

PROFESSIONAL DEVELOPMENT TRAINING UNLOCK YOUR POTENTIAL



Expert-led professional development training for companies and individuals

Whether your goal is to learn new skills, enrich your knowledge, advance your career or boost your business, we can help you achieve it. Tell us your specific needs and we will develop bespoke training to fulfil them.

Our professional development training is delivered by the University of Kent's world-class academics and industry experts across different industries and subjects. In 2021, we partnered with Small Business Charter and have been successfully delivering the Government-funded management course for SMEs Help to Grow Management. We also offer CPD-accredited courses.

Depending on your needs, our bespoke training can range from half a day to several weeks, be tailored to both senior leaders and junior staff, and be offered online or in person at different locations. We offer competitive packages for regional, national and international clients, and a range of services to choose from.

Why do it?

Professional development training has numerous benefits for both companies and individuals. It helps:

- individuals to unlock their potential, widen their career prospects and advance professionally
- companies and organisations to improve their operations, performance and competitiveness

- employers and staff to become more valuable in their field, agile and resilient
- inter-sectoral mobility, leadership and business growth.

Many organisations have dedicated funds for the professional development training of their staff.

Why choose Kent?

The University of Kent is a globally recognised university. Research, innovation, engagement and impact are our strategic pillars. By collaborating with us you will:

- benefit from expert, cutting edge and applicable knowledge
- be trained by qualified academics and professionals in engaging and innovative ways
- access the University of Kent's extensive professional, service and industry networks
- develop opportunities for further crossuniversity business collaborations, knowledge transfer partnerships (KTPs) and talent recruitment
- increase your professional and business impact by exploring and implementing new ideas.



What is included?

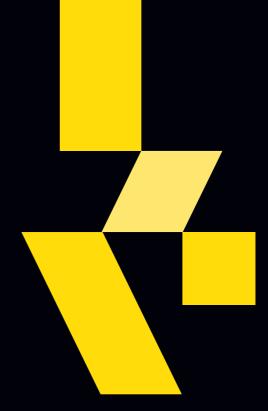
We offer a range of comprehensive packages to match different needs and budgets. Our services include:

- · course content creation and staffing
- market analysis and costing
- course administrative support and coordination
- · bookings and payments
- · teaching materials and resources
- · accommodation and catering
- hosting
- advertising
- · recruitment
- CPD accreditation guidance and support
- · extra-curricular activities
- · stakeholder engagement
- cross-university collaborations and networking.

Contact us

Our Professional Development Training team is part of the University of Kent's Global and Lifelong Learning Directorate. We are here to help you identify your training needs, and design and deliver bespoke training to match them. We can introduce you to a range of professional training opportunities such as CPD-accredited courses, apprenticeships and professional postgraduate degrees offered by the University of Kent, as well as business collaboration opportunities.

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