

Kent Fraud Alert System



TO STOP FRAUD™

Investment Fraud Alert

We are seeing an increase in reports of fake investment opportunities targeting individuals through social media, messaging apps, cold calls, and online adverts.

Criminals are using professional-looking websites, fabricated endorsements, and promises of high returns to gain trust and steal money.

Key warning signs:

- **Guaranteed or unusually high returns** with little or no risk
- **Pressure to act quickly** or move money urgently
- Being asked to **download remote-access software** to “help with the investment”
- Requests to **pay fees upfront** before receiving returns
- Being contacted by someone claiming to be from a **legitimate investment firm**, but only via mobile or messaging apps
- **Unregulated platforms** offering crypto or forex schemes promising fast profits
- **Celebrity endorsements** – People like Martyn Lewis are constantly used by criminals utilising AI to make it look as if they are endorsing a particular investment or product when they are scams.

How to protect yourself:

- Always check the firm and advisor on the **FCA Register** before investing.
- Verify contact details independently using the official website.
- Never allow remote access to your device for investment advice.
- Be cautious of “*too good to be true*” claims—genuine investments carry risk.
- Speak to a trusted financial advisor before making decisions.

If you have been a victim of any type of scam, then contact your Bank immediately, which you can do by calling 159 and reporting to Report Fraud at [Reporting cyber crime and fraud or phishing attempts - Report Fraud](#) or call 0300 123 2040.

Find out more by visiting our website at [Advice about fraud | Kent Police](#) and also from the Home Office at [Stop! Think Fraud - How to stay safe from scams](#)

Preventing fraud

Together, let's stop scammers.

Remember, ABC:

- never Assume
- never Believe
- always Confirm



**Kent
Police**

Report a non-urgent crime online www.kent.police.uk/report

Talk to us on LiveChat – available 24/7 www.kent.police.uk/contact

In an emergency, if crime is in progress or life is in danger call **999**

If you have a hearing or speech impairment, use our textphone service **18000**.
Or text us on 999 if you've pre-registered with the emergency SMS service.

www.kent.police.uk   