

We stand for ambition.

University of
Kent

PROFESSIONAL DEVELOPMENT TRAINING

DISCOVER AND DEVELOP YOUR CULTURAL INTELLIGENCE (CQ)



Scan the QR code for details, including dates, prices and course contents.



Discover and Develop your Cultural Intelligence

Are you equipped to thrive in international and multicultural situations? This professional development course will help you discover and develop your cultural intelligence (CQ).

Cultural intelligence, often abbreviated as CQ, refers to the capability to relate and work effectively across cultures. It encompasses one's ability to successfully adapt to unfamiliar cultural contexts and thrive in diverse settings, and comprises of four key elements: motivation, knowledge, strategy and behaviour.

This six-hour course is designed to enhance your CQ. It will give you crucial insights into your current CQ level, and show you how to develop and harness it to perform more effectively in professional and interpersonal contexts. The course includes a certified CQ assessment and an action plan for ongoing CQ development and implementation.

Our course facilitators are certified by the Cultural Intelligence Centre.



Why do it?

In today's globalised world, CQ is vital for personal and professional success. The skills and knowledge you gain on this course will help you to build meaningful cross-cultural relationships, and effective local and global collaborations. By completing this course you will develop expertise in these key areas:

Understanding your CQ

Learn about your strengths and areas for development in navigating culturally diverse contexts and identify ways to enhance your ability to work effectively across cultures

Improving your intercultural communication

Gain a deeper understanding of how culture affects communication, giving you a competitive edge in the global workplace

Enhancing your global competitiveness

CQ is crucial in today's interconnected world. Learn how to leverage cultural differences for innovation and success

Building your confidence

Develop skills to collaborate effectively across cultures and get the most out of working in and with diverse teams

Developing your leadership potential

Use your understanding of CQ to help you lead and collaborate effectively in multicultural environments.

Who is this course for?

The course is especially beneficial to individuals, companies and organisations who work or want to expand their activities in international and diverse contexts; work with international clients; and are interested in refining their EDI strategies and enhancing relevant training.

Participants are expected to be committed, curious about other cultures, open-minded and eager to develop global and intercultural competencies.

Course specifics

For dates, prices, accreditation and how to register, scan the QR code on the cover.

PDT at Kent

The University of Kent is a globally recognised university. Our professional development training is delivered by our world-class academics and industry experts across the range of our University's research and teaching expertise. We can offer you the following:

- expert, cutting-edge and applicable knowledge
- training by qualified academics and professionals in engaging and innovative ways
- access to the University of Kent's extensive professional, service and industry networks

- opportunities for further cross-university business collaborations, knowledge transfer partnerships (KTPs) and talent recruitment
- ways to maximise your professional and business impact by exploring and implementing new ideas.

Our partners include Small Business Charter, the NHS, Kent Police and Kent County Council. Our courses are accredited by the University of Kent, CPDUK and other professional bodies.

Join us, and unlock your potential.

Contact us

Our dedicated Professional Development Training team is here to help you identify your training needs, and design and deliver bespoke training to meet them. We can also introduce you to a range of other opportunities such as apprenticeships, professional postgraduate degrees and business collaborations.

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DEVELOPMENT
TRAINING



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