

# Business Start-Up Journey

## Canterbury Programme 2024/25

Artur Slowinski – ASPIRE Project Officer

Wednesday 09 October 2024	2:00-3:30pm LT2 Sibson	How to Solve a Problem... and Start a Business
Wednesday 16 October 2024	2:00-3:30pm Sibson LT2	How to Really Understand Your Customer
Saturday 19 October 2024	12:00-5:00pm MBA Suite Sibson	The Ideas Hack: How to Find a Business Idea
Wednesday 23 October 2024	2:00-3:30pm LT2 Sibson	How to Use AI and Tech to Start a Business
Wednesday 30 October 2024	2:00-3:30pm LT2 Sibson	How to Do Market Research and Spot New Trends
Wednesday 06 November 2024	10am-3pm Fruitworks Co-working 1-2 Jewry Ln, CT1 2NP	Spotting a Gap in the Market: How to Find a Business Idea on The High Street
Wednesday 13 November 2024	2:00-3:30pm LT2 Sibson	How to Learn from Your Competition?
Wednesday 20 November 2024	2:00-3:30pm Location TBC	How to Test Your Business Idea
Saturday 23 November 2024	12:00-5:30pm PC1 Sibson	How to Build an APP
Wednesday 27 November 2024	2:00-3:30pm LT2 Sibson	How to Build a Brilliant Business Plan
Wednesday 22 January 2025	2:00-3:30pm LT2 Sibson	How to Create a Successful Sales Strategy
Wednesday 29 January 2025	2:00-3:30pm LT2 Sibson	How to use AI in Marketing
Wednesday 05 February 2025	2:00-3:30pm LT2 Sibson	How to Brand your Business for Success
Wednesday 12 February 2025	2:00-3:30pm Location TBC	How to Get to Grips with Your Start-Up Finance
Wednesday 19 February 2025	2:00-3:30pm LT2 Sibson	How to Find an Investor for Your Start-up
Saturday 22 February 2024	12:00-17:30 MBA Suite Sibson	How to Build an Outstanding Pitch Deck
Wednesday 26 February 2025	10:00-3:30pm PC1 Sibson	How to Build a \$uccessful E-Commerce Website
Wednesday 05 March 2025	2:00-3:30pm LT2 Sibson	How to Build your Network to Grow Your Business
Wednesday 12 March 2025	2:00-3:30pm LT2 Sibson	Everything you Need to Know to Set Up Your Business
Wednesday 19 March 2025	12:00-3:30pm LT2 Sibson	Pitching Finals

Contact us:

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