

## We Do Marketing

WE DO MARKETING

Application code: WE25

Opportunity details: The chance to experience life as a marketer participating in client strategy sessions to plan marketing activities, undertake competitor analysis, develop marketing plans and create social media campaigns. You will also explore SEO, writing content and graphic design.

**KEY WORDS:** MARKETING, SOCIAL MEDIA, MARKETING CAMPAIGNS.

Company Profile: A marketing agency providing impactful marketing solutions to small and medium businesses throughout Kent.

Location: Canterbury, Kent.

Date(s): 2-weeks - dates to be confirmed between student and employer. Work to be undertaken between June and September 2025.

Post-September: Unconfirmed – to be confirmed at interview stage.

Remote Working: The employer has not confirmed whether this role can be undertaken remotely.

Travel costs: Unfortunately, travel assistance will not be available for this reward. (The Careers and Employability Service may be able to support with travel expenses, within reason, see Travel Expenses on p. 5).

Additional criteria: You must be interested in marketing.

**Recommended for:** Graduate and Researcher College, Kent Business School, School of Arts, School of English, School of Mathematics, Statistics and Actuarial Science, School of Psychology, School of Social Policy, Sociology and Social Research.