

Be inspired at the launch of the Business Start-Up Journey, by two incredible Kent start-up stories.

# Business Start-Up Journey: Launch

22 October 13:30-15:30 LT1 Sibson, Canterbury

At the launch you will hear from two amazing entrepreneurs:

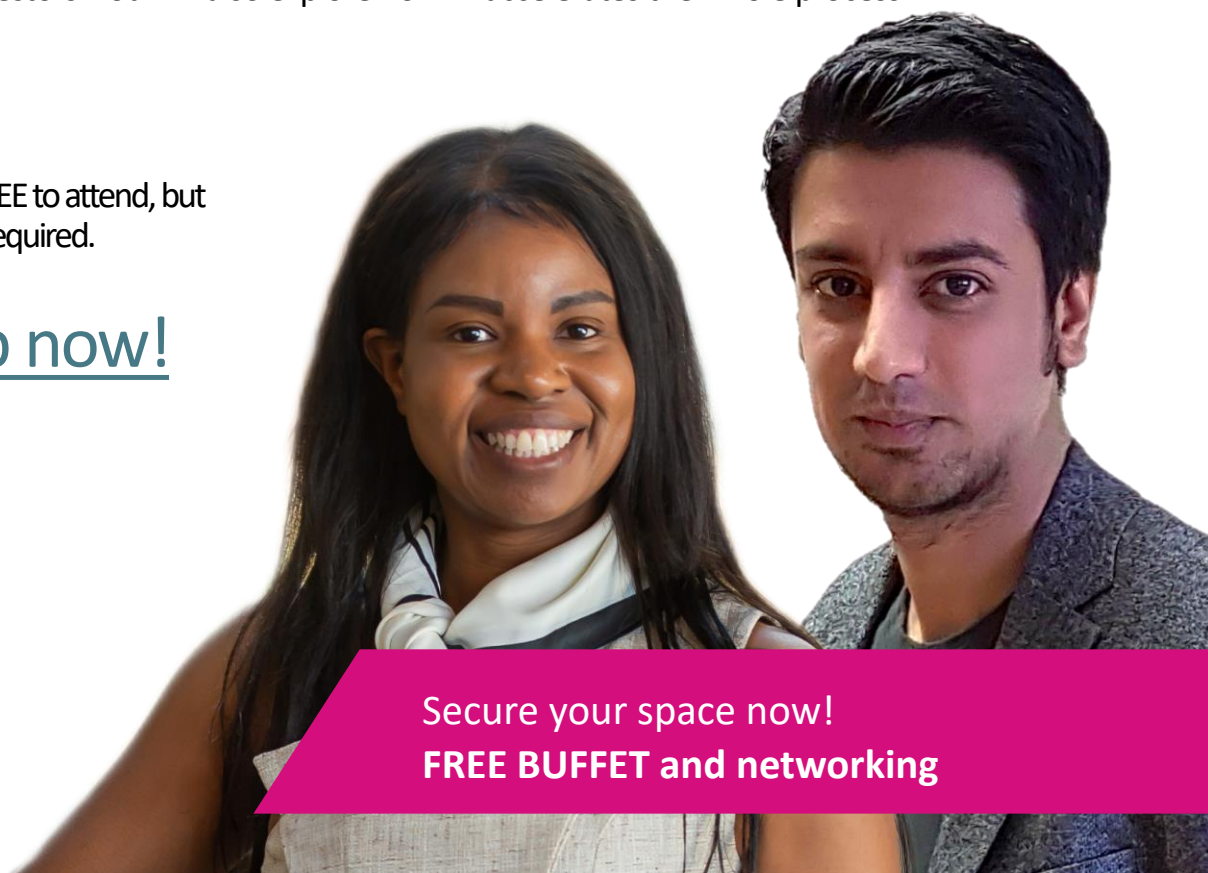
Kent Biomed graduate **Bal Sandher** shares his remarkable entrepreneurial story from student to head of an international healthcare business. At 22, Bal founded his own business - **NutraDirect**. From a one-man start-up to over **200 employees**, his company has been named one of the **Top 100 fastest-growing businesses in the UK** with a forecast turnover of **£40+ million in 2025**.

Bal is joined by Toyin Sanyaolu, a Kent Business School student and founder of **The Wonder Lab Project**. Toyin launched her business in early 2024, providing STEM activities for primary and secondary schools. She came second in last year's Pitching Competition, and her **business is growing so rapidly** that she is now exploring a franchise model.

Also, you'll discover more about the Business Start-Up Journey, a transformative programme of interactive and practical workshops that will take you step-by-step through the stages of starting and building a business, from finding and testing an idea, to marketing, start-up finance, and finally pitching to investors. You will also explore how AI accelerates the whole process.

The event is FREE to attend, but registration is required.

[Sign up now!](#)



Secure your space now!  
**FREE BUFFET and networking**