

We're here to make ambition count.





Welcome to Kent Business School

Debbie Kemp MBA MBA Director & Senior Lecturer in Retail Management

Triple accredited by AACSB, AMBA and EQUIS placing us in the **top 1%** of Business Schools









Making a difference

- Innovative mind-set
- Transformational leadership
- Responsible management
- The Kent MBA aims to provide students with the knowledge and skills to become transformational leaders with innovative mind-sets, who understand and can embed responsible management practices for the advancement of local and global communities



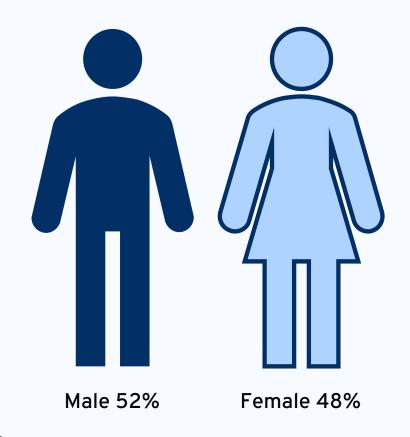






Class profile 2022-23













Average years' experience

21 Industries

The MBA Key highlights

KentBusiness School

- Accredited by AMBA and CMI
- Academic excellence inspired by world class experts in their subjects, some of which are in Stanford University's top 2% of influential scientists in the world
- Immersive block teaching and applied learning opportunities
- Flexible learning full-time or part-time options MBA underpins Senior Leader Master's Degree Apprenticeship













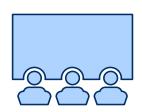
- Location gateway to experience and understand Europe
- Opportunities to engage with business in the region and network with leaders of national reach
- Lifelong connections with current and alumni students



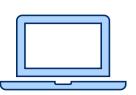


Your learning journey (full-time 1 year)









Strengthening the view/core competencies (term 1)

Broadening/disrupting the view (term 2)

Applying the view (term 3)

Consolidating the view (term 3)

- Strategic people management
- Strategic marketing and communication
- Operations management
- Leadership and change
- Financial analysis for decision making

- Business analytics
- Delivering innovation
- Entrepreneurship
- Sustainability and ethics management
- Global strategic management

MBA Challenge

MBA Business report/business plan/reflective report



Your learning journey (part-time 2 years)

Year 1 Term 1

- Strategic people management
- Operations management
- Financial analysis for decision making

Term 2

- Delivery innovation
- Sustainability and ethics management

Term 3

- Assignments/exams
- Personal Development Challenge

Year 2 Term 1

- Strategic marketing and communications
- Leadership and change

Term 2

- Business analytics
- Entrepreneurship
- Global strategic management
- Consultancy Challenge

Term 3

- Business Start-Up Challenge
- International Challenge
- MBA reports/business plan

The final reports
are handed in
during August and
you graduate in
November,
alongside full-time
students from that
year

Kent MBA

MBA Challenge

As part of your course, you take the MBA Challenge. A unique opportunity to test yourself in key areas and to further develop your leadership and entrepreneurial skills.

- Personal Development Challenge
- Consultancy Challenge
- Business Start-Up Challenge
- International Challenge
- MBA report/business plan and a reflective report







International Challenge

- Opportunity to travel abroad and undertake international business consultancy
- Celebrate your achievements at the end of your study with new lifelong friends
- Be proud of what you have achieved





Kent MBA

Supporting your ambitions

- Strong focus on employability within the course and one-to-one coaching and mentoring
- Access to the ASPIRE Lab for entrepreneurship and start-up opportunities
- Dedicated Student Support Team offering oneto-one support and assistance with health and wellbeing, and general study support



"I have now started my own business, a communications agency as a business consultant. The Kent MBA played an important role during my career development, which made me more confident, comprehensive and structured. I know myself and lead myself, that is a real leader."

Sharleen Liu *Kent MBA, 2017*



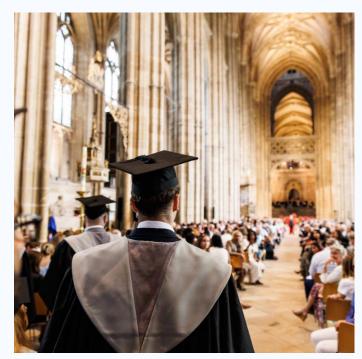


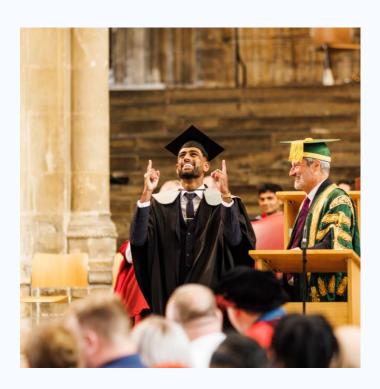
Graduate

in Canterbury Cathedral









Key dates



CAS deadline:

Friday 8 September 2023

Welcome week:

- Induction activities from 18 September 2023
- Term 1
- Starts 25 September 2023

Student final course registration deadline:

• Monday 2 October 2023 – 9.00 am

View University of Kent Academic Year and Term Dates 2023-2024:

https://media.www.kent.ac.uk/se/20304/term-dates-2023-2024.pdf





Contact us

For more information on **The MBA** visit:

https://www.kent.ac.uk/kent-business-school/mba

Contact our **Graduate Admissions Team** at kbsadmissions@kent.ac.uk

Find us on social media: kentbusinessschool















HDA Apprenticeship Scheme

Apprenticeship standards



Provider (University of Kent and KBS)

> Knowledge (20%)

Functional skill (if required) Employer + Provider



Provider (University of Kent and KBS)

> End assessment

Senior leader HDA/MBA - learning journey



Year 1 Term 1

- Strategic people management
- Operations management
- Financial analysis for decision making

Term 2

- Delivery innovation
- Sustainability and ethics management

Term 3

 Assignments/exams/ personal development

Year 2 Term 1

- Strategic marketing and communications
- Leadership and change

Term 2

- Business analytics
- Entrepreneurship
- Global strategic management
 HDA Gateway closes
 MBA Consultancy
 Challenge

Term 3

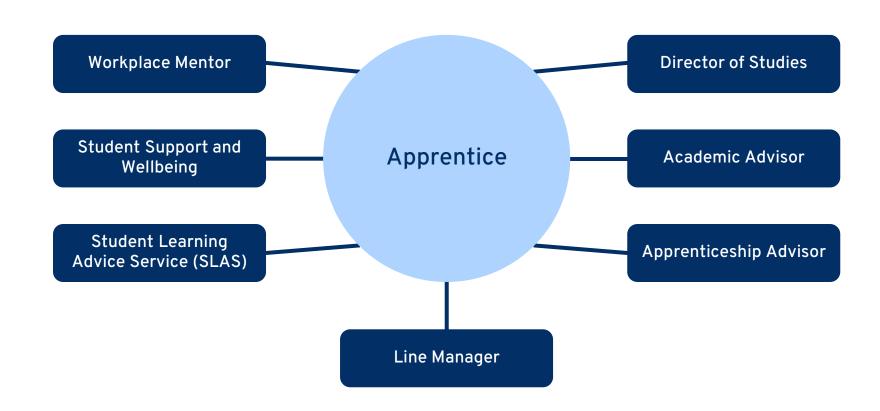
End Point assessment to complete HDA MBA BSU Challenge and International Challenge Year 3
Term 1
MBA reports
Hand in January

Hand in January to complete MBA and graduate in July

HDA students have 70% of their degree paid for by Government Levy and they/their employer pay a commercial top up of £6,000 (fees for students are £23,800 next year)

Roles and responsibilities





Any questions?







Thank You.