



Student Impact Project 2024

The Student Impact Project is an initiative delivered by the Careers and Employability Service to provide students with work experience opportunities that can have a substantial impact on the local economy.

The roles are exclusively available to Kent students and mostly located within the City of Canterbury. Each opportunity will allow students to develop a range of skills and experiences, whilst supporting small business growth.

Process

- You will have the chance to apply for the roles between the 23rd September 2024 and 6th October 2024 (23:59). You will need to complete a short application form to showcase your suitability, skills and experiences.
- The Student Impact team will review these applications and determine the most suitable candidate for each role between the 7th and 14th October.
- The successful students will be informed the week commencing 14th October and will then be e-introduced to the organisation offering the opportunity.
- The opportunities will be undertaken part-time, alongside your studies, from 21st October for approx. 4 weeks.
- The roles are unpaid and you will not work beyond 40 hours for the duration of the whole project.
- You will receive 30 Employability Points for completing a project.

How to apply

To apply you are required to complete the following application form by 23:59 on the 6th October 2024. For each project application, you will be asked about your motives and suitability.

Remember, it will be these answers which determine the successful students and we highly recommend you talk about, and provide examples of, your past experiences (curricular or co-curricular), relevant skills and knowledge and the reasons why you are applying.

You may apply for more than one of these challenges (although you can only be selected for one)

Link to apply: <https://bit.ly/3BaEvYs>

Available Projects



Friends of Canterbury Cathedral

Code: SIP1

Information on the organisation: The Friends of Canterbury Cathedral are a non-profit group who work to help preserve Canterbury Cathedral, its history and community.

Website: <https://www.canterbury-cathedral.org/get-involved/become-a-friend/>

Location: Canterbury Cathedral

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: The Friends of Canterbury Cathedral are looking to develop a local engagement strategy focused around developing a 'Corporate Friends' network amongst local businesses. This aims to be an unique fundraising activity where exclusive benefits can be provided to participating businesses.

What you will be doing: You will be tasked with undertaking a scoping exercise to determine whether the scheme is viable. You will look to identify organisations within the city of Canterbury who can be prospective members and rank companies based on different factors. You will be undertaking research on potential subscription rates and research the value of different benefits proposed.

Suitable for students interested in any of the following: research, heritage, charities, fundraising, business engagement, Marketing.



Kingsmead Leisure Centre/Active Life

Code: SIP2

Information on the organisation: Kingsmead Leisure Centre is being relaunched this Autumn after an £8m refit. The asset is managed by Fusion Leisure, parent company of Active Life.

Website: <https://www.kingsmeadleisurecentre.co.uk/>

Location: Kingsmead Leisure Centre, Canterbury CT2 7PH

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: Marketing- Review of Digital refresh of Active Life brand and the digital customer journey

What you will be doing: You will be reviewing the digital customer journey on behalf of the Active Life brand. Is the digital brand refresh doing what it should to attract and engage current/lapsed/new members? Undertaking a thorough review, you will make recommendations to Group Marketing & Communications Manager Sarah Mathers and Mentor Tanya Wright to maximise opportunities around the £8m refurbishment of the Canterbury centre.

Suitable for students interested in any of the following: Marketing, Digital Design, Business



Kingsmead Leisure Centre

Code: SIP3

Information on the organisation: Kingsmead Leisure Centre in Canterbury is being relaunched this Autumn after an £8m refit. The asset is managed by Fusion Leisure, parent company of Active Life.

Website: <https://www.kingsmeadleisurecentre.co.uk/>

Location: Kingsmead Leisure Centre Canterbury CT2 7PH

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview : Sales & Service. Lead Generation - how to increase leads and ensure engagement which is representative of all local community groups.

What you will be doing: Reporting to Regional Sales Lead (TBC) and Mentor, Tanya Wright, you will undertake research to inform recommendations of how the new Centre can attract interest from all ages, socio-economic groups and backgrounds. How does Kingsmead become a health and fitness destination for all community groups?

Suitable for students interested in any of the following: data collection, research, public engagement, business processes.



Kingsmead Leisure Centre

Code: SIP4

Information on the organisation: Kingsmead Leisure Centre in Canterbury is being relaunched this Autumn after an £8m refit. The asset is managed by Fusion Leisure, parent company of Active Life.

Website: <https://www.kingsmeadleisurecentre.co.uk/>

Location: Kingsmead Leisure Centre, Canterbury CT2 7PH

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: Sports & Community- How can you demonstrate social value compared against financial income? Related to social return on investment.

What you will be doing: As a community leisure asset, Kingsmead Leisure Centre is tasked to deliver social value as well as financial return. We would like to devise a mechanism for evaluating social value as well as financial income at the refurbished centre in Canterbury.

Reporting to Gareth Heard Head of Active Communities and Mentor Tanya Wright

Suitable for students interested in any of the following: Social Policy, Research, Sport and Exercise, Sociology,



Canterbury Brewers and Distillers

Code: SIP5

Information on the organisation: Run by a local husband and wife team, and nestled within the historic city walls of Canterbury, this traditional Craft Brewery and Distillery proudly produces 16 real ales and ciders, alongside an array of spirits, including gins, rum, vodka, and moonshine. Their inaugural whiskey has already claimed prestigious accolades, clinching double gold at the esteemed World Whiskies Awards.

Website: <https://canterburybrewers-distillers.co.uk/>

Location: 77 Stour Street CT1 2NR

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: Canterbury Brewers and Distillers is launching a new whiskey product. This limited edition, double award-winning whiskey has already garnered accolades including GOLD in the Single Cask, Single Grain Category and SILVER for Kent 'Spirit of the Year' at the Taste of Kent Awards. We are looking for a dynamic and motivated student to help us create a buzz around this exclusive launch, attracting current customers, local buyers and whiskey aficionados across the UK.

What you will be doing:

Market Research – understand the local and national whiskey market, identifying key trends and demographics. Analyse competitors' marketing strategies to inform our approach.

Digital Marketing Strategy: Develop a comprehensive digital marketing plan, using social media platforms, email marketing tools (such as MailChimp) and our website. This should include content creation, scheduling and engagement tactics.

Suitable for students interested in any of the following: Marketing, Business, Food and Drink, Retail, creative writing



Canoe Wild

Code: SIP6

Information on the organisation: Canoe Wild offers a fun and memorable experience on Kent's River Stour, experiencing stunning scenery, getting close to wildlife and feel the benefits of escaping into the great outdoors! They even book special beaver spotting tours along the river! Canoe, Kayak & SUP Hire, Taster Sessions, Courses, Private Lessons and Multi Activity Days. This is a local business which has grown from a small hirer of canoes for fun activity, into a significant Canterbury business.

Website: <https://www.canoewild.co.uk/>

Location: The Paddle House, Grove Ferry Picnic Site, Canterbury, CT3 4BP

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: We are looking for an enthusiastic and knowledgeable candidate to help us improve our social media and Marketing platforms and communications.

What you will be doing: review our current practices and feed back a report on performance. Educating Canoe Wild team members on the analytics side of platforms such as Facebook, Instagram, Tik Tok, You Tube etc. Create content and material to help increase followers and traffic through our social media sites as well as supporting sustainable practices for the forthcoming seasons so that the work can be managed and maintained long term. Ideally the candidate will also have knowledge and experience around website design and be prepared to review ways to improve our current website and click through rate to generate bookings.

Suitable for students interested in any of the following: marketing, copy writing, AI, website analytics, business, website design

- This business is based 9 miles from the centre of Canterbury, so own transport is ideal. Buses do run close to the site and the business would be accessible this way. Employer would require the student to spend some of the time on-site with the CW team.

CURZON

Curzon Cinema (Westgate)

Code: SIP7

Information on the organisation: Westgate Hall is a hundred-year-old drill hall and community space in a Conservation area of Canterbury, Kent, notable for hosting community events. The Hall was threatened with closure or demolition in 2009, but a group of local people fought to save it. The building is now part-leased by Curzon Cinemas. In 2022, Curzon opened a second site in the city at the new Riverside development. This (along with other factors) has impacted the Westgate site.

Website: <https://www.curzon.com/venues/canterbury-westgate/>

Location: Westgate, Central Canterbury.

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project overview: Canterbury Westgate is the older of two sister sites in Canterbury, opened in 2014. There are three cinema screens and a lovely bar area for customers to relax in. This year, Curzon is looking to maximise the use of the space for events outside of the usual film programming - namely Private Hires. They offer a range of hire options - from birthday parties, to corporate events, to in screen gaming - however, they have found that they are not securing as many hires as in previous years. They would like a student to investigate this, and put together a brief as to how Curzon Westgate might maximise the private event potential - as well as looking into ideas as to where they might pinpoint the right type of consumer for this offering.

What you will be doing: You will be tasked with undertaking research into the reasonings why Curzon is not maximising its revenue for private hire space. You will be devising research methods and assessing the local market and competition and using these findings to propose practical business solutions.

Suitable for students interested in any of the following: research, marketing, research methods, psychology, business.



Pie Factory Music

Code: SIP 8

Information on the Organisation: Pie Factory Music is a creative youth charity based in Ramsgate, Kent, that specialises in using music and youth work to engage and empower young people, especially those in challenging circumstances. Set up in 2002, Pie provides free, accessible, and high-quality opportunities for young people across East Kent, through youth work, music and arts projects, pastoral care and counselling. The flagship Emerging Artists music career development programme has helped 29 young artists progress and thrive in the music industry.

Website www.piefactorymusic.com @piefactorymusic

Location: Ramsgate House, Concorde Youth Centre, High Street, St Lawrence, Ramsgate CT11 0QG.

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project Overview: To evaluate Pie's current social media presence (Instagram and Facebook) and assess the potential of TikTok as a new platform for the charity. Develop a TikTok content strategy and management plan.

What you will be doing:

1. **Social Media Audit:** Conduct a comprehensive review of the charity's existing social media channels ([Instagram](#), [Facebook](#)).
2. **TikTok Analysis:** Research and analyse TikTok trends, demographics, and best practices relevant to Pie's target audiences
3. **Content Strategy:** Develop a content strategy for TikTok, including themes, formats (e.g. videos, challenges), and tone, with links to example best practice content (other youth organisations using the platform well).
4. **Management Plan:** Propose a sustainable plan for managing the new TikTok account, considering resource constraints and budget limitations (e.g. young people reluctant to create content, organisational reputation, limited staff skills and time).

Suitable for students interested in any of the following: Marketing, Social Media, Digital Marketing, Business, Social Policy. Charity Marketing

**** Requirements:** To attend an introductory session with the Pie team at the start of the project (in person in Ramsgate or online) and regular check ins with the project lead (online). **Support:** The student will be supported and mentored by Pie's Communications Consultant Bryony Bishop from [BeeBee Communications](#).



Events Meets World

Code: SIP 9

Information about the Organisation:

Events Meets World is an events management company, founded in 2020. We offer a wide range of services to help customers plan, organise, and source equipment and services for their own events. The company is also developing technology to revolutionise the industry by creating a digital marketplace where suppliers and vendors can connect. The company aims to help customers enjoy their events without worrying about the logistics of planning and organising.

At Events Meets World, our mission is to transform the events market by providing a one-stop platform that meets all event needs. Our goal is to deliver innovative and personalised solutions that make event planning efficient, seamless, and enjoyable for our clients.

Website: <https://www.eventsmeeetsworld.co.uk/>

Location: online / employer based in Maidstone, Kent.

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project Overview: Our main challenges are not having the staff or capital to create an app and become the leader in the event management space. Due to this, our current solutions will need to be as automated as possible, and we would like to win B2B contracts to sustain the business and provide consistent revenue and achieve enough funding to be able to build an app.

What you will be doing:

We would like a student to write us a B2B Business Generation Plan. This would outline how we can grow the business.

This would include any or all of the following areas: Sales - Pitching - Automation - Storytelling Lead generation - Prospecting - Optimising - Online Ads Digital Marketing - Branding - Comms / Copywriting - Social media Management Operations - Process documentation - Process mapping – UX.

Suitable for students interested in the following areas: Business, Marketing, AI, Business and Management, Sales,

Gulbenkian Arts Centre

Gulbenkian Arts Centre, University of Kent

Code: SIP 10

Information about the Organisation: Gulbenkian is the University of Kent's Arts Centre offering innovative, engaging and high quality arts activity for the public, staff and students. It provides a key role in delivering the University commitment to public engagement and has a particular focus on the creative empowerment of children and young people.

Website: <https://thegulbenkian.co.uk/>

Location: University of Kent campus CT2 7NB

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview

How do we get better at presenting Gulbenkian's KPIs in a monthly report?

For 2024/25, the Gulbenkian marketing team has a range of KPI measures (e-newsletter sign ups, social media reach, ticket sales, first time visitors etc), but we are not great at taking this information and delivering it in regular monthly reports.

What you will be doing:

We are looking for a student to compile our KPI data and recommend a way by which we can present it regularly, comprehensively and without taking the team significant time to prepare.

Suitable for students interested in : data, computing, business analytics, business.



MACKNADE

Macknade Food Hall, Faversham

Code: SIP 11

Information about the organisation: Encompassing retail, hospitality, events, food service and farming, the Macknade brand has been synonymous with quality and community since 1847. We love to showcase incredible produce and the people who make it. Our job is to carry the magic from their hands to your plates (and glasses) as equitably, ethically and sustainably as we can. Central to this is our Faversham Food Hall – a food lovers paradise.

Website <https://macknade.com/>

Location: Selling Rd, Faversham ME13 8XF

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview: Market Analysis for New Site Opening Strategy

Macknade would like to expand its sites over the next 3 years. We would like a student to conduct a market analysis to identify potential new locations and market trends that align with our brand and business model.

What you will be doing:

- **Market Trends:** Evaluate current and emerging trends in the retail and farm shop industry, focusing on consumer preferences, shopping behaviours, and competitor strategies.
- **Location Analysis:** Identify and assess potential locations for new Macknade sites, considering factors such as demographic profiles, local competition, supply chain logistics, and community engagement opportunities.
- **Growth Opportunities:** Analyse market data to pinpoint growth opportunities within the farm shop sector, including niche markets, product diversification, and service enhancements.
- **Research:** Utilise both primary and secondary research methods to gather relevant market data and insights.
- **Analysis:** Perform a SWOT (Strengths, Weaknesses, Opportunities, Threats) analysis to evaluate the strategic positioning of Macknade within the target markets.
- **Recommendations:** Develop a set of actionable recommendations for site selection, market entry strategies, and customer engagement tactics.

Suitable for students interested in: Business, Marketing, Retail behaviour, Data. Macknade is in Faversham – around 7 miles from Canterbury. There are regular buses and trains to Faversham, and the owner has also offered to help pick up/drop off if required. Student should ensure that they are able to travel to the site (at least for part of the work experience).

Visit Kent

Code: SIP 12

About the Organisation: Visit Kent is a public/private partnership and as a Local Visitor Economy Partnership (LVEP), we are recognised by VisitEngland as the official Destination Management Organisation for Kent and Medway. We work closely with both private and public sector partners, including Kent County Council and Medway Council, the district councils and the South East Local Enterprise Partnership (LEP), plus Kent's tourism businesses to provide them with the tools and support that they need to develop and grow. Our agency-standard consumer marketing, both domestically and internationally, aims to inspire and educate visitors to drive footfall and overnight stays to the county. Everything we do is based on visitor research and is designed to support the Kent visitor economy and our businesses.

Website: <https://www.visitkent.co.uk/>

Location: 10 Best Lane Canterbury Kent CT1 2JB

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview: As part of our activity, we regularly create inspiring and informative content that helps to drive visits to our destinations, attractions and accommodation providers in Kent. This content is written by our in-house team and features a variety of different businesses and links to their website. We usually create 3—5 content features every month. These content features are shared on our consumer website, in our consumer newsletters and linked to from our social media channels. We also use this information for press releases, media features and for sharing with VisitEngland and Visit Britain.

We need to find an easy, simple way to notify Kent's tourism businesses when they've been included in these feature pieces. It's important for them to know when and where they've been featured so that they can see the value in continuing to work with us. This process is currently very time-consuming and can often be delayed due to team not having capacity to send out emails to individual businesses.

What you will be doing:

We're looking for someone to devise a digital solution / system that sends a message or notification to key contacts at each of the attractions when they have been featured in our content. This message would need to include some brief copy to explain what their business has been included in, and a link for them to view the piece of content that has been published.

At the end of the project, we'd be looking for a student to have built a system/process and to have this added into our systems correctly, so that the team can start using it straight away. We have been looking at possibilities using Microsoft Power Apps, Microsoft Sharepoint and the wider suite of tools.

Suitable for students interested in : Computing, Business, Digital Marketing,



**Social
Enterprise
Kent**

Social Enterprise Kent

Code: SIP 13

About the Organisation: Social Enterprise Kent has been supporting communities, individuals and businesses to shape a better tomorrow since 1985. We work in partnership with our whole community to build the skills and relationships needed to create positive lasting social change.

Our story is intertwined with the stories of the people we touch – people like you. Together, we're not just changing lives but creating a legacy of compassion, support and community.

Website: <https://sekgroup.org.uk/>

Location: This role can be undertaken remotely with the opportunity to attend the Folkestone Office in person if preferred.

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview: To continue to deliver positive outcomes in our community, we have an established training department which generates an income to allow us to reinvest the profit back into community projects. Our training department would like an RFM analysis to be completed in order to shape our future business.

The "RFM" in RFM analysis stands for recency, frequency and monetary value. RFM analysis is a way to use data based on existing customer behaviour to predict how a new customer is likely to act in the future.

What you will be doing:

- Work alongside SEK training team to understand the behaviour of training customers.
- To gather data around how our training customers engage with our brand, either through our website, MailChimp and enquires page and understand how this translates into business.
- To understand the total amount a customer has spent purchasing products and services from your brand over a particular period of time.
- Understand the frequency of the customers to understand how often a customer interacts with our department and how often they spend money on training.
- Complete a report with your findings and undertake a presentation to team about your project.
- Attend all relevant training and induction and support from the volunteer co-ordinator.

Suitable for students interested in : Social Enterprise, Charities, Social Policy, Business, Marketing,



**Social
Enterprise
Kent**

Social Enterprise Kent

Code: SIP 14

About the Organisation: Social Enterprise Kent has been supporting communities, individuals and businesses to shape a better tomorrow since 1985. We work in partnership with our whole community to build the skills and relationships needed to create positive lasting social change.

Our story is intertwined with the stories of the people we touch – people like you. Together, we're not just changing lives but creating a legacy of compassion, support and community.

Website: <https://sekgroup.org.uk/>

Location: This role can be undertaken remotely with the opportunity to attend the Folkestone Office in person if preferred.

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview:

To continue to deliver positive outcomes in our community, we have an established training department which generates an income to allow us to reinvest the profit back into community projects. Our marketing department would like to offer the opportunity for someone to join us in create a multi-channel marketing campaign aimed at corporate organisations. The campaign will help to shape our future business.

What you will be doing:

- Work alongside SEK training team and marketing team to understand the brand, business goals and customers.
- Develop a 12 month plan for on/off line marketing activities which can be implemented to generate new business. We are social enterprise so budgets are limited but this allows you to use your creative skills!
- Design and create the visual assets we will use within our marketing activities.

Suitable for students interested in: Social Enterprise, Social Policy, Digital Design, Marketing, Business, Charity Marketing,



Crclle

Code: SIP 15

About the Organisation: Crclle is an early-stage tech start up. It seeks to be a one-stop-shop for Uni students to connect with one another. For example, if you're an overseas student from Samoa and wondering if there are any other Samoan students at your Uni or nearby Unis, this will allow you to make contact! Crclle Network vows to unify student networks through centralising communication and resources on one unified social platform.

Website – not yet available

Location: Crclle is based in London, however this project will be online or hybrid, with weekly check-ins.

Duration: The role will be completed part-time over a period of up to 4 weeks. You will be working no more than 10-hours per week.

Project Overview: Work with us to devise and implement a social media marketing strategy.

What you will be doing: Working with Sonia, our Social Media Manager your role will consist of (but not be limited to):

- Content Creation: Develop engaging and relevant content (posts, stories, videos) tailored to the university's student body.
- Social Media Management: Schedule and publish content across various social media platforms.
- Community Engagement: Interact with followers, respond to comments and messages, and foster a sense of community.
- Event Promotion: Highlight university events, clubs, and activities to drive attendance and participation.
- Trends Monitoring: Stay updated on social media trends and university happenings to keep content fresh and appealing.
- Analytics: Track and analyse the performance of social media posts to optimise future content.

Suitable for students interested in : social media marketing, Marketing, Branding, Customer Engagement, Psychology, Creative Writing,



Crcle

Code: SIP 16

About the Organisation: Crcle is an early-stage tech start up. It seeks to be a one-stop-shop for Uni students to connect with one another. For example, if you're an overseas student from Samoa and wondering if there are any other Samoan students at your Uni or nearby Unis, this will allow you to make contact! Crcle Network vows to unify student networks through centralising communication and resources on one unified social platform.

Website – not yet available

Location – Crcle is based in London but the project will take place online, with weekly check-ins

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project Overview: Devise and design a marketing plan for the upcoming launch.

What you will be doing: Working with Tatiana, our Chief Marketing Officer your responsibilities will consist of but not be limited to:

- **Campaign Development:** Assist in the creation and implementation of digital marketing campaigns to promote campus events, resources, and activities.
- **Content Creation:** Develop engaging content for our website, create and take leadership of our online blog.
- **SEO and Analytics:** Conduct keyword research, optimise content for search engines, and analyse campaign performance to provide insights and recommendations.
- **Email Marketing:** Design and send email newsletters to keep students informed about upcoming events and important updates.
- **Market Research:** Stay updated on digital marketing trends and best practices to ensure the effectiveness of campaigns.
- **Collaboration:** Work closely with the Head of Marketing, university organisations, and other stakeholders to align marketing efforts.

For students interested in: Digital Marketing and Analytics, Social Media Marketing, Marketing, Psychology, Tech,



Crcle

Code: SIP 17

About the Organisation : Crcle is an early-stage tech start up. It seeks to be a one-stop-shop for Uni students to connect with one another. For example, if you're an overseas student from Samoa and wondering if there are any other Samoan students at your Uni or nearby Unis, this will allow you to make contact! Crcle Network vows to unify student networks through centralising communication and resources on one unified social platform.

Website – not yet launched

Location - Crcle is based in London but the project will take place online, with weekly check-ins

Duration: The role will be completed part-time over a period of 2-4 weeks. You will be working no more than 10-hours per week.

Project Overview: This is a unique opportunity to contribute ideas, skills and inspiration to this tech start up. You will be brainstorming, developing and generating big-picture ideas as well as having an opportunity to work on research and on more granular delivery details, refining the ideas as they progress.

What you will be doing: Working with Finn, our CEO, you will be collaborating on innovating the Crcle Network through ideating and implementing new features as we expand the Crcle Network. Your responsibilities will consist of but not be limited to:

- **Innovation Support:** Collaborate with the CEO to brainstorm and develop new features and improvements for the platform.
- **User Research:** Conduct research within your institution and provide insight to student needs and preferences, assisting in translating these insights into platform enhancements.
- **Prototype Development:** Collaborate with the design team and verbalise your findings and knowledge to aid in the creation of prototypes and mock-ups visualising new ideas and features.
- **Documentation:** Maintain detailed documentation of development processes, user feedback, and project updates.
- **Quality Assurance:** Participate in testing new features with users at your learning institution to ensure they meet quality standards and user expectations.

Suitable for students interested in : Tech, Analytics, Business, Start-ups, Research methods, Digital Design, Computing