Who are we?
We are from the University of Kent and we are running an activity with you today.

What is ‘personal data’?
Personal data is information about you, like your name, where you live, what school you go to and when you were born. It also includes your views if we ask you to complete a survey. We also collect more sensitive information about your ethnicity and whether you have a disability.

Why are you collecting my personal data?
We would really like to see you again and this will help us to check if we do.

We also use your data to explore if our activities make a difference to students like you. We think everyone should have a fair shot at going to university if they want to and our activities aim to help with that.

To understand what happens to you after this activity, using your data we find out how you do in your GCSEs and A level/BTEC (or similar) qualifications. We check if you decide to go to university. But do not worry, we are not just checking on you – we look at the info from lots of students together. Your name and personal details stay private.
How long will you keep my data?
Your data will be kept for a long time. If you have given us your first name, last name, date of birth and postcode then we will keep it for 15 years from the school year after you turn 18 in order to see whether you go to university in this time. If you decide you don’t want your data kept or used during this time, just email us at dataprotection@kent.ac.uk and ask for it to be removed.

What are my rights?
Everyone has rights regarding the use of their personal data. You can find out about your personal data rights on the ICO website: ico.org.uk/your-data-matters

Can I find out more?
Of course! Ask the person running this activity and they will help you find out the answers. They will have a copy of the full privacy notice which you can read and take home with you. You can also find it on our website by following this link: kent.ac.uk/schools-and-colleges/outreach-booking

How do I contact you?
If you want to get in touch with us, then please contact us by emailing: dataprotection@kent.ac.uk