

## Job Title: Marketing Assistant (Fixed-Term Contract)

**Location:** Hybrid / Remote (Based at Canterbury Innovation Centre, UKC Campus)

**Contract Type:** Short-Term Fixed-Term Contract (up to 3 months with extension option).

**Working Hours/ Days:** Two days per week during working hours (9 am to 5 pm). 7.5 hours per day. 15 hours per week. There is some flexibility and hours can vary between 15 to 20 per week.

**Pay Rate:** £12.21 per hour

### About Us:

Databox 360 is a fast-growing cyber security consultancy, specialising in compliance, risk management, and innovative security solutions. We partner with globally recognised vendors including Darktrace, KnowBe4, CrowdStrike, SecurityScorecard and Okta to deliver robust protection and resilience for businesses across the UK, Middle East and Europe.

We are looking for a dynamic and creative **Marketing Assistant** to support our short-term marketing goals and strengthen our brand presence, with a particular focus on the UK market.

---

### Key Responsibilities:

- **Brand Enhancement:** Strengthen the Databox 360 brand across the UK, Middle East and Europe, with a primary focus on the UK market.
- **Website Management:** Review, refresh and update the company website to ensure modern design, accurate service descriptions, and engaging content.
- **Content Creation:** Produce and publish high-quality content for social media (primarily LinkedIn) including blogs, articles, case studies, and short videos.
- **Social Media Growth:** Increase engagement and grow our follower base through consistent, targeted campaigns.
- **Marketing Automation:** Support the automation of sales and marketing workflows using our CRM and other tools (email campaigns, lead capture forms, etc.).
- **Lead Generation:** Define and implement a sales lead generation process to grow the CRM database with qualified leads.
- **Vendor Collaboration:** Align marketing activities with key partners such as Darktrace, KnowBe4, SecurityScorecard, Okta, and CrowdStrike to leverage joint campaigns and messaging.

---

### Skills & Experience:

- Proven experience in digital marketing, content creation, or marketing coordination (B2B preferred).

- Strong understanding of LinkedIn marketing and CRM tools (e.g., HubSpot, Zoho, or similar).
  - Excellent written and verbal communication skills.
  - Experience with basic website editing (e.g., WordPress, Webflow or similar).
  - Familiarity with cyber security or technology industry is desirable but not essential.
  - Ability to work independently and deliver against short-term goals.
- 

#### **What We Offer:**

- Flexible working arrangement (remote/hybrid)
  - Opportunity to work alongside a passionate and experienced cyber security team
  - Exposure to globally recognised security vendors
  - A chance to make a visible impact in a growing company
- 

#### **How to Apply:**

Please send your CV and a brief cover note outlining your relevant experience and availability to [info@databox-360.com](mailto:info@databox-360.com).