

Studying at Kent Business School

Choosing your business degree

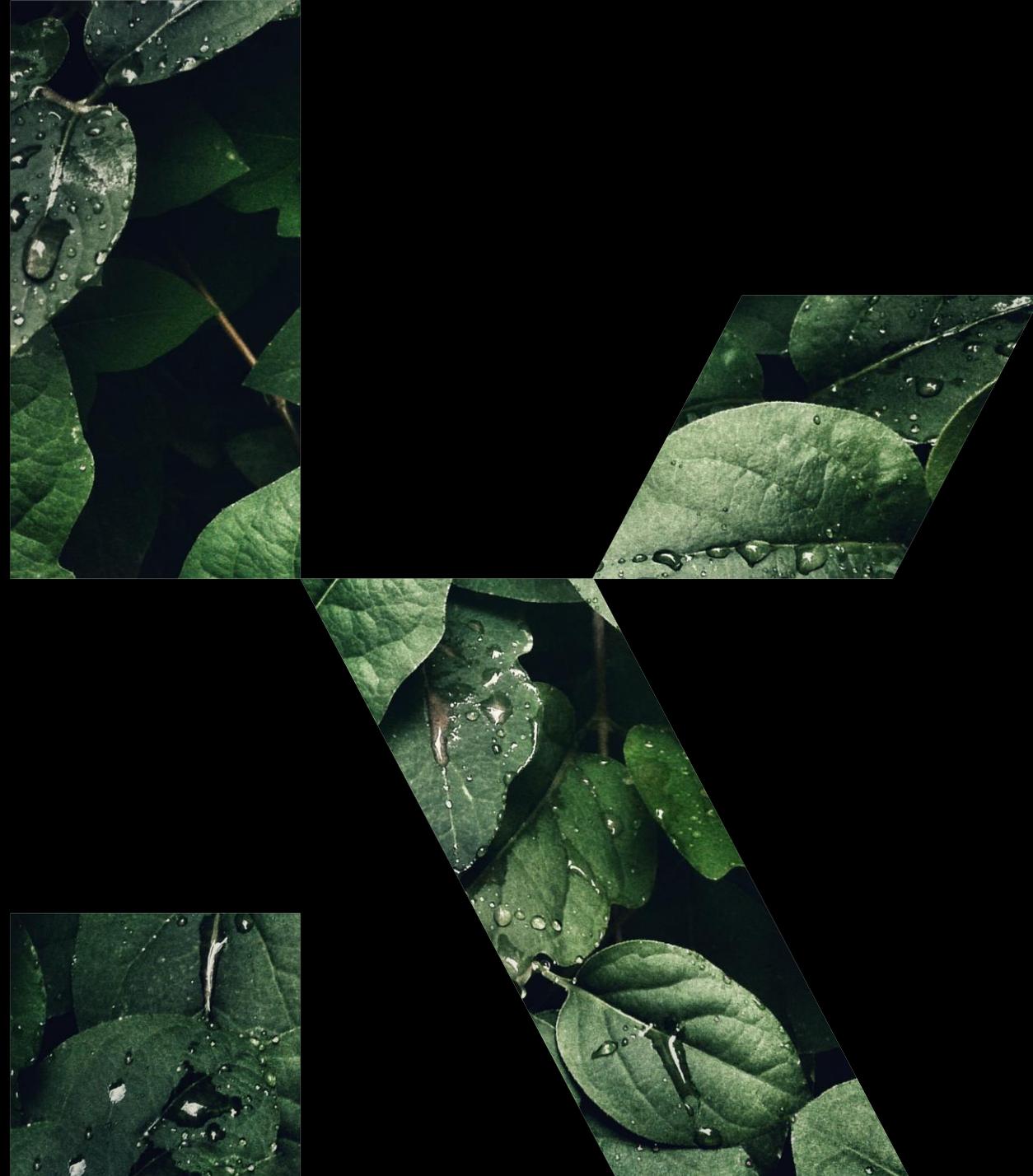
Steve Robinson

Senior Lecturer in Business

Head of Student Recruitment & Admissions

A Sustainable Tomorrow

[Kent.ac.uk/Kent-business-school](https://kent.ac.uk/Kent-business-school)



About Kent Business School

A Sustainable Tomorrow

Kent Business School is committed to developing the next generation of responsible leaders and entrepreneurs who make a difference in the world thanks to our:

- training and research
- academic excellence
- commitment to equality, diversity, respect and appreciation
- ambition to champion bold ideas

Global and diverse school

157 nationalities represented and +50% of staff from overseas to enhance your global perspective.



Why Kent Business School?

- **Academic excellence** – an international reputation for quality of our research. Students taught by experts in their field.
 - 34th globally for business administration (Shanghai Global Rankings of Academic Subjects)
 - 51-60 in Europe (QS Global MBA Rankings)
 - Top 25 in the UK for Business and Management (Guardian Ranking 2024)
- Accreditations and professional recognition – a leading '**triple accredited**' business school (AACSB, EQUIS and AMBA).
- **Corporate connections** – strong links with global and local businesses to enhance your employability + ASPIRE and the Business Start-Up Journey.
- **Student support** – dedicated student support team to help you on your learning journey.



Professional Recognition and Programme Accreditations at KBS



University Affiliation Program



CFA Institute®



The Chartered Institute of Logistics and Transport



Campus Locations

Medway and Canterbury



Undergraduate Courses

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Undergraduate Courses

Canterbury

- BSc Business and Management
- BSc Business and Marketing
- BSc International Business
- BSc Business Analytics and Management
- BSc Accounting and Finance
- BSc Finance and Investment
- BA Business (Top-Up)

Medway

- BSc Business and Management



Degree Variations

Year in Industry

Spend a year working in industry or starting your own business.

Year Abroad

Spend a year studying at another university abroad.

Year in...

Take a specialised year in another subject such as Languages, Data Analytics, or Computing etc.

Foundation Year

One year of full-time study to develop skills and knowledge required prior to your undergraduate degree.

International Foundation Year

A condensed, and multiple start entry route for international students who don't meet our ordinary entry tariff.



Choose to do a Year in Industry

Take advantage of the University's careers and employability support to get invaluable experience by doing a placement year. KBS students in the 23/24 academic year have done placements at companies like:



AIRBUS



Lenovo



SAMSUNG L'ORÉAL



BOSCH



Hilton
HOTELS & RESORTS



If you're entrepreneurial, you can also do the **Self-Employed Placement Year (SELFIE)** getting support from ASPIRE along the way.

International Opportunities and Funding

Year Abroad as part of your Kent degree

- *Study at one of our many partner universities worldwide*

Summer Abroad studying, internships, volunteering

- *Summer placements in Europe, the Americas, Asia Pacific*

Funding from the Turing Scheme

- *Grants of £360-£690 per month**
- *Travel grants for eligible students*

Dedicated support from Kent's Go Abroad team

- **Visit:** kent.ac.uk/go-abroad
- **Email the team:** goabroad@kent.ac.uk

**Based on 2024-25. Grant amounts based on destination, duration and personal circumstances*



Entry Criteria

Typical entry requirements are: **128 UCAS points A Level: ABB**

BTEC Extended Diploma: DDD – DDM

International Baccalaureate: 32 points overall or 16 points at HL.

All courses require English & Maths GCSE at least Grade C/4 or equivalent. Our quantitative courses require Maths GCSE at Grade B/6.

Foundation Year – 72 UCAS points A Level: DDD

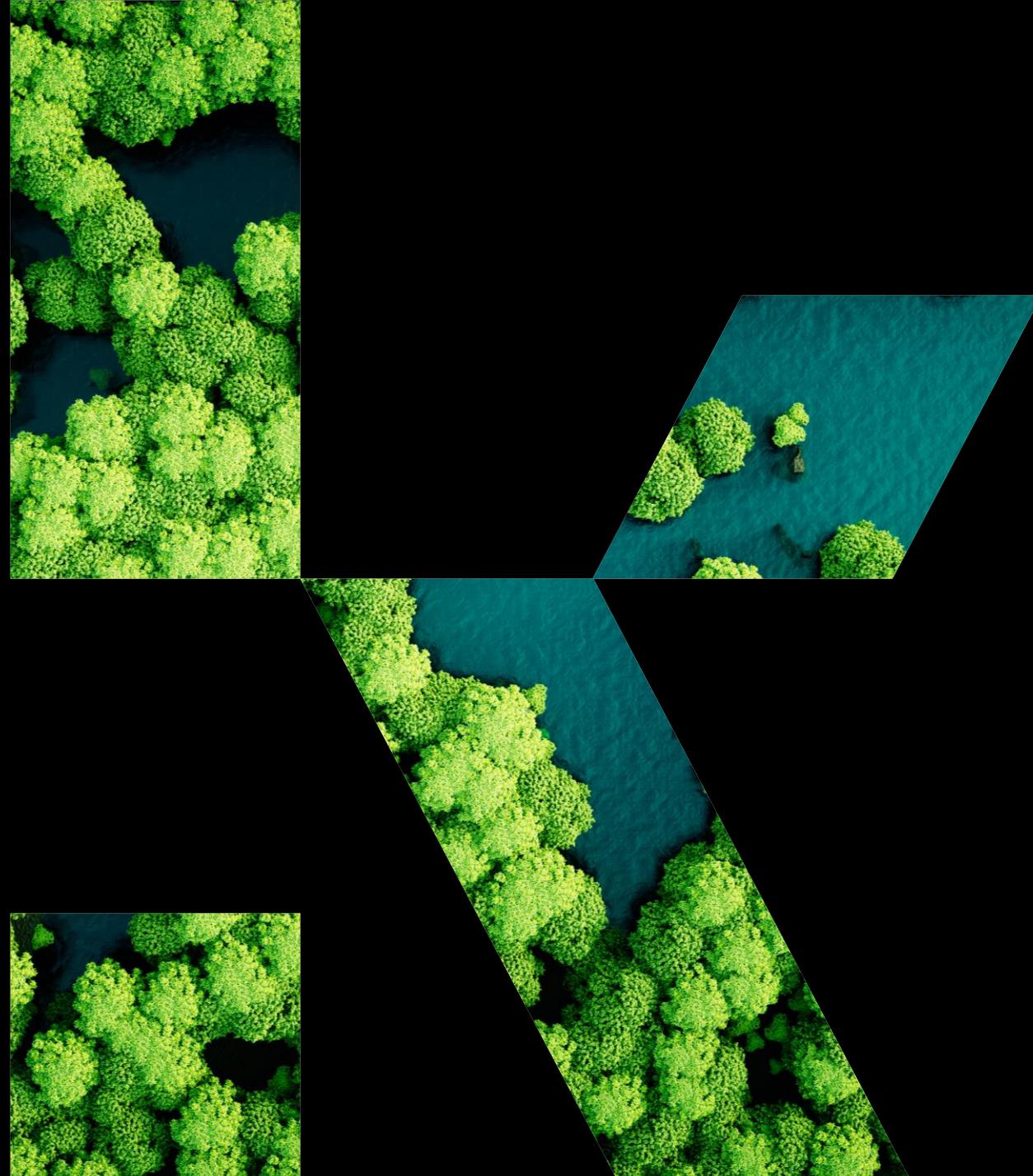
BTEC Nationals: MMP

[International students](#) should see our [International Student website](#) for entry requirements by country and other relevant information.



Postgraduate Courses

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Postgraduate courses at KBS

- Available with International Incorporated Master's (IIM) - 2 term or 1 term option
- Finish in 12 months
- Authentic Assessments designed with industry bodies and practitioners
- Option in the Late Summer term to either take part in a live consultancy project or do an internship/Placement
- Option to do a 12-month Placement
- MSc International Business and Management course offers an opportunity to do a 2-4 week study trip to a partner university or work at a charity or NGO, internationally.
- Outstanding English language support
- Graduate Researcher College



Deepen your knowledge and skills or a change of direction?

- MSc International Business and Management
Available with a January start
- MSc Marketing
- MSc Digital Marketing & Analytics
- MSc Global Logistics and Supply Chain Management
- MSc Business Analytics
- MSc Financial Management
- MSc Finance, Investment & Risk
- MSc Sustainable Finance and Investment
- MSc Strategic Project Management
Available with a January start
- MSc Global Healthcare Management
Available with a January start
- MBA – Master of Business Administration
(Minimum 3-year managerial experience required)



Postgraduate Employability at KBS

When you study with us you can expect:

- Pre-arrival guidance for international students
- Workshops and events designed to support you
- Extracurricular professional development
- Career Coaching
- Mentoring opportunities
- Our unique Postgraduate Employability Edge programme runs year-round
- Post-graduation careers support



Entry Criteria

It depends on the programme but typically a minimum of a [second-class UK degree](#), or an equivalent internationally recognised qualification, is needed.

English [IELTS 6.0](#) with a minimum of 5.5 in each component.

All applicants are considered on an individual basis and additional academic qualifications, professional qualifications and relevant experience may also be taken into account when considering applications.

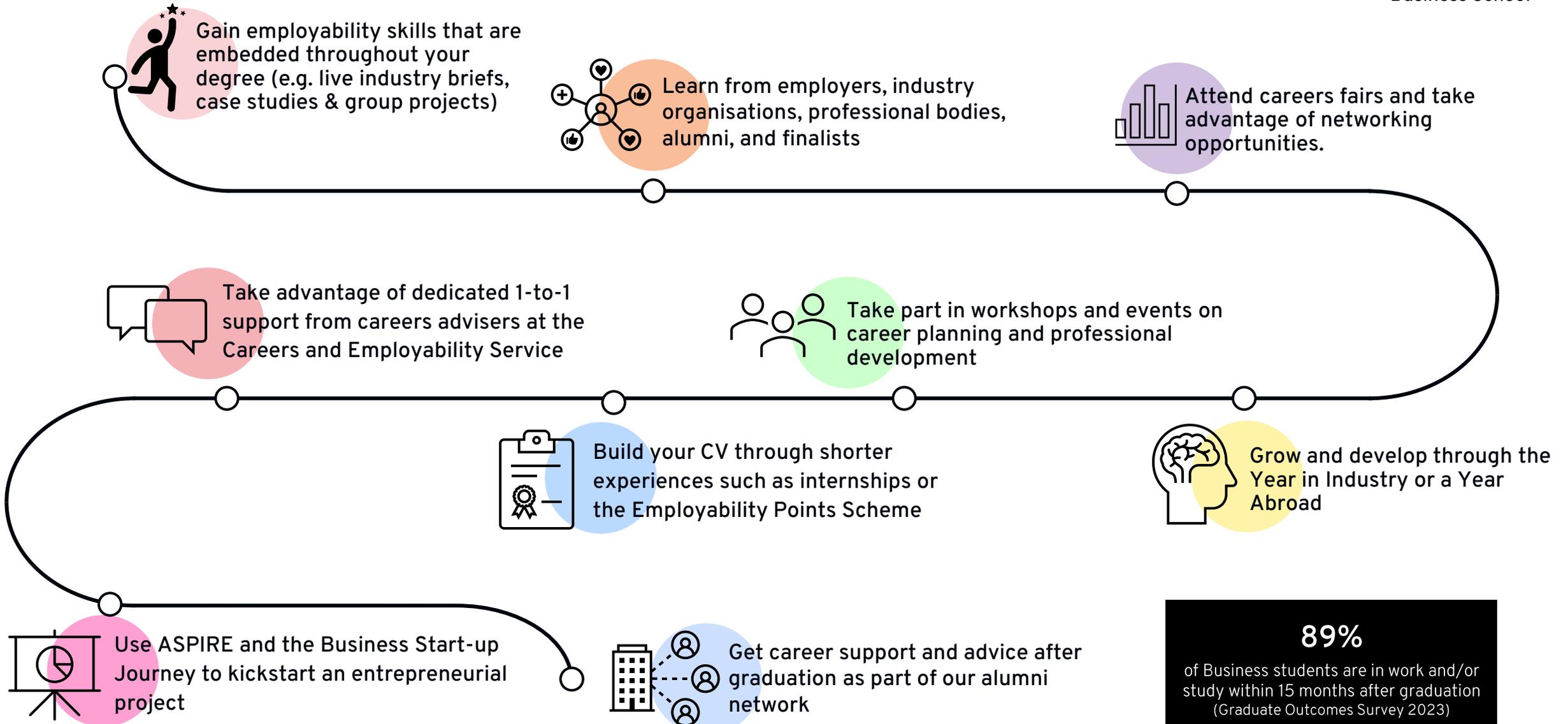
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Employability at **KBS**



Developing Employability for undergraduate students at KBS



89%
of Business students are in work and/or study within 15 months after graduation
(Graduate Outcomes Survey 2023)

Business Start-Up Journey

ASPIRE leads on the Business- Startup Journey:

- 15 themed weeks and fun, interactive group workshops.
- Create a business plan and develop employability skills including: creativity, technical skills, time management, communication , persuading and influencing.
- One-to-one advice and mentoring from entrepreneurs-in-residence.
- Win £1,000 to start your business.





Get in touch if you have questions

Information, Recruitment and Admissions
Office

T: 01227 827272

E-mail: information@kent.ac.uk

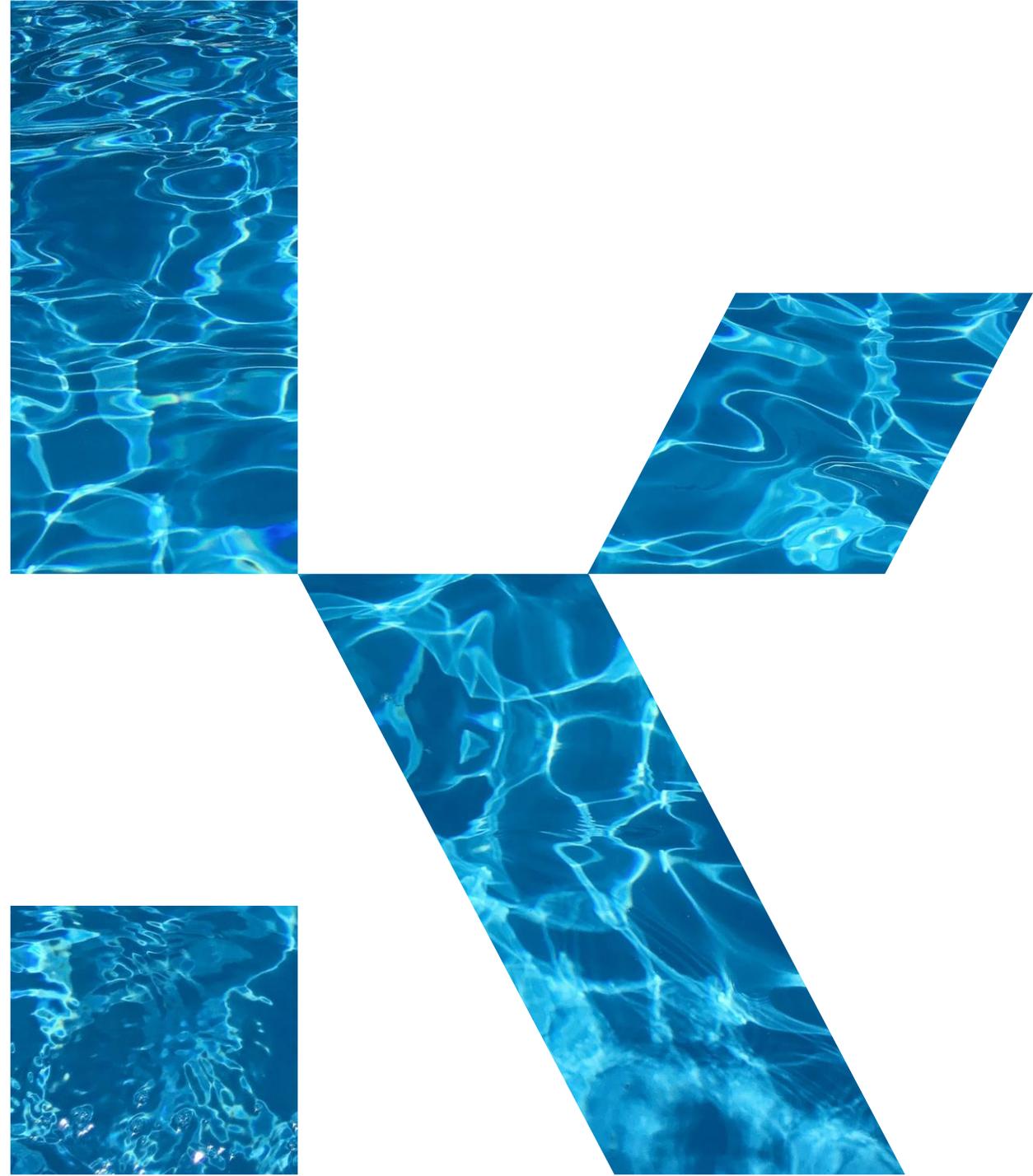
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E-mail: KBSadmissions@kent.ac.uk

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Thank You.

