

## Kent Community Energy



Application code: IN11

Opportunity details: This internship will be assisting in developing and implementing a business plan to facilitate the company's entry into rooftop solar for schools. You will be building a dataset of schools, academies and decision makers, identifying competitors and their pricing, creating a business plan, delivering initial contact and marketing.

**KEY WORDS: SUSTAINABILITY, MARKETING, SOCIAL MEDIA, SCHOOL ENGAGEMENT.**

Company Profile: A community owned solar farm based near Sittingbourne.

Location: Virtual.

Date(s): To be undertaken between July and August, or September and October 2025. 4 weeks in Jul/Aug or Sep/Oct.

Post-September: Yes - if you are a postgraduate student and unable to work during the summer due to visa and/or academic constraints, you can undertake this placement September-October 2025.

Remote Working: This opportunity can be undertaken remotely.

Additional criteria: You must have an interest in helping the company's vision of net zero carbon future for Kent by targeting schools..

**Recommended for: Kent Business School, School of Psychology, Graduate and Researcher College, School of Social Policy, Sociology and Social Research, School of Arts.**