

Studying at Kent Business School

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About Kent Business School



A Sustainable Tomorrow

Kent Business School is committed to developing the next generation of responsible leaders and entrepreneurs who make a difference in the world thanks to our:

- training and research
- academic excellence
- commitment to equality, diversity, respect and appreciation
- ambition to champion bold ideas

Global and diverse school

157 nationalities represented and +50% of staff from overseas to enhance your global perspective.

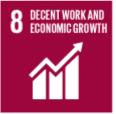






















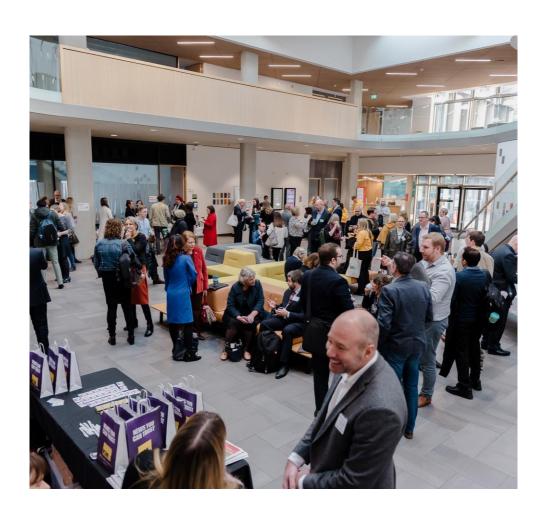




Why Kent Business School?



- Academic excellence an international reputation for quality of our research. Students taught by experts in their field.
 - 34th globally for business administration (<u>Shanghai Global Rankings of Academic</u> Subjects)
 - 51-60 in Europe (QS Global MBA Rankings)
 - Top 25 in the UK for Business and Management (Guardian Ranking 2024)
- Accreditations and professional recognition a leading 'triple accredited' business school (AACSB, EQUIS and AMBA).
- Corporate connections strong links with global and local businesses to enhance your employability
 + ASPIRE and the Business Start-Up Journey.
- Student support dedicated student support team to help you on your learning journey.



Professional Recognition and Programme Accreditations at KBS





































The Chartered **Institute of Logistics** and Transport









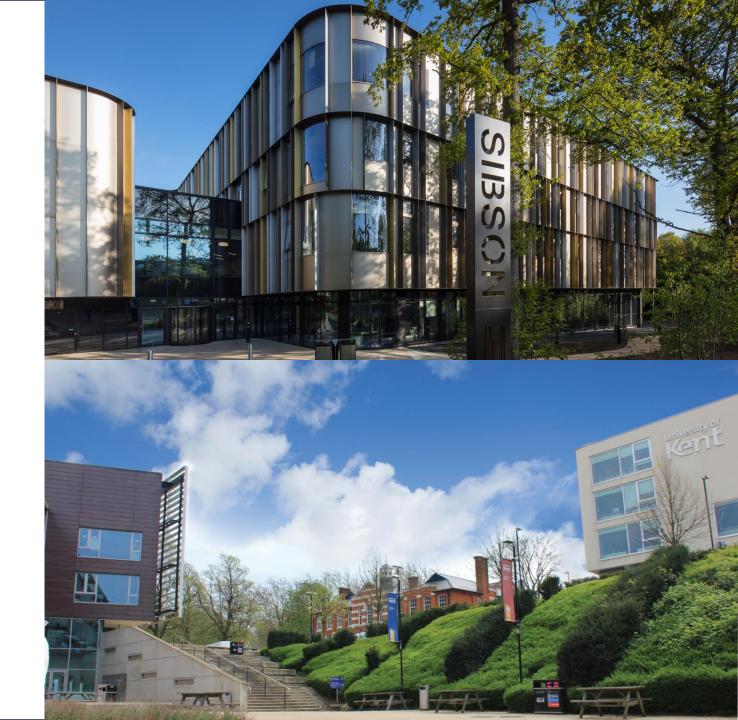






Campus Locations

Medway and Canterbury





Undergraduate Courses













Undergraduate Courses



Canterbury

- BSc Business and Management
- BSc Business and Marketing
- BSc International Business
- BSc Business Analytics and Management
- BSc Accounting and Finance
- BSc Finance and Investment
- BA Business (Top-Up)

Medway

• BSc Business and Management



Degree Variations



Year in Industry

Spend a year working in industry or starting your own business.

Year Abroad

Spend a year studying at another university abroad.

Year in...

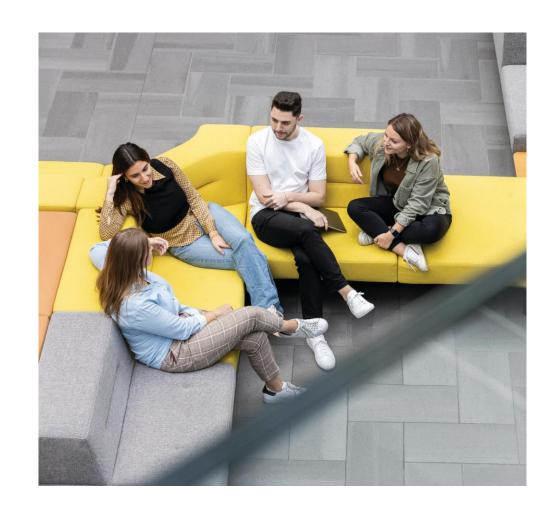
Take a specialised year in another subject such as Languages, Data Analytics, or Computing etc.

Foundation Year

One year of full-time study to develop skills and knowledge required prior to your undergraduate degree.

International Foundation Year

A condensed, and multiple start entry route for international students who don't meet our ordinary entry tariff.



Entry Criteria



Typical entry requirements are: 128 UCAS points

A Level: ABB

BTEC Extended Diploma: DDD - DDM

International Baccalaureate: 32 points overall or 16 points at HL.

All courses require English & Maths GCSE at least Grade C/4 or equivalent. Our quantitative courses require Maths GCSE at Grade B/6.

Foundation Year - 72 UCAS points

A Level: DDD

BTEC Nationals: MMP

The University will consider applicants holding T level qualifications in subjects closely aligned to the course. GCSE Mathematics grade 4/C and English grade 4/C.



Student Experience at KBS



We want students to love their time here, making the most of our outstanding facilities and soaking up all the experience on offer. We support them in a number of ways.

Providing an
Outstanding quality
education that will
inspire and challenge
you.

Creating career
Development
opportunities that will
boost your
employability

Championing EDI so that everyone has a home at KBS.

Creating opportunities for your personal student journey through coand extra-curricular activities.







Developing Employability for undergraduate students at KBS





Gain employability skills that are embedded throughout your degree (e.g. live industry briefs, case studies & group projects)



Learn from employers, industry organisations, professional bodies, alumni, and finalists



Attend careers fairs and take advantage of networking opportunities.



Take advantage of dedicated 1-to-1 support from careers advisers at the Careers and Employability Service



Take part in workshops and events on career planning and professional development



Build your CV through shorter experiences such as internships or the Employability Points Scheme



Grow and develop through the Year in Industry or a Year Abroad



Use ASPIRE and the Business Start-up Journey to kickstart an entrepreneurial project



Get career support and advice after graduation as part of our alumni network

89%

of Business students are in work and/or study within 15 months after graduation (Graduate Outcomes Survey 2020/21)



Postgraduate Courses

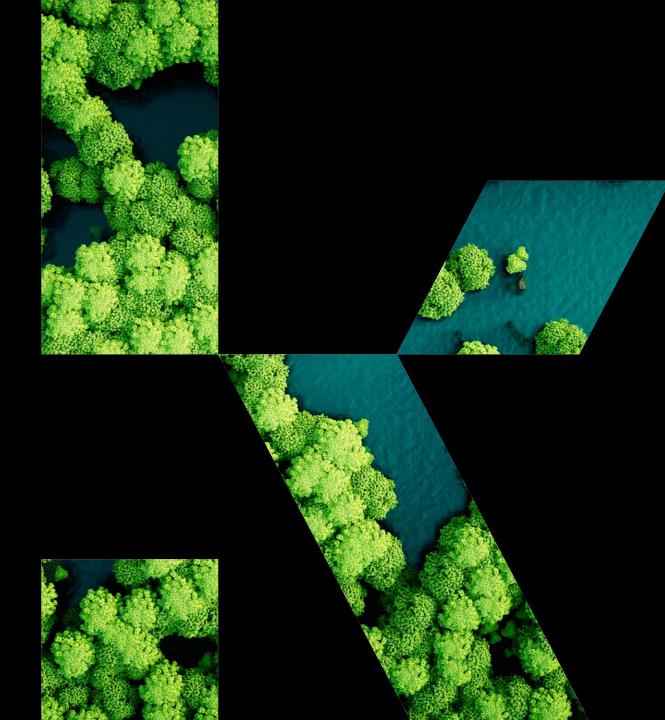












Postgraduate courses at KBS



- Available with International Incorporated Master's (IIM) - 2 term or 1 term option
- Finish in 12 months
- Authentic Assessments designed with industry bodies and practitioners
- Option in the Late Summer term to either take part in a live consultancy project or do an internship/Placement
- Option to do a 12-month Placement
- MSc International Business and Management course offers an opportunity to do a 2-4 week study trip to a partner university or work at a charity or NGO, internationally.
- Outstanding English language support
- Graduate Researcher College



Deepen your knowledge and skills or a change of direction?



- MSc International Business and Management Available with a January start
- MSc Marketing
- MSc Digital Marketing & Analytics
- MSc Global Logistics and Supply Chain Management
- MSc Business Analytics
- MSc Financial Management
- MSc Finance, Investment & Risk
- MSc Sustainable Finance and Investment
- MSc Strategic Project Management

 Available with a January start
- MSc Global Healthcare Management

 Available with a January start
- MBA Master of Business Administration
 (Minimum 3-year managerial experience required)

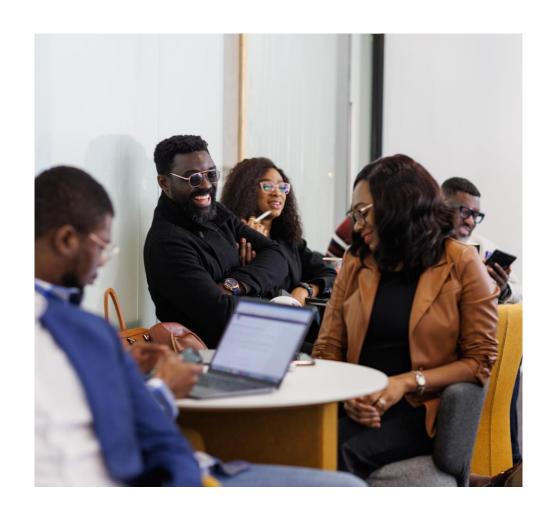


Postgraduate Employability at KBS



When you study with us you can expect:

- Pre-arrival guidance for international students
- Workshops and events designed to support you
- Extracurricular professional development
- Career Coaching
- Mentoring opportunities
- Our unique Postgraduate Employability Edge programme runs year-round
- Post-graduation careers support





Get in touch if you have questions

Information, Recruitment and Admissions Office

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E-mail: information@kent.ac.uk

Kent Business School

E-mail: KBSadmissions@kent.ac.uk

Find us on social media: kentbusinessschool



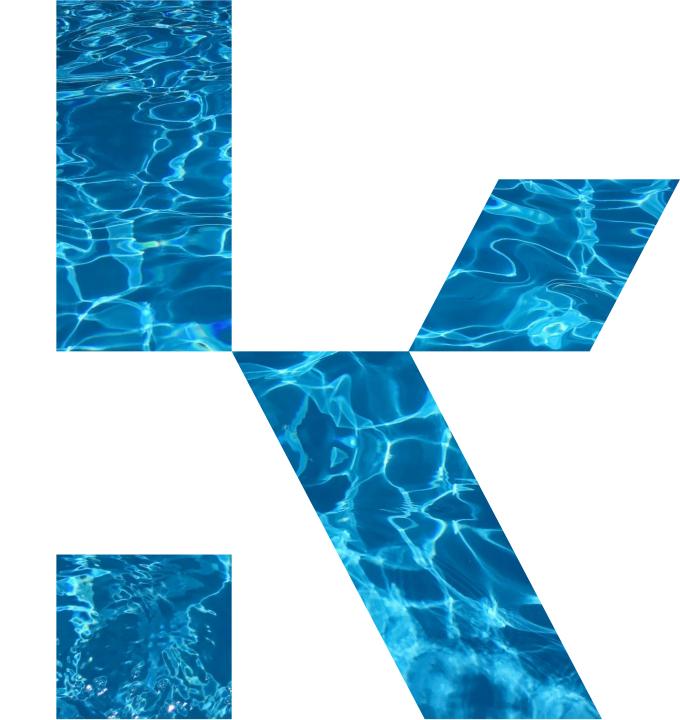














Thank You.

