

## Scaramanga Agency



Application code: WE17

Opportunity details: A two week opportunity to experience all aspects of marketing: helping with campaign analysis, writing newsletters, creating social media reels & posts, campaign brainstorming, researching for clients, developing new and innovative ways to grow clients' businesses using the power of marketing and attend a client meeting.

**KEY WORDS:** MARKETING CAMPAIGNS, SOCIAL MEDIA, CONTENT MARKETING.

Company profile: A specialist B2B Marketing Agency with a particular emphasis on accessibility and inclusivity.

Location: Central Croydon (near East Croydon Station)

Date(s): 2 weeks - dates to be confirmed between you and the employer. Work to be undertaken between June and September 2025.

Post-September: Yes - if you are a postgraduate student and unable to work during the summer due to visa and/or academic constraints, you can undertake this placement September-November 2025.

Remote working: Virtual/remote working is not available for this reward.

Travel costs: Yes - within reason, exact amount to be confirmed at the interview

Additional criteria: You must be passionate about marketing and be able to commute to Croydon (close to East Croydon station)

**Recommended for:** Graduate and Researcher College, Kent Business School, School of Psychology, School of Mathematics, Statistics and Actuarial Science, School of Arts, School of English, School of Anthropology and Conservation.