

We stand for ambition.

Kent
Business School

KENT BUSINESS SCHOOL **MBA**

Unlock your leadership potential



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Triple-accredited business school

Kent Business School is among just 1% of global business schools worldwide to hold triple-accredited status (AACSB, AMBA and EQUIS).



WE STAND FOR AMBITION.

We view ourselves as a place of transformational learning and seek to educate and develop the new generation of leaders and entrepreneurs.

Our distinctiveness comes from a forward-thinking approach to business education. We place sustainable innovation at the heart of our educational outlook, underpinned by world-class research. Our graduates drive positive change and thrive in a dynamic world using the knowledge, confidence and resilience developed as part of our distinctive educational experience and their interaction with staff and industry.

We are honoured to be among just 1% of global business schools worldwide to hold triple-accredited status (AACSB, AMBA and EQUIS).

We also gained the Small Business Charter Award in 2018 in recognition of our outstanding business engagement. Kent Business School is part of the University of Kent, one of the leading universities in the UK for academic research: following the most recent Research Excellence Framework (2021), 80% of our research was deemed 'world leading' or 'internationally excellent'.

In addition, the University of Kent, led by Kent Business School, has been a signatory to UN Principles for Responsible Management Education (PRME) since 2016 and we demonstrate our commitment to the six principles of responsible management by embedding them in the School's core activities: education, research and innovation, social engagement and global impact.

We very much hope to welcome you to Kent Business School.

Professor Tom Chen
MBA Director

FAST-TRACK YOUR CAREER.

Gain the strategic insight, management expertise and leadership skills to take your career to the next level. Whether you're looking to climb the corporate ladder, change career entirely, or start your own venture, our double-accredited MBA will empower you to lead with confidence and impact.

Diverse and inclusive culture

Successful 21st-century business leaders are at ease working with their international contemporaries. Kent Business School gives you the global business environment in microcosm: you'll work with students from the UK, Europe, the Far East, Middle East, Asia, the Americas and Africa, while lecturers with global experience can give you in-depth knowledge and insight into different cultures. You'll gain confidence as ideas are discussed and debated, differences understood and similarities recognised.

A programme that works for all

Our CMI and AMBA-accredited MBA is great value for money. It combines excellent teaching informed by high-quality research, with innovative modules, such as our 'MBA Challenge', which includes an international field trip, the cost of which is covered by your fee.

You can study full-time, completing your studies in one year, or combine your MBA with work and finish in two or three years. Full-time and part-time students study together, learning from each other and expanding their networks, with part-time students bringing knowledge of their current business challenges to seminars and workshops.

Gain real-world experience

The MBA combines a rigorous grounding in business theory with opportunities to test those theories immediately in real-world situations. You'll do this by working on global live case studies, engaging with businesses on current challenges.

On our unique 'MBA Challenge' module, you explore your creative and entrepreneurial side, develop consultancy skills and global business awareness and have time to reflect on your professional development, all supported by academic and business mentors.

We offer 1-1 executive coaching sessions plus workshops run by our careers team and entrepreneurial support from our ASPIRE team. You can also take part in industry-led activities, networking opportunities, global sustainability challenges, guest lectures and seminars.

Building sustainable futures

At Kent Business School, we pride ourselves on producing responsible leaders and entrepreneurs, ready to champion sustainable innovation. Our own research has had a positive impact on business and society; we are also proud of what our graduates achieve. Take MBA alum James Havey, whose work at IHG Hotels and Resorts to onboard minority-owned businesses, small, local and/or social enterprises into the supply chain has opened up opportunities for those businesses and also fostered innovation at IHG.





// Studying part-time while working allowed me to apply each module directly to my industry, enhancing my reports, essays and presentations and supporting my achievements in the workplace. The MBA has not only expanded my knowledge and confidence but also helped me build a robust international network that I can rely on for support now and in the future. //

Barry O'Donoghue,
MBA alum, Head of Business, Jaguar Land Rover at Barretts, Kent



// Initially plagued by imposter syndrome, I questioned whether the MBA was the right path for a healthcare professional and whether I could manage working and studying. But, with each module, I discovered how business principles could transform healthcare delivery. As I look to the future, I aim to use my enhanced leadership capabilities to drive sustainable innovation in healthcare while nurturing the next generation of healthcare leaders. //

Caroline Knott,
MBA alum, shortlisted for the AMBA Student of the Year award



// The Kent MBA International Challenge in Athens, Greece, represents the pinnacle of a rigorous, one-year semi-executive programme, highlighting the universality and adaptability of British education across varied professional, cultural, and economic contexts. //

Miarizaka Fabien Randriamananjara,
MBA alum

AMBA and CMI-accredited MBA



Our MBA course is accredited by the Association of MBAs (AMBA), the international impartial authority on postgraduate business education. An accreditation with AMBA is a global standard for MBA programmes worldwide.

In addition, our MBA is accredited by the Chartered Management Institute (CMI), giving you the opportunity to gain, alongside your MBA, the CMI Level 7 Diploma in Strategic Management & Leadership on the successful completion of your studies. The CMI is committed to excellence in management and leadership and the CMI qualification is highly sought after by employers.

WE BRING THE WORLD TO A LEADER.

At Kent, this means equipping you with global insights, experiences, and perspectives so you can lead confidently on an international stage. You will learn alongside a diverse cohort and be guided by world-renowned experts, broadening your outlook and enhancing both your career potential and earning power.

The MBA course builds on three pillars:

1 Observe

We encourage you to observe the theories and research and apply these to the context in which you operate.

2 Inspire

We will inspire you to reinterpret and innovate through shared learning experiences.

3 Transform

Applying your experiences on the Kent MBA to your future practice will transform your approach to leadership.

Both full-time and part-time students follow the same structure and content. The course begins with an orientation and induction week. The week brings students together and includes study and research skills training as well as team-building activities and course orientation.

The MBA partners with businesses to address live challenges, giving you hands-on experiences that strengthen your leadership and fuel your transformation. You take eight compulsory taught modules, including the MBA Challenge module consisting of five interlinking areas of development, and a report. You can also take part in extracurricular networking activities to enhance your learning. The MBA is delivered in a block format from 9.30am to 5.30pm. The seven assessable modules begin on Wednesdays and run for either six or eight days, with weekends free to consolidate learning and maintain work-life balance. The MBA Challenge module comprises four five-day blocks starting on Mondays, and one that runs throughout the programme and culminates in a short self-reflective report.

You complete your MBA by applying your knowledge in the MBA Business Report supported by an expert supervisor.

The diagram opposite shows the MBA learning journey. Full-time students complete the course in one year; part-time students take two years. Part-time students spend approximately seven to eight weeks in class per year, with additional time needed for personal development, group work, additional reading and assignment preparation.



Core modules

Orientation and induction week Welcome event including workshops and team-building activities.

- **Operations and Project Management:** Gain an advanced understanding of the principles and theories of operations and project management by exploring process analysis and design, capacity planning, inventory control and supply chain management. You'll also undertake a critical examination of how operations management strategies intersect with broader organisational imperatives such as fostering innovation, nurturing new ventures and ensuring ethical and sustainable performance. All of which will empower you to skilfully navigate complex business landscapes locally and globally.
- **Responsible Leadership and Ethics:** In this module, you'll develop your understanding of the theories, perspectives, frameworks and debates about leadership, leaders and leading in contemporary organisations. Through interactive lectures, class activities and case studies, you'll gain practical insights into the form responsible and ethical leadership takes, gaining skills including how to create and communicate your vision, inspire followers, build trust and develop future leaders. You'll develop a clear understanding of what works, giving you the skills to make a positive difference in today's business world.
- **Strategic and Digital Marketing:** Develop the strategic insights and digital skills you need to navigate the contemporary marketing landscape. You'll explore how strategic marketing supports organisations to understand the needs of the consumer and the global markets they're operating in. Through a comprehensive exploration of market dynamics, consumer behaviour and digital tools, you'll develop the ability to formulate and execute effective marketing strategies to drive organisational growth and innovation. You'll study the key topics of market analysis, brand management, marketing mix optimisation, digital marketing strategies and the ethical dimensions of marketing in a rapidly evolving digital era.

Broadening/Disruptive modules

- **Business Analytics:** You'll be given an intensive grounding in applied business modelling and hands-on experience in using industry-standard software to structure, analyse and solve a variety of problems encountered in business and management. The skills you develop will allow you to use sophisticated modelling to support evidence-based decision-making.
- **Business Strategy in the Global Economy:** Develop your knowledge and understanding of the global economic context in which organisations operate and gain the tools required to examine the strategic rationale for growth. Business growth may take a number of forms and you'll learn how to evaluate whether growth is desirable and, if so, what form is most appropriate in the context, recognising the trade-offs faced. On completion of the module, you'll be able to apply the principles of strategy in business decision-making.
- **Entrepreneurship and Innovation:** Explore the dynamic world of creating and sustaining business ventures in a global landscape and discover the importance of entrepreneurship for the vitality of a national economy. From ideation to execution, this module combines creativity and strategic thinking, empowering you to harness your entrepreneurial spirit. We explore the latest trends and practices in start-up culture, disruptive technologies and the dynamic and competitive nature of the marketplace in which new products and services are introduced. Through case studies, interactive workshops and real-world simulations, you'll learn to navigate the challenges of entrepreneurial ventures, while also embracing failure as a stepping stone to success and gaining the essential skills and insights to make your mark on the global business stage.
- **Sustainable Financial Management:** You'll advance your understanding of the key concepts, theories and tools of accounting, finance and corporate governance. Then, using this knowledge, you'll investigate the various applications of financial analyses for decision-making, focusing on environmental, social and governance issues within financial analysis. You'll explore potential conflicts of interest when focusing on sustainable and ethical financial decision-making. As well as conducting relevant financial analyses, you'll learn to interpret outcomes in specific business contexts and communicate recommendations for sustainable financial decision-making.

MBA Challenge module

For this module, you undertake five challenges and complete a business report. See next page for details.

CHALLENGE YOURSELF.

The MBA Challenge is a unique part of your course. An opportunity to test yourself in key areas and to further develop your leadership and entrepreneurial skills.

The MBA Challenge module runs alongside your other modules. It consists of five challenges and a final report; an opportunity to reflect, consult and act.

Personal Development Challenge

This challenge runs throughout your time on the MBA course. It allows you to step back from your busy life and reflect on your current skills, learning preferences and leadership styles. It supports your MBA learning journey with the following activities:

- induction leadership workshop
- one-to-one executive coaching
- knowledge transfer and networking opportunities via the MBA Lecture Series and Business Summit events
- academic mentorship
- self-reflection report to conclude your MBA journey and consider your future career direction and life choices.

“ This challenge shattered the limitations I had placed on myself and boosted my confidence, empowering me to embrace new opportunities and possibilities with enthusiasm. ”

Nene Oiwoh,
full-time MBA alum 2023

TechGenius Challenge

Created to empower business and community leaders with the insights and tools necessary to navigate the evolving AI landscape. The aim is not just to educate, but to inspire a mindset of innovation and strategic agility, ensuring that you are equipped to turn disruptive technologies into real-world competitive advantages.

“ The TechGenius Challenge is our newest initiative, reinforcing how the Kent Business School MBA brings the world to a leader. This hands-on module introduces AI leadership and AI-facilitated business decision-making, equipping you with the strategic mindset and practical tools to turn technological disruption into opportunity. ”

Consultancy Challenge

A week-long programme where you develop consultancy skills and apply these to a live company brief. You work in a team to provide a solution to a business issue and present recommendations to the organisation. Your involvement and commitment add value to local business owners and you benefit from the opportunity to apply academic and practical skills to real-world situations.

“ An excellent week and a great opportunity to use some of the many MBA learnings in the real world. Working with a local charity allowed us to provide real value to an organisation that makes a real difference in the local community. ”

Lewis Winch,
part-time MBA student 2023-2026



Business Start-Up Challenge

Spend a week exploring your creative and entrepreneurial side. Supported by our ASPIRE team and external entrepreneurs, you develop a business plan for a new business or a new business development within a current role/industry. The approach is hands-on and practical; you put the theory of design thinking into practice, using proven approaches from the real world, including ideation, user research and MVP creation.

“ The Business Start-up Challenge was an excellent week where we got to put the theory into practice. The energy and enthusiasm within the room when building and then pitching our business ideas was matched by the inspiring and insightful team leading the challenge. An extremely enjoyable week. ”

Chris Nash,
part-time MBA student 2023-26

International Challenge

Here, you work with our European business connections, exploring the practicalities of doing business in Europe and working with international organisations. The week involves workshops and seminars, cultural visits and an international consultancy project to further develop your consultancy skills.

“ One of the standout experiences was the International Consultancy Challenge in Greece, where my team worked on a real-life consultancy project for an NGO focused on food waste management. It was incredibly fulfilling to contribute to an organisation making a tangible social impact. ”

Dr Thet Htar Nyein,
full-time MBA alum 2024

MBA report

In this final report, you pull together all your MBA learning. You diagnose and investigate a complex issue related to your interests, locate your work within the body of contemporary knowledge, collect and analyse data, derive supportable conclusions and make practical and actionable recommendations.

To reflect your learning journey and align with your career ambitions, you produce your report in one of three formats:

- consultancy report (addressing a current problem)
- analyst report (company or sector overview)
- entrepreneur's report (business plan).

“ Research skills and identifying opportunities for improvement in a company or community are important leadership skills. We support you with workshops and a dedicated academic supervisor to support this final piece of work to complete your MBA qualification. ”

Professor Tom Chen,
MBA Director

CHANGING LIVES.





MBA alum Kush Kanodia is a social entrepreneur and very effective disability rights campaigner, who has helped to bring about systemic change in organisations including NHS England and the Premier League.

Kush completed his MBA in 2006 and went on to a successful career in merchant banking. In 2009, following the financial crash, Kush re-evaluated his options and decided to embark on a career in social entrepreneurship. His MBA had proved pivotal in his professional development; now as he sought to change direction, he once again reflected on what he'd learnt at Kent: 'The MBA had opened my eyes to the difference social entrepreneurship can make to individuals and communities. My thinking was that with 1.85 billion disabled people worldwide and the purple pound valued at \$13 trillion, I would be able to make a clear business case for systems change for disability inclusion.'

Kush has Multiple Epiphyseal Dysplasia and has used his own experiences to great effect in his campaigning. In 2009, with the support of Kent Business School, Kush set up Choice International to empower disabled people across the world. He worked with Level Playing Field and later with the Centre for Access to Football in Europe (CAFE), UEFA and FIFA to improve access to football in the Premier League and globally. He also led successful campaigns to end parking charges for disabled people at all NHS hospitals in England and gained further reasonable adjustments for disabled people for the Ultra-Low Emission Zone (ULEZ) in Greater London.

Ranked as one of the top 10 most influential BAME leaders in technology in 2018 and in 2019 as the second most influential disabled person in the UK, Kush was awarded an honorary degree by the University of Kent in 2022. The University recognised the social impact of Dr Kanodia's systems leadership of NHS England, describing it as 'by some margin the single largest and most impactful change in the treatment of disabled people in the history of the NHS!'

// The knowledge and wisdom gained from my studies at Kent and the connections I made enabled me to help transform major institutions such as the Premier League and NHS England; I also have wonderful memories of university life and many lifelong friends. //



OUR FACULTY

Kent Business School's innovative teachers and researchers come from all over the world. Many have professional experience in the areas they teach and research. Respected and widely published in their fields, they're passionate about sharing their knowledge with you. Meet some key members of our team.

Professor Tom Chen
MBA Director

Leveraging his extensive research and practical experience, Tom specialises in teaching service management and marketing strategies, employing case-based and collaborative learning methods. His research focuses on service research, marketing theory and strategies for co-creation and engagement. He places particular emphasis on disruptive service systems, such as smart cities, platform economies, healthcare service delivery, digital health platforms and mental health engagement frameworks.

“The knowledge, insight and practical experience of our MBA builds exceptional leaders who learn to question the norm and find innovative, responsible solutions for real impact.”

Professor George Saridakis
Professor of Entrepreneurship and Small Business

George has taught in the areas of innovation and entrepreneurship in the US and France as well as at Kent. An exceptional teacher, George has twice received awards for 'going above and beyond expectation' in entrepreneurship teaching from the students' union. His research interests include small firms and entrepreneurship, as well as social media, illicit behaviour and supply chain linked to business performance and economic growth.

“Entrepreneurship is limited by neither firm size nor firm age. It is the individual who carries the entrepreneurial knowledge and spirit that would make a difference. Be one of them.”



↙ FIND FURTHER
DETAILS ON THE TEAM,
ALSO DISCOVER MORE
ABOUT ALL KBS STAFF



Professor Paola Scaparra
Professor of Management Science

Paola moved to Kent Business School in September 2004 from the University of California, Santa Barbara, where she held a position as a postdoctoral researcher in infrastructure and transportation planning. She earned an MSc in Engineering-Economic Systems and Operations Research from Stanford University in 2000 and a PhD in Mathematics Applied to Economic Decisions from the University of Pisa, Italy in 2002.

“The KBS Analytics, Operations and Systems department had a lot of success working on applied research projects with organisations such as Eurostar, Port of Dover and the NHS. I cover some of these in the Business Analytics module to motivate students and really show how business analytics can improve real world decision-making.”



Professor Thanos Papadopoulos
Professor of Management

Thanos has published over 150 articles in peer reviewed journals and conferences and is on the editorial boards of a number of prestigious journals. Thanos’ research is located within operations and information management; he was recently included for the fourth time in a row among the top 2% of researchers in Business and Management in a global list of researchers prepared by Stanford University.

“Supply chains are becoming unstable, driven by geopolitical tensions, protectionist policies, tariff regimes and trade disputes. Supply chain resilience underpinned by technology is key for organisations to impact their local, regional, and international contexts.”



Professor Patricia Lewis
Professor of Management

Patricia specialises in gender and entrepreneurship and gender and leadership. Her research is driven by an interest in the persistence of gender inequality and the changing form this takes within a variety of organisational contexts. She has published in high ranked journals and is currently Editor of the International Small Business Journal: Researching Entrepreneurship. She was elected as a British Academy of Management Fellow in 2022 and is ranked in the global top 2% of Business and Management researchers in the Stanford University list.

“Today’s leaders must lead organisations in ways that help to address some of the grand challenges of our time while also continuing to provide competitive and sustainable products and services in a complex, dynamic and uncertain world.”



RESEARCH WITH IMPACT.

Following the most recent Research Excellence Framework (REF) 2021, business and management research at Kent was ranked in the top half in the UK by the *Times Higher Education*. An impressive 95% of our research was judged to be of international quality, with 80% of research outputs being classed as ‘world-leading’ or ‘internationally excellent’.

Our staff work with businesses and organisations using their expertise to support sustainable growth. Their research has a positive impact on local, national and global communities. It also informs teaching on all our courses meaning you’re hearing about new developments and ideas as they happen.



Our research changes lives

Fighting food poverty

Professor Ben Lowe is contributing to a major UKRI-funded research project focused on improving food systems for culturally diverse, low-income communities in the UK. An estimated 22% of people in the UK live in food poverty. They have limited agency over their diet and little long-term food security. Working with partners from the Universities of Reading, Cranfield, Sussex and Plymouth, the project empowers local citizens to co-create new food products that reflect their cultural needs and preferences. Professor Lowe's focus is on pricing strategies, helping ensure these products remain accessible while supporting sustainable models of production and distribution.



Driving greener travel between the UK and Europe

Kent is once again set to support sustainable innovation in the shipping industry as part of a consortium which has successfully applied to the Innovate UK Smart Shipping Acceleration Fund competition from the Department for Transport (DfT). The project will see Kent's Centre for Logistics and Sustainability Analytics (CeLSA), based in Kent Business School and supported by the School of Engineering, work with AVL and ferry operator, DFDS, to explore the feasibility of different electric ferry (e-vessel) designs for deployment on routes between the Kent coast and northern France.



Addressing issues in refugee employability

Researcher Joel Montgomery is embarking on a project that will help him to understand more about the role of local councils in improving refugee employability in the South East. By speaking to council employees, councillors and charity workers who are directly involved in supporting refugees, Joel aims to identify the on-the-ground realities, as well as the challenges and barriers that hinder refugee employment, highlighting successful strategies that can be shared across the South East.



Helping women farmers adapt to climate change

Dr Maria Balta is a Co-Investigator on a new international research project that aims to help smallholder women farmers in Brazil and Nigeria adapt to climate change. The project focuses on conservation agriculture, an accessible and sustainable farming method, as a key strategy to improve climate resilience and economic stability. Over three years, 2024-27, the team will deliver research, training and policy recommendations to improve the livelihoods of vulnerable farming communities.



FIND OUT MORE ABOUT THE RESEARCH ACTIVITIES AT KENT BUSINESS SCHOOL ↗





GET CONNECTED, STAY CONNECTED.

Whatever your personal ambitions, being able to call on a broad business network is often key to achieving success. Studying for your MBA, you'll build lasting relationships with your fellow students, while our extensive connections become yours, helping you to extend that network.

1 Connecting you to businesses

We introduce you to our business partners, giving you the opportunity to meet other professionals and work on projects with leading organisations. Our long-standing relationships include:

- AstraZeneca
- Barclays
- Cummins Power Generation
- Discovery Park (Kent Science Park)
- Holiday Extras
- IBM
- The London Institute of Banking and Finance
- KPMG
- Kent County Council
- Shepherd Neame Brewery.

2 Kent and Medway Business Summit

This annual event is attended by local and national businesspeople, as well as people working in local and regional government.

As an MBA student, you'll receive an exclusive invitation to the event, giving you the opportunity to speak directly to local business leaders and keynote speakers.

In 2025, our Summit was delivered in partnership with Kent Invicta Chamber of Commerce and headline sponsored by Leverets. Panel discussions and interactive workshops were led by business leaders and the University's academic experts, and covered topics including the future of Kent, the local skills landscape and AI in business.

The conference highlights the breadth of what the University has to offer the business community and its important role in connecting local communities to drive positive change in the region.

3 MBA Lecture Series

At these informal networking events Kent Business School academics pair up with external experts to present their views on business topics to an audience of students, alumni and regional stakeholders.

Guest lectures and seminars

We also invite businesspeople, external academics and Kent Business School alumni to share their experiences in business or their latest research. Their insights add another dimension to your studies and give you the chance to extend your contacts across a range of fields.

4 Alumni network

Kent's MBA graduates play a key role in Kent Business School's thriving alumni network, which facilitates social, business and networking opportunities. With over 25,000 graduates, it keeps alumni in touch with each other, with the School, with current students and with the latest developments in business.

Our MBA graduates also become part of the Association of MBAs Alumni Network, an international, professionally diverse network of more than 60,000 members.

5 Connecting with your peers

Your fellow students will become part of your network, giving you insights into their cultures and countries; some will become lifelong friends. Events such as our Business Start-Up week and MBA challenges give you opportunities to learn from and support each other, while making progress together. The focus on team unity and collaboration ensures you gain skills that will be valuable whether your ambition is to progress in your current company or start your own.

Wherever you're from, we'll introduce you to your local MBA community, who we hope will inspire you to join them as one of our country ambassadors and continue to promote the values of the MBA course.

6 Alumni Summer School

This annual event is a fantastic opportunity to link up again with your peers, meet other KBS alumni and current staff and students, as well as hear from our business partners and local entrepreneurs. Each year, we cover contemporary topics, so in 2024 we focused on examining best people management practices, held a workshop on contract law, a session on AI and customer experience, as well as a fascinating discussion on how to 'deliver the business in healthcare' led by two of our alumni. A chance to learn, catch-up with old friends and make new connections.



TOUR DE FORCE.

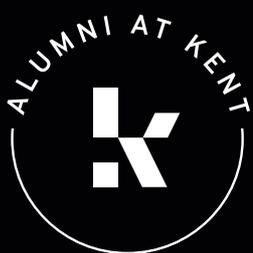
Meet MBA alum Blux and discover how he turned his revolutionary e-bike prototype into a successful business.

Bike designer Blux had built a prototype e-bike that was lighter than a regular folding bike and similar in price. He was keen to get it to market, when a conversation with fellow MBA student Nick about the prohibitive costs and the long lead times involved in buying a folding bike, made him realise that now was the time! Blux and Nick saw a business opportunity and UniTrax was set up in Canterbury.

Blux contacted a Chinese manufacturer he'd worked with about taking the bike to the British market and started to develop the bike for the UK and EU markets. 'Eole' was successfully launched at Eurobike, the biggest bike show in the world, with sales made to distributors in Europe and retail chains in the UK.

UniTrax is going from strength to strength and Blux is considering moving production to the UK - connections made at Kent Business School may lead to bikes made in Kent.

// The MBA cohort is very international which gives you access to a global pool of ideas and opportunities. It's not easy launching a brand; you have to be innovative and resilient but the MBA gave me an edge. It's been a vital part of UniTrax's success. //



RESHAPING BUSINESS.

Fauzia Idrees Abro knows how it feels to be the only woman in the room – she was the first female PhD student to serve in Pakistan’s armed forces. A trail-blazer throughout her career, she runs her own company and is a passionate advocate for women in STEM.

How did a ‘shy girl’ from rural Pakistan forge a career in the Air Force? ‘My parents were uneducated, but they were also visionaries, they wanted a different future for me. They sent me to school and later to college to study engineering – where I was the only girl among 200 boys. I thrived by being myself and doing what I loved.’

In the Air Force, Fauzia gained a PhD in Information Security and worked on communication and networking. After 22 years, she was ready for a change and set up a cyber security consultancy firm, Cynosure Technologies, with the intention of employing an 80% female workforce.

Fauzia was determined to help women to balance their other responsibilities with a rewarding career: ‘I started the model of working from home in July 2019, long before Covid hit. No one believed I would make it work but now, post-Covid, many of us work in a hybrid way!’

With her technical skills and management experience, Fauzia was well-placed to make a success of her company, but was also keen to develop skills in marketing and entrepreneurship, and that’s where Kent’s MBA came in: ‘This MBA was a perfect match for me. I wanted to work for communities and create sustainable development and the skills I gained at Kent have helped me to do that.’

Alongside her business, Fauzia is Associate Professor, Director of Distance Learning and Deputy Director of the Academic Centre of Excellence in Cyber Security Education at Royal Holloway, University of London. She is also a Global Ambassador for the Global Council for Responsible AI and Policy Adviser for cyber studies and research. An inspiring role model for all women, we’re delighted that Fauzia chose Kent’s MBA to help her grow her business and are excited to see what she does next.



CAREER DEVELOPMENT.

Whatever your ambitions, an MBA from Kent Business School equips you with an impressive portfolio of skills, specialist knowledge and practical experience to help you progress in a competitive job market.

Enhancing your career prospects

From the outset, we work with you to identify the soft skills you need to focus on alongside your main academic studies. We provide an extensive skills development programme.

- 1 Specialist workshops, seminars and talks to support your career progression run throughout the year.
- 2 One-to-one executive coaching sessions offer advice on how to maximise opportunities that match your career aspirations.
- 3 Our graduates go on to become progressive business leaders; you'll hear from them and become a part of this worldwide network.
- 4 Networking, group projects, live case studies and the Consultancy Challenge enhance your current experience. You'll discover innovative ways to develop businesses and individuals, becoming a more effective leader, able to drive and respond to change.

Careers and Employability Service

Our award-winning Careers and Employability Service can help you to identify areas you need to focus on as you plan for your future by providing one-to-one advice at any stage of your studies. It also provides online advice on making a career change, applications and preparing for interviews.

In addition, Kent Business School's qualified careers practitioners provide support to all our MBA students for up to three years after graduation.

Further information

kent.ac.uk/ces
kent.ac.uk/employability
kent.ac.uk/kbs/facilities/aspire





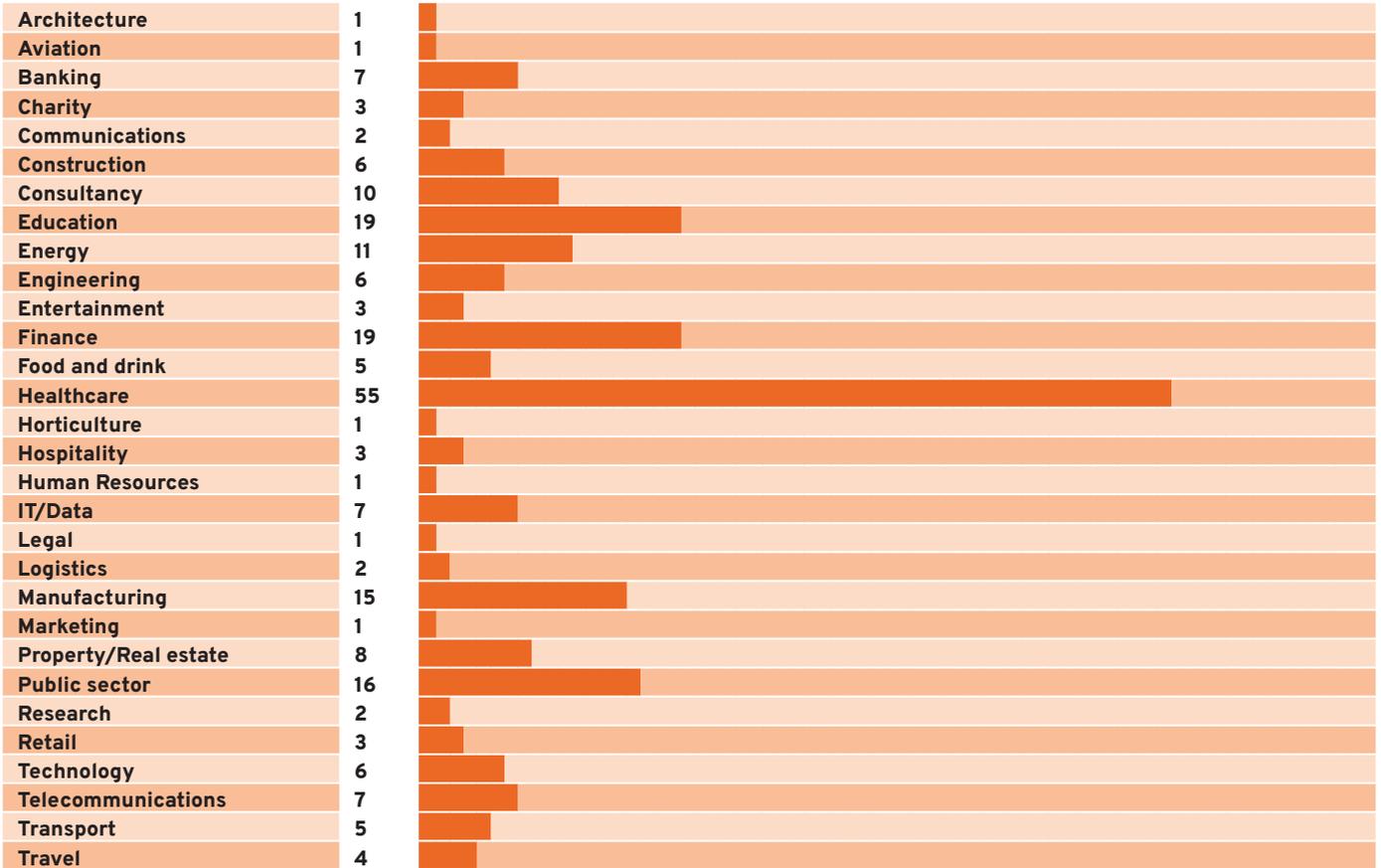
Supporting entrepreneurship

ASPIRE (Accelerator Space for Innovation and Responsible Enterprise) is Kent Business School's flagship space for business start-up and entrepreneurial learning. It is an environment where innovative ideas come to life. It is a place of transformational learning, welcoming students with radical ideas who are not afraid to experiment. Students benefit from:

- the Business Start-Up Journey, our co-curricular entrepreneurship programme, as well as seminars, networking sessions and masterclasses
- one-to-one support through our network of mentors and the ASPIRE Entrepreneur in Residence and Investor in Residence
- a hands-on, week-long workshop focused on idea development in start-ups using design thinking and agile principles
- opportunities to mentor undergraduate students exploring their own business ideas.

OUR STUDENTS: CLASS

Industry split (31 industries)



Average years' work experience

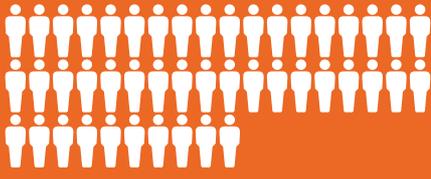


PROFILE 2020-24

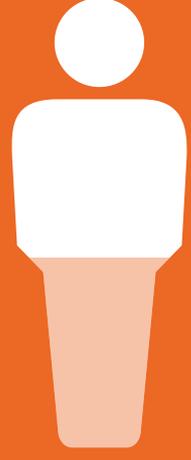
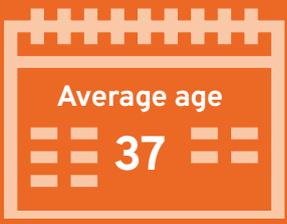
Map of nationalities: 30



Typical class size: 46



Status



A SPACE OF YOUR OWN.

Our dedicated MBA suite gives you a space where you can network with your fellow students, work on assignments and prepare for presentations. The suite is in our purpose-designed Sibson Building, which also houses our ASPIRE Lab, where you can further develop your entrepreneurial skills or progress a new business idea.

In addition to contemporary teaching and learning spaces and modern social and breakout areas, Sibson also has its own café, where you can relax and continue discussions begun in seminars, testing your ideas in an informal setting.

The Canterbury campus also houses the Templeman Library, a Sports Centre, Medical Centre and dedicated postgraduate facilities. Cafés, bars and bistros, a theatre, cinema and the Colyer-Fergusson Concert Hall give you plenty of options when you're looking to wind down with friends.





EXCELLENT LOCATION.

You are taught at the University's Canterbury campus. Canterbury's historic city centre is just a 25-minute walk or short bus ride away. It's a small but beautiful city with stunning medieval buildings, lively bars and pubs, restaurants and cafés and a wide range of shops. At the heart of the city is the world-famous Canterbury Cathedral, which is one of the venues for the University's degree ceremonies.

Canterbury also makes an ideal base from which to travel further afield. High-speed trains run regularly between Canterbury West and London St Pancras and take less than an hour. From St Pancras you can take the Eurostar to Paris or Brussels. You are also in close proximity to airports and the Channel ports.



FEES AND FUNDING

Tuition fees

The Kent MBA represents great value for money. As a triple-accredited business school, our aim is to ensure our MBA is as inclusive as possible. That's why our fees are competitively priced and include all the additional activities you undertake as part of the MBA Challenge module, including an international study trip. You're making an investment in your future and we're confident you'll get a good return on that investment.

The annual tuition fees for both full-time and part-time students on the MBA programme can be found at kent.ac.uk/finance-student/fees

Financial support

The University of Kent provides a variety of financial support opportunities for postgraduate students and funding specifically for overseas fee-paying students.

Kent Business School offers the following support for our MBA students.

Kent Business School Scholarships

Kent Business School is able to support MBA students through its merit-based scholarships, such as the Kent Business School Dean's Excellence Scholarship.

Our dedicated MBA scholarships include:

Women in Leadership Scholarship (full and part-time)

Successful candidates must demonstrate academic excellence, and previous work experience in leading and inspiring female colleagues to become strong business leaders.

Leaders in Sustainability Scholarship (full and part-time)

Successful candidates must demonstrate academic excellence and a depth and breadth of previous work experience in leading sustainable and social business causes and inspiring colleagues to become sustainable business leaders of the future.

SME Entrepreneur and Innovator Scholarship (full and part-time)

Candidates should have run their own successful business for a minimum of five years and now be looking to develop their business or organisation further, while also providing a positive economic impact in their region.

Successful awardees need to undertake the following activities while on the MBA:

- organise an event or project to promote the area of their scholarship in collaboration with the MBA Team
- become a student ambassador supporting recruitment initiatives for the MBA course.

After graduation, scholars join our network of alumni ambassadors in their home country to support key alumni and recruitment activities.

You can find full details of all scholarships at: kent.ac.uk/scholarships/postgraduate

Payment of tuition fees

Fees must be paid in advance at the beginning of each academic year. There are two main ways of paying:

- in full
- in two instalments – 50% on or before registration, and 50% by 1 December. Part-time students would pay in four instalments (two in each year of study).

Senior Leader Apprenticeship scheme

Part-time students may wish to consider applying for the MBA via this scheme with their company utilising the Apprenticeship Levy. This scheme is only available for people starting their studies in 2025.

For further information, contact:

E: apprenticeships@kent.ac.uk

T: +44 (0)1634 888467

kent.ac.uk/apprenticeships



↪ FIND OUT MORE
ABOUT FUNDING





YOUR APPLICATION

Below, you will find information on application procedure and entry requirements for the MBA course at Kent Business School.

Entry requirements

To apply for the MBA, you would normally have:

- a minimum of three years' full-time managerial work experience – this could be managing teams, projects or budgets
- an honours degree from a UK or other approved international university and/or an equivalent professional qualification.

Exceptions will be considered on a case-by-case basis for senior managers with more than ten years' managerial work experience who don't have an honours degree.

An individual online interview will form part of the selection process, if you meet our general entry criteria.

English language requirements

If your first language is not English, you will need to demonstrate you have reached a satisfactory standard in an approved English language test. The University recognises a wide range of English language tests, which are listed in full online: kent.ac.uk/courses/postgraduate/apply/english-language-requirements

The University offers pre-sessional courses for students who need to improve their English and study skills before joining a postgraduate programme. For more information, see kent.ac.uk/international-programmes/pre-sessional-courses



Application deadlines

As places are limited, we advise applicants to submit their application early to guarantee consideration of an offer. Applications for the MBA received after 31 July will be considered on a case-by-case basis, if places are available. The course starts towards the end of September.

Contact details

MBA Admissions Team, Kent Business School, Sibson,
University of Kent, Canterbury, Kent, CT2 7FS, UK
T: +44 (0)1227 824650
E: kbsadmissions@kent.ac.uk

HOW TO APPLY

You can apply for the MBA online at kent.ac.uk/courses/postgraduate/mba





VISIT US.

Come along to our campus to see for yourself what it's like to be a student at Kent.

Open Events

We hold specific postgraduate Open Events in autumn and spring. You can meet us in person or book to attend online.

Our summer Open Days at Canterbury are open to students who are interested in undergraduate or postgraduate study.

Informal visits

You are welcome to make an informal visit to our campuses at any time. We run tours on specified days or you can take a self-guided tour at a time that suits you. Book at kent.ac.uk/informal

Virtual tours

You can explore Kent from anywhere in the world by taking a virtual tour at kent.ac.uk/virtual-visit

You can also take a virtual tour of our accommodation at kent.ac.uk/accommodation

International students

The University has many local representatives around the world. You can also meet our team in-person or at virtual events. You can find details about what's available in your country at Kent at kent.ac.uk/international



FIND OUT MORE

Get all the latest information on our MBA webpage.



FIND OUT MORE.

Join us at an Open Event or take a tour of our campuses.



← EXPLORE



University of Kent, The Registry, Canterbury, Kent CT2 7NZ
T: +44 1227 764000 kent.ac.uk/pg

This brochure was updated in June 2025. The University of Kent makes every effort to ensure that the information contained in its publicity materials is fair and accurate and to provide educational services as described. However, the courses, services and other matters may be subject to change. For the most up-to-date information, see kent.ac.uk and for full details of our terms and conditions, see kent.ac.uk/termsandconditions

For the University to operate efficiently, it needs to process information about you for administrative, academic and health and safety reasons. Any offer we make to you is subject to your consent to process such information and is a requirement in order for you to be registered as a student. All students must agree to abide by the University rules and regulations at: kent.ac.uk/regulations

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Kent