

**We're here to  
make ambition  
count.**



# The MBA

## Welcome to Kent Business School

Debbie Kemp MBA  
MBA Director  
& Senior Lecturer in Retail Management

Triple accredited by AACSB, AMBA and EQUIS  
placing us in the **top 1%** of Business Schools

Stand for ambition  
**Kent.ac.uk**



# The MBA

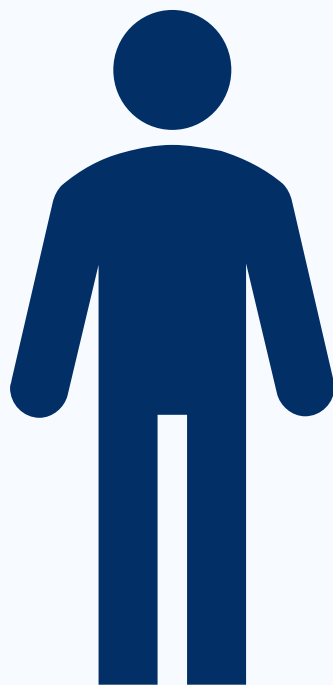
## Making a difference

- **Innovative** mind-set
- **Transformational** leadership
- **Responsible** management
- **The Kent MBA aims to provide students with the knowledge and skills to become transformational leaders with innovative mind-sets, who understand and can embed responsible management practices for the advancement of local and global communities**

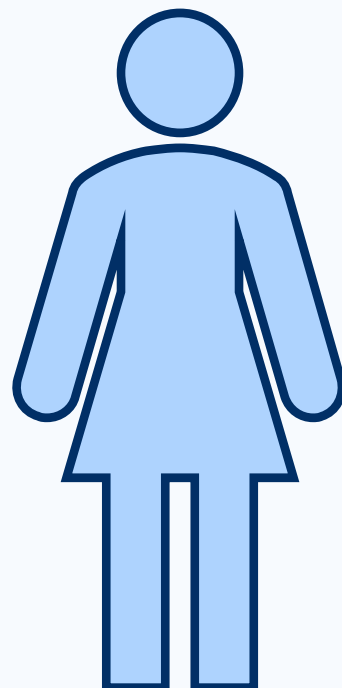


# The MBA

Class profile 2022-23



Male 52%



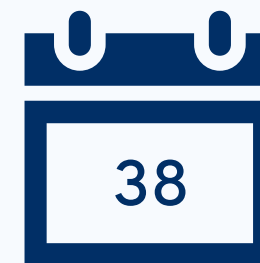
Female 48%



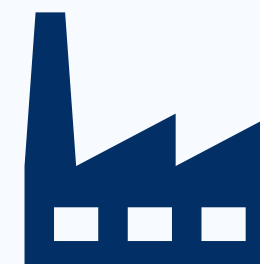
12 Nationalities



Average years' experience



Average age



21 Industries

# The MBA

## Key highlights

- Accredited by **AMBA** and **CMI**
- **Academic excellence** – inspired by world class experts in their subjects, some of which are in Stanford University’s top 2% of influential scientists in the world
- **Immersive** block teaching and **applied** learning opportunities
- **Flexible learning** – full-time or part-time options  
MBA underpins Senior Leader Master’s Degree  
Apprenticeship



# The MBA

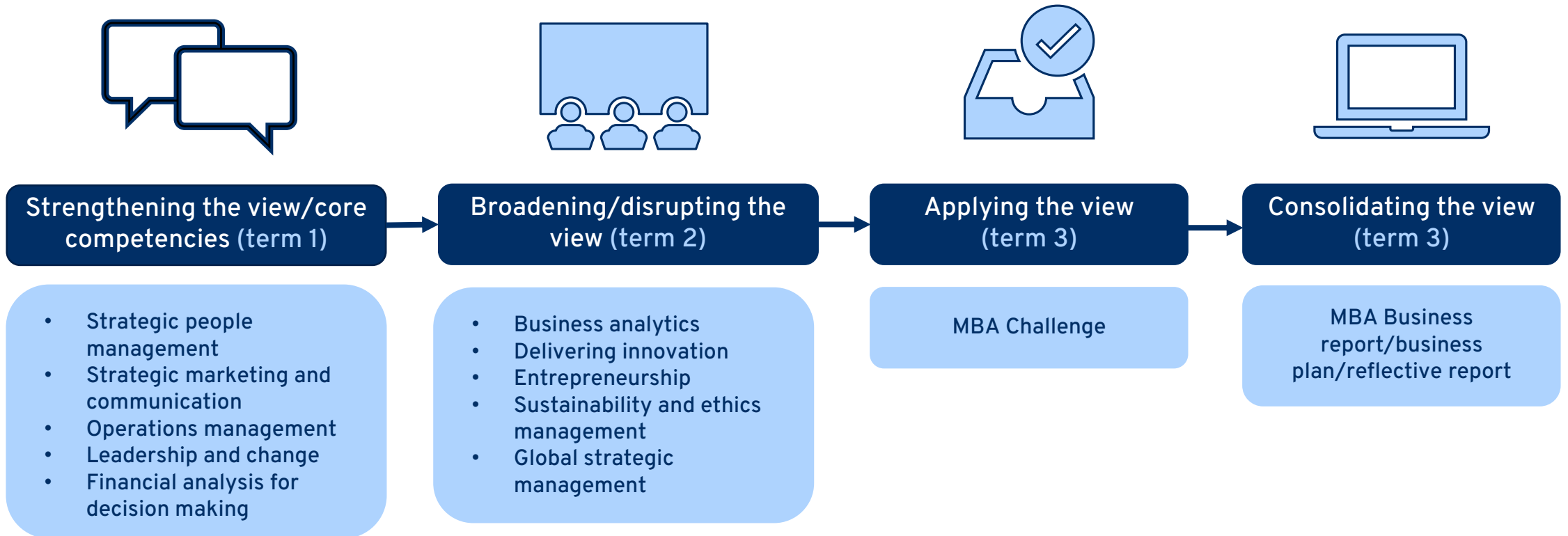
## Key highlights

- **Location** – gateway to experience and understand Europe
- Opportunities to **engage** with business in the region and network with leaders of national reach
- **Lifelong connections** with current and alumni students



# The MBA

Your learning journey (full-time 1 year)



# The MBA

## Your learning journey (part-time 2 years)



The final reports are handed in during August and you graduate in November, alongside full-time students from that year



# Kent MBA

## MBA Challenge

As part of your course, you take the MBA Challenge. A unique opportunity to test yourself in key areas and to further develop your leadership and entrepreneurial skills.

- Personal Development Challenge
- Consultancy Challenge
- Business Start-Up Challenge
- International Challenge
- MBA report/business plan and a reflective report



# The MBA

## International Challenge

- Opportunity to **travel abroad** and undertake **international business consultancy**
- **Celebrate your achievements** at the end of your study with new lifelong friends
- **Be proud** of what you have achieved



# Kent MBA

## Supporting your ambitions

- Strong focus on **employability** within the course and one-to-one coaching and mentoring
- Access to the **ASPIRE** Lab for entrepreneurship and start-up opportunities
- **Dedicated Student Support Team** offering one-to-one support and assistance with health and wellbeing, and general study support



*"I have now started my own business, a communications agency as a business consultant. The Kent MBA played an important role during my career development, which made me more confident, comprehensive and structured. I know myself and lead myself, that is a real leader."*

**Sharleen Liu**  
Kent MBA, 2017

# Graduate in Canterbury Cathedral



# Key dates

## CAS deadline:

- **Friday 8 September 2023**

## Welcome week:

- Induction activities – from 18 September 2023
- Term 1
- Starts 25 September 2023

## Student final course registration deadline:

- Monday 2 October 2023 – 9.00 am

## View University of Kent Academic Year and Term Dates 2023-2024:

<https://media.www.kent.ac.uk/se/20304/term-dates-2023-2024.pdf>



## *Contact us*

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For more information on The MBA visit:

<https://www.kent.ac.uk/kent-business-school/mba>

Contact our Graduate Admissions Team at  
[kbsadmissions@kent.ac.uk](mailto:kbsadmissions@kent.ac.uk)

Find us on social media:  
kentbusinessschool



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# HDA Apprenticeship Scheme

# Apprenticeship standards

Provider  
(University of Kent and  
KBS)

Knowledge  
(20%)

Functional  
skill (if  
required)

Employer + Provider

Skills

80%

Behaviours

Provider  
(University of Kent and  
KBS)

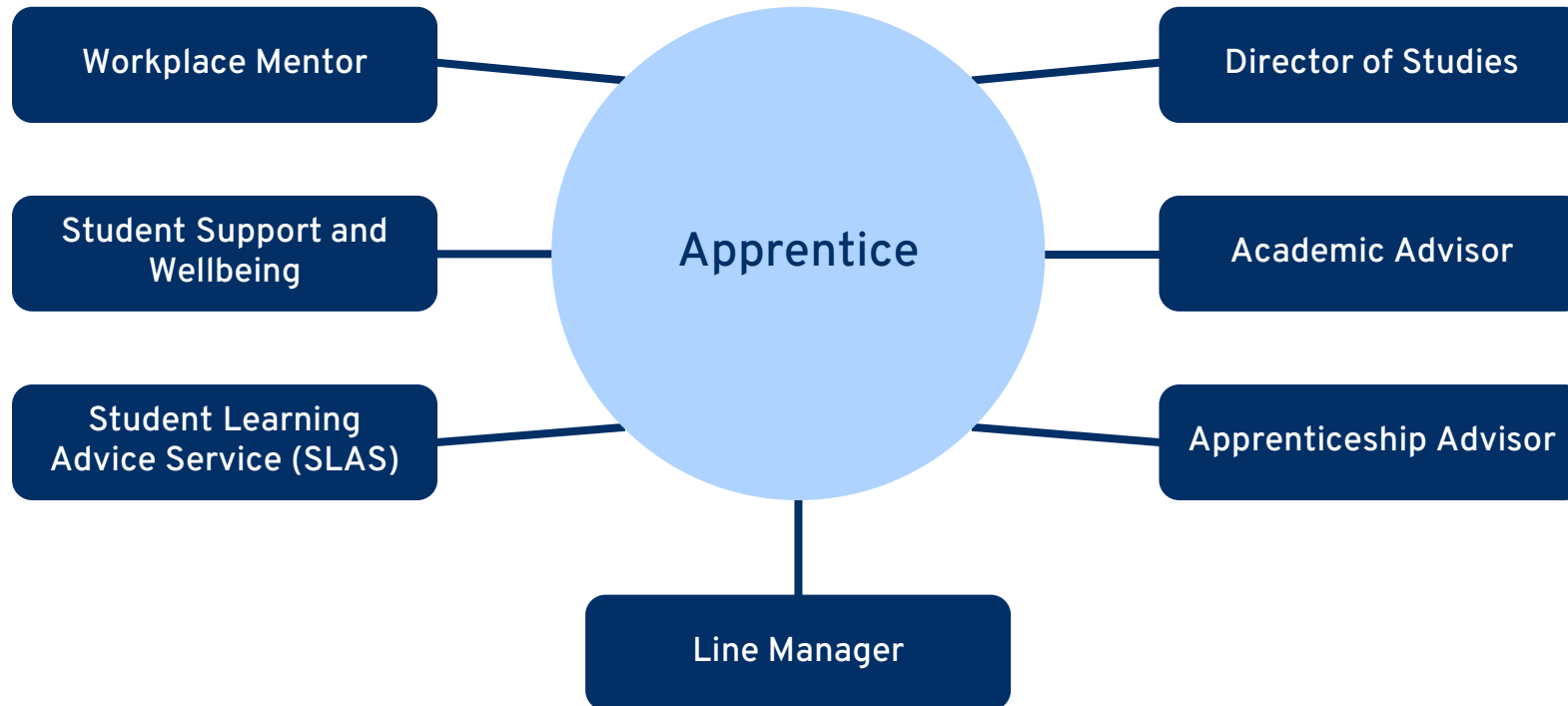
End  
assessment



# Senior leader HDA/MBA – learning journey



# Roles and responsibilities



# The MBA

Any questions?



**Thank  
You.**

