

Kent Fraud Alert System



TO STOP FRAUD™

Investment scams

Social media platforms featured in 36% of all investment fraud reports received last year across the UK. Have you been contacted unexpectedly on social media with a lucrative investment opportunity? It could be investment fraud.

Social media platforms that are particularly favoured by criminals are WhatsApp, Facebook and Instagram.

Criminals frequently impersonated well known public figures, such as Martin Lewis, Elon Musk and Jeremy Clarkson, to try to build credibility and will take advantage of AI technology using deep fake to impersonate celebrities.

This week, City of London police reported that over £624m was lost nationally to these types of scams. To find out more and obtain advice on how to avoid becoming a victim, please go to the -

[City of London Police: over £649m lost to investment fraud in 2024, with cryptocurrency fraud on the rise | City of London Police](#)

Preventing fraud

Together,
let's stop
scammers.



Remember, ABC:



never Assume



never Believe



always Confirm

HAVE YOU BEEN CONTACTED OUT OF THE BLUE AND GUARANTEED PROFIT ON AN INVESTMENT?

In 36 per cent of investment fraud reports, social media platforms was recorded as being a key enabler.

If you have been contacted out of the blue via social media with a lucrative investment opportunity - stop, block, and report.



If you think that you may have been a victim of this or any other type of scam, then contact your Bank immediately, which you can do by calling 159 and report it to Action Fraud at www.actionfraud.police.uk or call 0300 123 2040.

For further information about Fraud, visit our website at [Advice about fraud | Kent Police](#)

You will also find valuable information from the Home Office at [Stop! Think Fraud - How to stay safe from scams](#)



Kent Police

Report a non-urgent crime online www.kent.police.uk/report

Talk to us on LiveChat – available 24/7 www.kent.police.uk/contact

In an emergency, if crime is in progress or life is in danger call **999**

If you have a hearing or speech impairment, use our textphone service **18000**. Or text us on 999 if you've pre-registered with the emergency SMS service.

www.kent.police.uk   