

**Knowledge Transfer
Partnerships**

**Access expertise and
innovation for your
business**



Innovate UK
Technology Strategy Board

University of
Kent

Knowledge Transfer Partnerships

Established in 1975, Knowledge Transfer Partnerships (KTP) is Europe's leading programme helping businesses to improve their competitiveness and productivity through the better use of knowledge and technology.

A KTP involves the formation of a partnership between your business and the University of Kent, enabling you to access skills and world leading academic research and expertise to help your company develop a strategic business opportunity, idea or innovation. Each partnership employs a recently qualified graduate or postgraduate who is based full time within your company to deliver the project.

How does it work?

With the help of dedicated KTP staff within the University of Kent we will identify an academic team with the appropriate expertise for your business. The team will then work with you to define and agree a project based on your requirements. The project could be for any length between one and three years with the overall aim of helping your business make a step change in an area that you have identified as high priority.

Before the project is launched, the company and academic team work together to recruit a suitable graduate or postgraduate, the Associate, to deliver the project. The Associate is employed by the University of Kent but works full time within your business to manage and drive the project. We understand that it is essential to recruit an individual who will be a good fit within your existing team whilst having the right expertise and skills. The Associate is jointly supervised by a senior member or your business and one of the academic specialists.

The University of Kent academics are key to the delivery of the project providing essential expertise whilst jointly supervising the Associate and working in partnership with key members of staff within your business. The academics spend the equivalent of at least half a day a week supporting the project.



Why choose a KTP?

Latest information shows that, on average, the business benefits that can be expected from a KTP are:

- An increase of more than £1 million in annual profits before tax
- The creation of 3 new jobs
- An additional 31 staff trained

What will it cost?

Significant funding is available through Innovate UK to support the delivery of KTP projects whether your business is a large corporation or an SME. A typical KTP project is less than the average cost of recruiting a suitable graduate therefore making this a highly competitive option for delivering a strategic project. Small or medium-sized businesses can access funding of up to 67% of the project costs; larger businesses up to 50%.





**My KTP
experience**

"We started working with the University of Kent in 2002 when I was invited to deliver a guest lecture in the School of Computing. Since then we have partnered with the University in four highly successful KTP projects. The expertise we gained through the KTP scheme was essential in our growth from SME to international market leader, and we are excited about future collaboration and further learning opportunities."

Francesco Cesarini
Founder and Technical Director
Erlang Solutions Limited





For more information on how KTP can help your business, contact:
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