

## Story22



Application code: PP01  
Opportunity details: The chance to undertake a project focused on content marketing, where you will be producing blog content and social media posts for a marketing campaign. You will also get training on delivering their effective story-led approach to marketing.

**KEY WORDS:** CONTENT MARKETING, SOCIAL MEDIA, COPYWRITING.

Company profile: An international marketing agency that provide story-based marketing solutions.

Location: The project will be undertaken remotely/virtually

Dates: Dates to be confirmed between you and the employer. Work to be undertaken within 4 weeks (25 hours per week) between June and September.

Post-September: Yes - if you are a postgraduate student and unable to work during the summer due to visa and/or academic constraints, you can undertake this placement September-November 2025.

Remote Working: This role will be undertaken remotely/virtually.

Criteria: You must be based in the UK for the duration of the project and have a good understanding of social media marketing. You must have an interest in pursuing a career in marketing and strong communication skills.

**Recommended for:** Kent Business School, School of Arts, School of English, School of Psychology, School of Computing, School of Anthropology and Conservation.