial learning. It is an environment where innovative ideas come to life. It is a place of transformational learning, welcoming students with radical ideas who are not afraid to experiment. Students benefit from:
• the Business Start-Up Journey, our co-curricular entrepreneurship programme, as well as seminars, networking sessions and masterclasses
• one-to-one support through our network of mentors and the ASPIRE Entrepreneur in Residence and Investor in Residence
• a hands-on, week-long workshop focused on idea development in start-ups using design thinking and agile principles
• opportunities to mentor undergraduate students exploring their own business ideas.
OUR STUDENTS: CLASS

Industry split (27 industries)

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<th>Industry</th>
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Average years’ work experience

- 3-5 years: 20%
- 6-10 years: 40%
- 11-15 years: 19%
- 15+ years: 21%
PROFILE 2020-23

Map of nationalities: 23

Typical class size: 50

Average age: 37

Average years of work experience: 13 years

Male students: 55%

Female students: 45%

Status

Full-time: 59%
Part-time: 41%
A SPACE OF YOUR OWN.

Our dedicated MBA suite gives you a space where you can network with your fellow students, work on assignments and prepare for presentations. The suite is in our purpose-designed Sibson Building, which also houses our ASPIRE Lab, where you can further develop your entrepreneurial skills or progress a new business idea.

In addition to contemporary teaching and learning spaces and modern social and breakout areas, Sibson also has its own café, where you can relax and continue discussions begun in seminars, testing your ideas in an informal setting.

The Canterbury campus also houses the Templeman Library, a Sports Centre, Medical Centre, the Graduate and Researcher College and dedicated postgraduate facilities. Cafés, bars and bistro's, a theatre, cinema and the Colyer-Fergusson Concert Hall give you plenty of options when you’re looking to wind down with friends.
EXCELLENT LOCATION.

You are taught at the University’s Canterbury campus. Canterbury’s historic city centre is just a 25-minute walk or short bus ride away. It’s a small but beautiful city with stunning medieval buildings, lively bars and pubs, restaurants and cafés and a wide range of shops. At the heart of the city is the world-famous Canterbury Cathedral, which is one of the venues for the University’s degree ceremonies.

Canterbury also makes an ideal base from which to travel further afield. High-speed trains run regularly between Canterbury West and London St Pancras and take less than an hour. From St. Pancras you can take the Eurostar to Paris or Brussels. You are also in close proximity to airports and the Channel ports.
**FEES AND FUNDING**

**Tuition fees**

As a triple-accredited business school, our aim is to ensure our MBA is as inclusive as possible. That's why our fees are competitively priced and include all the additional activities you undertake as part of the MBA Challenge module. You’re making an investment in your future and we’re confident you’ll get a good return on that investment.

The annual tuition fees for both full-time and part-time students on the MBA programme can be found at kent.ac.uk/finance-student/fees

**Financial support**

The University of Kent provides a variety of financial support opportunities for postgraduate students and funding specifically for overseas fee-paying students.

Kent Business School offers the following support for our MBA students.

**Kent Business School Early Bird Scheme**

Self-funded applicants who apply early and secure their offer early can benefit from our 10% ‘early bird’ discount on their MBA tuition fees. For further details, see kent.ac.uk/kent-business-school/postgraduate/postgraduate-funding

**Kent Business School Bursary Fund**

Kent Business School can also assist MBA students via its bursary fund. For more information, see kent.ac.uk/kent-business-school/postgraduate/postgraduate-funding

**Kent Business School Scholarships**

Kent Business School is able to support MBA students through its merit-based scholarships.

Our dedicated MBA scholarships include:

**Women in Leadership Scholarship (full and part-time)**

Successful candidates must demonstrate academic excellence, and previous work experience in leading and inspiring female colleagues to become strong business leaders.

**Leaders in Sustainability Scholarship (full and part-time)**

Successful candidates must demonstrate academic excellence, and a depth and breadth of previous work experience in leading sustainable and social business causes, and inspiring colleagues to become sustainable business leaders of the future.

**SME Entrepreneur and Innovator Scholarship (full and part-time)**

Candidates should have run their own successful business for a minimum of five years and now be looking to develop their business or organisation further, while also providing a positive economic impact in their region.

Successful awardees need to undertake the following activities while on the MBA:

- organise an event or project to promote the area of their scholarship in collaboration with the MBA Team
- become a student ambassador supporting recruitment initiatives for the MBA course.

After graduation, scholars join our network of alumni ambassadors in their home country to support key alumni and recruitment activities.

You can find full details of all scholarships at: kent.ac.uk/scholarships/postgraduate

**Payment of tuition fees**

Fees must be paid in advance at the beginning of each academic year.

There are two main ways of paying:

- in full
- in two instalments – 50% on or before registration, and 50% by 1 December. Part-time students would pay in four instalments (two in each year of study).

**Senior Leader Apprenticeship scheme**

Part-time students may wish to consider applying for the MBA via this scheme with their company utilising the Apprenticeship Levy. For further information, contact:

E: apprenticeships@kent.ac.uk
T: +44 (0)1634 888467 kent.ac.uk/apprenticeships/slr

FIND OUT MORE ABOUT FUNDING
YOUR APPLICATION

Below, you will find information on application procedure and entry requirements for the MBA course at Kent Business School.

Entry requirements
To apply for the MBA, you would normally have:
• a minimum of three years’ full-time managerial work experience
• an honours degree from a UK or other approved international university and/or an equivalent professional qualification.

Exceptions will be considered on a case-by-case basis for senior managers with more than ten years’ managerial work experience who don’t have an honours degree.

An individual online interview will form part of the selection process, if you meet our general entry criteria.

English language requirements
If your first language is not English, you will need to demonstrate you have reached a satisfactory standard in an approved English language test. The University recognises a wide range of English language tests, which are listed in full online: kent.ac.uk/courses/postgraduate/apply/english-language-requirements

The University offers pre-sessional courses for students who need to improve their English and study skills before joining a postgraduate programme. For more information, see kent.ac.uk/international-programmes/pre-sessional-courses

Application deadlines
As places are limited, we advise applicants to submit their application early to guarantee consideration of an offer. Applications for the MBA received after 31 July will be considered on a case-by-case basis, if places are available. The course starts in mid-September.

Contact details
MBA Admissions Team, Kent Business School, Sibson, University of Kent, Canterbury, Kent, CT2 7FS, UK
T: +44 (0)1227 824650
E: kbsadmissions@kent.ac.uk

HOW TO APPLY
You can apply for the MBA online at kent.ac.uk/courses/postgraduate/291
VISIT US.

Come along to our campus to see for yourself what it’s like to be a student at Kent.

Open Events
We hold specific postgraduate Open Events in autumn and spring. You can meet us in person or book to attend online.

Our summer Open Days at Canterbury are open to students who are interested in undergraduate or postgraduate study.

Informal visits
You are welcome to make an informal visit to our campuses at any time. We run tours on specified days or you can take a self-guided tour at a time that suits you. Book at kent.ac.uk/informal

Virtual tours
You can explore Kent from anywhere in the world by taking a virtual tour at kent.ac.uk/virtual-visit

You can also take a virtual tour of our accommodation kent.ac.uk/accommodation

International students
The University has many local representatives around the world. You can also meet our team in-person or at virtual events. You can find details about what’s available in your country at Kent at kent.ac.uk/international

MBA BRIEFING SESSIONS
Kent Business School hosts MBA Briefings virtually on a monthly basis for candidates wishing to undertake the MBA, either on a part-time or a full-time basis. You find out more about the MBA and have the opportunity to talk with current students and alumni.

Please see our website for more details, including dates and times of sessions.
FIND OUT MORE.

Join us at an Open Event or take a tour of our campuses.