

**We're here to
make ambition
count.**

Studying Economics at Kent

Stand for ambition.
kent.ac.uk



What is Economics?

- Economics is a **social science** concerned with the **production, distribution, and consumption of goods and services.**
- It studies how individuals, businesses, governments, and nations make choices about how to allocate resources
- It's about what we want, what we can get, what we can't, and how to make the most of what we have



Why does society value economists?

- An Economist's work involves...
 - Constructing theoretical models and generating assumptions that help explain behaviour
 - Devising methods of obtaining useful, informative data
 - Developing new ways to analyse
 - Analysing data using statistics to test our theories
 - Informing policy on the best strategies/options available
- We do this in a *methodical* and *scientific* way, to improve our understanding of the economy
 - This objectivity makes the economist influential
 - Economics is the 'Science' of Social Science

So where can these skills take you?



“Very few qualifications offer the various career opportunities that an economics degree does”

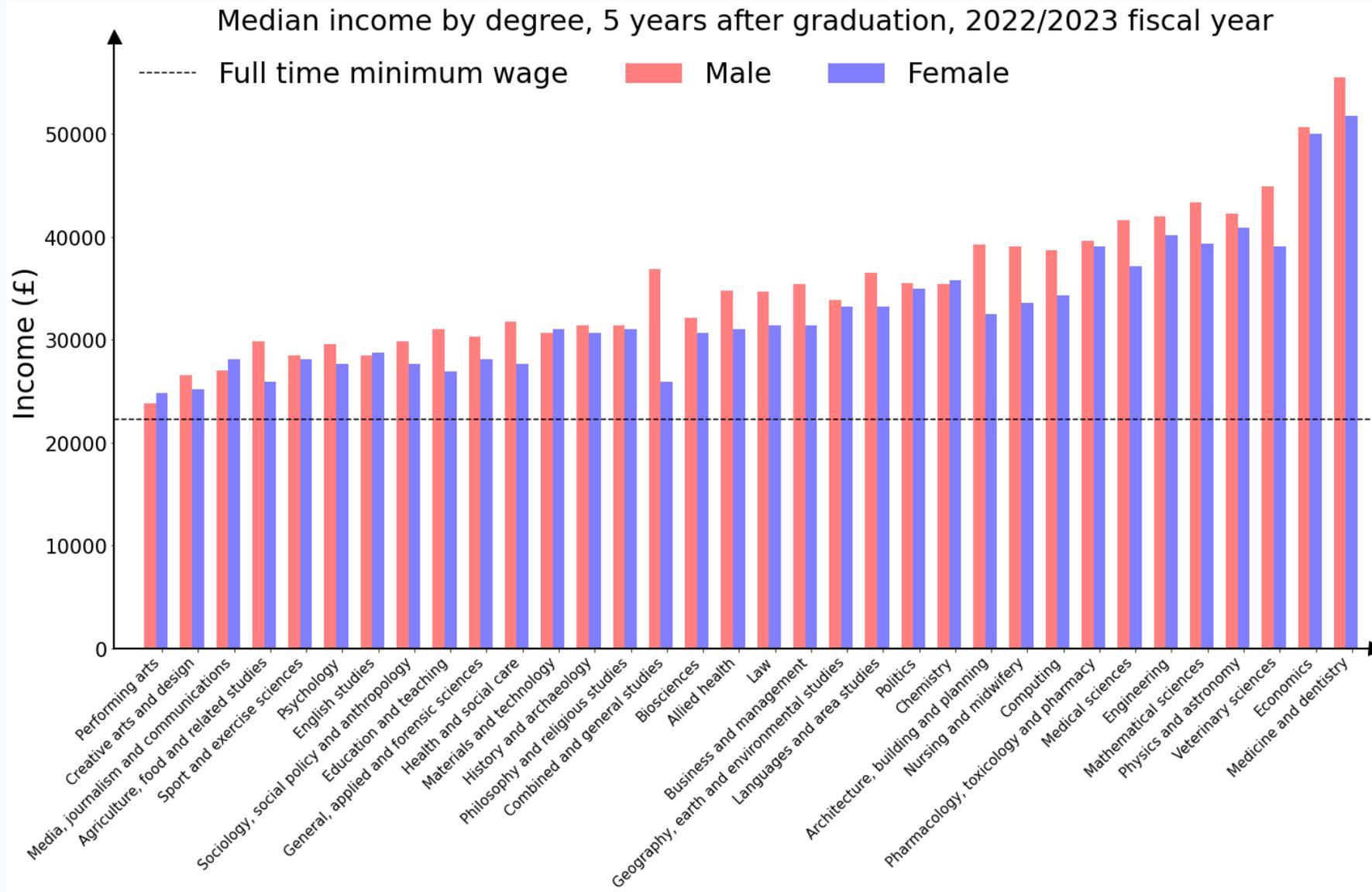
QS University Guide

Our students go on to work across industry, in areas such as:

- Economics analysis
 - Private consultancy / large firms
 - Local and central Government (Government Economic Service) Civil Service fast-track
- Financial Services and Accountancy
- Management: Public, Private, and Third Sector
- Journalism
- Education and Research
- Any role that needs an analytical mind!

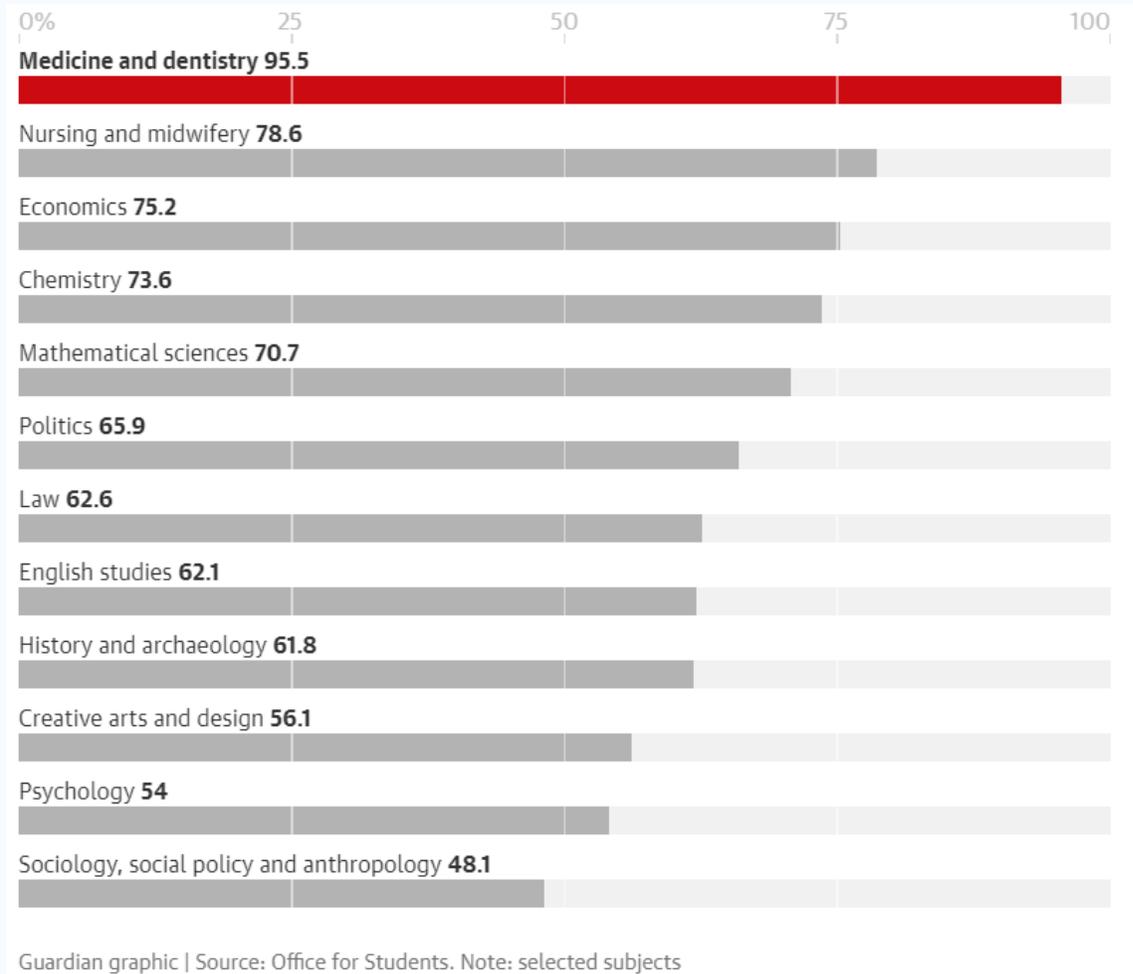


Earnings by degree – the full picture



LEO dataset

Graduate prospects on track (2021):



- This shows the % of students who have found a job or further study **within their field** after 15 months
 - Note: this is not the % of graduates in employment (which is higher)
- This is 75% for economics graduates
 - Again, only Medicine, Nursing, Veterinary sciences and Pharmacy come higher.



OFS proceed

Our degree programmes

Typical tariff: 112-120 UCAS (BBC-BBB)

Contextual tariff: 96 UCAS (CCC)

Single Honours programmes (BSc)

- BSc Economics
 - **This is our main, common-core programme**
 - Available ‘with Year in Abroad’
 - A year studying in France, Germany, Greece, Japan, or Spain
 - 3rd year module range allows specialisation:
 - Financial Economics (exit pathway)
 - Econometrics (exit pathway)
 - Development Economics
 - Environmental Economics
 - Labour Economics

Joint Honours programmes (BSc)

- BSc Economics and Management
- BSc Economics and Politics
- BSc Economics and Finance

All our programmes can include a ‘Year in Industry’

Our degree programmes

- **BSc Economics / Economics & Management / Economics & Finance with a Foundation Year**
 - Offers students from a wide variety of educational backgrounds/age groups access to university education and prepares you for our BSc Economics (Hons) programme.
- **BSc (Hons) Professional Economist – Higher Apprenticeship**
 - Obtain both a university degree and an apprentice qualification
 - Receive a salary, an employment contract, spend a minimum of 20% of work time training, and pay no tuition fees.
 - Based on interactive e-learning and face to face teaching
 - On and off-site academic support
 - A residential week at our Canterbury campus



Why Kent?

- Our School really values teaching. Every Kent Economics lecturer is an **active teacher** as well as being an **active researcher**.
 - This keeps our teaching engaging and relevant
- We offer a choice of specialist modules which allows you to **tailor your degree** to what interests you most
 - You can add a year in industry or abroad
 - You can choose Joint Honours programmes with Management, Politics and Finance
- We **do not require** an A-level in Maths or Economics
 - Our first year programme brings students up to speed



Our Department of Economics Community

- We have 30 full-time academics, plus professional services staff, teaching assistants, and visiting scholars
- We welcome around 200 undergraduate students each year together with 20 postgraduate students



Our Department of Economics Community

Economics at Kent is based in Sibson

- Teaching space
- IT suites
- Meeting rooms
- Communal and social areas
- Staff offices
- Café and help desk

We share this space with KBS - Kent Business School – so there are lots of opportunities to network.



Our progressive approach to education at Kent

- **Three ten-week terms**, spreading your work evenly across the academic year and maximising opportunities for support, guidance and feedback
- **Two modules per term**, providing focus to your learning each term so that your knowledge, skills and confidence build progressively during your degree
- **A timetable that supports study-work-life balance**, with structure to your on-campus learning and time for self-study, caring for others, paid work, and wider university life
- **A course that embeds skills for your future career**, and provides opportunities to gain professional, cultural and international experiences during your studies
- **Assessments that support and challenge you** to demonstrate the diverse and valuable skills that graduate employers are seeking



We support our students' ambitions

Dedicated staff provide employability support:

- Every year has a structured series of support sessions
- In competitive areas (e.g. finance) we provide students advice and help to get relevant work experience.
- We have alumni and returning placement students with private firms and the Government provide practical advice
- Considerable support is given in one-to-one advice sessions on how to apply for internships, placements and jobs



Our students are happy here

- According to the 2024 National Student Survey, our students' positivity about Economics at Kent was exceptional in:
 - Teaching on my course (81%)
 - Learning Opportunities (82%)
 - Academic Support (87%)
 - Organisation/Communication (81%)
 - Learning resources (88%)
- 95.6% of first year students continue to second year (The Guardian, 2024)
- 28th in Student-to-Staff ratio (The Guardian, 2024)



Kent economics graduates do well

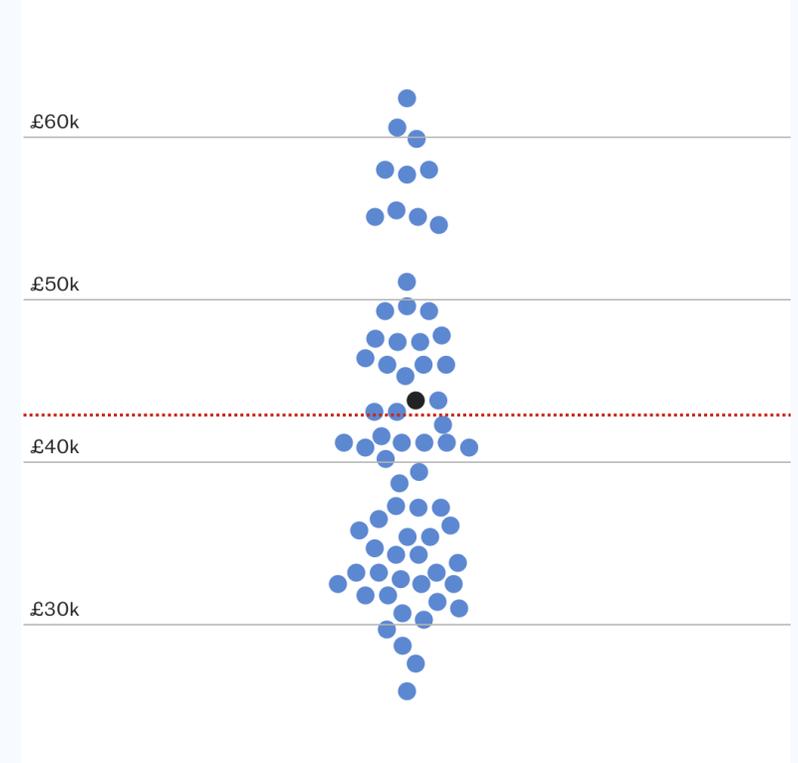
- Average Salary 5 years after graduation is £43,800 (data from 2021 tax year)
- Sector wide, Economics is £41,425
- Kent ranks 22nd in all Economics departments
- This puts us in the reach of Russell group institutions

Sources :

- LEO Graduate outcomes provider level data (publicly available)
- Daily Telegraph

Economics

The average graduate salary for this subject across all universities is **£41,425** after five years



Rank	University	1 year	3 years	5 years
22	The University of York	£26,300	£34,700	£46,000
23	The University of Sheffield	£24,100	£31,800	£45,000
24	The University of Kent	£24,500	£32,100	£43,800

**Thank
you.**

