

WHY GO TO UNIVERSITY?

Benefits of university

- To explore your subject in more depth
- For personal and professional development
- Meet likeminded people and experts in their field
- Access a wider range of careers

Academic benefits

- With over 30,000 courses to choose from, you can become a specialist in your chosen subject
- In-depth study of topics, with greater flexibility and choice
- Meet peers who share your interests
- Study with experts in their field
- Access to fantastic learning resources including industry standard facilities and academic support services
- Sandwich year options
- Year abroad – study in another country
- Year in industry – undertake a year's work experience as part of your studies
- Year in another subject – Kent offers a Year in Languages, TV and Online Broadcasting, Computing, Management or Data Science

Social benefits

- University isn't just about your course, it's a whole life experience.
- Opportunity to meet new people – Kent has around 17,000 students
- Experience life in a new place – you can go to university in a town, a busy city, near a beach, or stay at home
- There are hundreds of clubs and societies to join:
 - faith groups
 - student politics
 - personal identity
 - hobby & interest groups
 - performing arts
 - sports
 - academic societies
 - student media and journalism
 - volunteering and activism
- Start living independently – you're in control, learn how to manage your time against study, work, chores and fun
- Freedom to decide your social life – at Kent there is so much to do on and off campus, it's up to you to balance work and play
- Social opportunities can be networking opportunities too!
- Begin your introduction to adult life in an environment where personal support is always available

Career benefits

- Alongside academic and personal development, university provides professional skills too
- All degrees are attractive to employers thanks to transferable skills
- Industry standard facilities allow you to get used to equipment you will use in the workplace
- Add a year of work experience to your degree with a year in industry
- Access a wider range of careers
- Graduates typically earn more
- Opens faster progression pathways
- Dedicated careers team which help prepare you throughout your journey and for three years after you graduate (duration of support and what is provided will vary by university)

Invest in your future – making the most out of your university experience

- Grow in independence, manage your own time, explore a new environment
- Seize new opportunities and pursue your interests, both personally and academically
- Earn while you learn through part-time jobs, intern experiences or a year in industry you can do all these things alongside your studies
- Develop yourself and your knowledge as you introduce yourself to a host of new experiences – all whilst retaining any support you need (academic, wellbeing, careers...)
- Make the most out of the opportunities, facilities and experts while you have them all at your fingertips
- Learn new skills or a language for free, join clubs and societies and try new hobbies or pick up old ones
- Over their working lives, graduates will be £100,000-£130,000 better off on average by going to university, even after taking taxes, student loan repayments and foregone earnings into account (*The impact of undergraduate degrees on lifetime earnings. The IFS, 2020*)
- A graduate earns an average salary of £42,000 compared to an average of £30,500 for a non-graduate (*Graduate Labour Market Statistics 2024*, published June 2025)

kent.ac.uk/ug
T: 01227 768896
E: information@kent.ac.uk

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